

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM352257

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Goodreads LLC		05/29/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Amazon Technologies, Inc.		
Street Address:	410 Terry Ave N		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98109		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3870156	GOODREADS	
Registration Number:	3952282	GOODREADS	
Registration Number:	3870157	GOODREADS	
CORRESPONDENCE DATA			
Fax Number:	2142064330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2142064300		
Email:	trina@richardlawgroup.com		
Correspondent Name:	Jim F. Struthers		
Address Line 1:	8411 Preston Road, Suite 890		
Address Line 4:	Dallas, TEXAS 75225		
ATTORNEY DOCKET NUMBER:	AMZN-0001		
NAME OF SUBMITTER:	Jim F. Struthers		
SIGNATURE:	/Jim F. Struthers/		
DATE SIGNED:	08/21/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This trademark assignment ("Assignment") is made and entered into as of May 29, 2013, by and between Goodreads LLC, a Delaware limited liability company having an address at 49 Stevenson Street, Suite 950, San Francisco, CA 94105 ("Assignor") and Amazon Technologies, Inc., a Nevada corporation having an address at P.O. Box 8102, Reno, NV 89507.

WHEREAS, Assignor is the owner of all right, title and interest in and to the following trademarks and trademark filings and all goodwill and common law rights associated therewith worldwide (the "Trademarks"):

MARK	COUNTRY	APP./REG. NO.
GOODREADS	United States	3870156
GOODREADS	United States	3952282
GOODREADS	United States	3870157
GOODREADS	Canada	156812900
GOODREADS	Brazil	905276671
GOODREADS	Brazil	905277074
GOODREADS (LOGO)	India	2297672
GOODREADS (LOGO)	India	2297673
GOODREADS	Australia	1523287
GOODREADS	International Register	1132979

WHEREAS, Assignor desires to assign to Assignee all of its right, title, and interest in and to the Trademarks, and Assignee desires to acquire all such right, title and interest.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks, inclusive of all goodwill associated therewith.

Assignor acknowledges and agrees that it shall execute such documents, papers, forms and authorizations and take such other actions as may reasonable be necessary for securing, completing, or vesting in Assignee full right, title, and interest in and to the Trademarks.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed as of the date first set forth above by its duly authorized representative.

GOODREADS LLC

By: 

Name: Kyusik Chung
Title: Vice President

AMAZON TECHNOLOGIES, INC.

By: 

Name: Stephen Jadie Coates
Title: Vice President