TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM352376

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Steve Gevinson		08/19/2015	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Tavi Gevinson
Street Address:	545 South Scoville Avenue
City:	Oak Park
State/Country:	ILLINOIS
Postal Code:	60304
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3828069	STYLE ROOKIE
Registration Number:	4130617	TAVI
Registration Number:	4286666	ROOKIE

CORRESPONDENCE DATA

Fax Number: 3124884177

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: pstrand@lsglegal.com
Correspondent Name: Peter J. Strand
Address Line 1: 203 North LaSalle Street
Address Line 2: Suite 2550
Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	Peter J. Strand
SIGNATURE:	/Peter J. Strand/
DATE SIGNED:	08/24/2015

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK REGISTRATIONS

THIS ASSIGNMENT is made and entered into as of the 19th day of August 2015, by Steve Gevinson ("Assignor") in favor of Tavi Gevinson ("Assignee").

Assignee was a minor when the Marks (as defined below) were registered so Assignor was the registrant or the owner of the Marks by assignment from Assignee when the applications to register the Marks were filed and when the registrations issued.

Assignee is now of the age of majority and both Assignee and Assignor wish to convey all rights in and to the Marks to Assignee.

Therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor hereby transfers and assigns to Assignee all of his right, title, and interest in and to the marks STYLE ROOKIE, U.S. Trademark Registration No. 3,828,069; TAVI, U.S. Trademark Registration No. 4,130,617; and ROOKIE, U.S. Trademark Registration No. 4,286,666 (collectively, the "Marks") together with the goodwill appurtenant thereto and symbolized by the Marks.

Assignor represents and warrants to Assignee that: Assignor is the sole and exclusive owner of each of the Marks and has good title to the Marks free and clear of all liens, licenses, encumbrances, security interests, options, claims (pending or threatened) and restrictions of any nature whatsoever; Assignor has used or licensed the use of each of the Marks continuously since registration to the date of this Assignment; Assignor has full right, power, and authority to transfer each of the Marks pursuant to this Assignment; and Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Assignment.

Assignor agrees to perform any further acts and execute and deliver such additional documents as may be reasonably requested by Assignee or necessary to further evidence or perfect the foregoing assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment of Trademark.

Steve Gevinson

Steve Gevinson