

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM352328

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ambatana, Inc.		05/11/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Ambatana Holdings B.V.,		
Street Address:	Gooimeer 2 26		
City:	Naarden		
State/Country:	NETHERLANDS		
Postal Code:	1411DC		
Entity Type:	private limited liability company: NETHERLANDS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86596760	LETGO	
Registration Number:	3420258	AMBATANA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-245-6515		
Email:	bdavis@vlplawgroup.com		
Correspondent Name:	Brian M. Davis		
Address Line 1:	5960 Fairview Rd; Suite 400		
Address Line 4:	Charlotte, NORTH CAROLINA 28210		
NAME OF SUBMITTER:	Brian M. Davis		
SIGNATURE:	/Brian M. Davis/		
DATE SIGNED:	08/23/2015		
Total Attachments: 2			
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**ASSIGNMENT OF
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, Ambatana, Inc., a Delaware Corporation with an address at 485 7th Avenue, Suite #507, New York, New York, 10018, United States of America, (hereinafter referred to as "the ASSIGNOR") is the owner of all right, title and interest in and to the marks listed on the attached Exhibit A including the goodwill and common law rights associated therewith (the "Marks");

WHEREAS, ASSIGNOR is the owner of the US Registration No. 3420258 for the mark AMBATANA (the "Registration");

WHEREAS, ASSIGNOR is the owner of the intent-to-use trademark application US Serial No. 86/596760 directed to the mark LETGO (the "Application").

WHEREAS, Ambatana Holdings B.V., a private limited liability company incorporated in The Netherlands, with an address at Gooimeer 2 26, 1411DC Naarden, The Netherlands, (hereinafter referred to as "the Assignee") is acquiring the Marks, the Registration and the Application and any and all rights associated therewith (including any common law rights and goodwill) owned by ASSIGNOR as part of the transfer of ASSIGNOR'S business to which the Marks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells, unto ASSIGNEE, its legal representatives and assigns, all of ASSIGNOR'S worldwide right, title, interest, associated goodwill, and all rights of action against third parties ASSIGNOR has or may have in the future in and to the Marks, including, without limitation, the Registration, the Application and all trademark and service mark rights, trade dress rights and any and all other related intellectual property rights in the Marks, which interests and rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound, has caused this Assignment of Intellectual Property rights to be executed effective as of the 11th day of May, 2015.

ASSIGNOR:

AMBATANA, INC.


Signature: 
Printed Name: David Wiseman
Title: VP Finance

EXHIBIT A

THE MARKS

1. AMBATANA
2. LETGO