

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351967

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mach Speed Technologies, LLC		08/06/2015	LIMITED LIABILITY COMPANY: DELAWARE
JLab LLC		08/06/2015	LIMITED LIABILITY COMPANY: DELAWARE
Bear River International, LLC		08/06/2015	LIMITED LIABILITY COMPANY: TEXAS
Mach Speed Holdings, LLC		08/06/2015	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	PEAG, LLC
Street Address:	2591 Dallas Parkway
Internal Address:	Suite 300
City:	Frisco
State/Country:	TEXAS
Postal Code:	75034
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Serial Number:	77267512	JBUDS
Serial Number:	77267456	B-FLEX
Serial Number:	77949974	JLAB
Serial Number:	85420927	GO
Serial Number:	85725034	HOOK IT UP. ROCK IT OUT.
Serial Number:	85718739	THE CRASHER
Serial Number:	86061508	SHAKER
Serial Number:	86170822	BOMBORA
Serial Number:	86184491	JBUDDIES
Serial Number:	86019747	INTRO
Serial Number:	86184424	FREEDOM TO LISTEN
Serial Number:	86119309	AUDIO REIMAGINED

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86119330	EARBUDS REIMAGINED
Serial Number:	86070692	OMNI BY JLAB
Serial Number:	85725007	THE BOUNCER
Serial Number:	86019875	EPIC BY JLAB
Serial Number:	86026700	C3
Serial Number:	86049595	CUSH FINS
Serial Number:	86442866	ROCK IT OUT
Serial Number:	86471959	JJJ

CORRESPONDENCE DATA

Fax Number: 2158325329
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 215.569.5329
Email: TKelly@BlankRome.com
Correspondent Name: Thomas H. Kelly
Address Line 1: Blank Rome LLP
Address Line 2: One Logan Square, 8th Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19103-6998

ATTORNEY DOCKET NUMBER:	146120-01001
NAME OF SUBMITTER:	Thomas H. Kelly
SIGNATURE:	/Thomas H. Kelly/
DATE SIGNED:	08/19/2015

Total Attachments: 7

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INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (“**Assignment**”) is made this 6th day of August, 2015 by and among Mach Speed Technologies, LLC, JLab LLC and Bear River International, LLC and Mach Speed Holdings, LLC (collectively the “**Assignors**”) and PEAG, LLC (“**Assignee**”).

BACKGROUND

WHEREAS, the execution and delivery of this Assignment by the Assignors and Assignee (each a “**Party**” and collectively, the “**Parties**”) is required to consummate the transactions contemplated by the Sale Agreement dated the date hereof (the “**Sale Agreement**”) among the Parties.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignors and Assignee, intending to be legally bound, agree as follows:

TERMS


The Parties, in consideration of the mutual promises contained in this Assignment and in the Sale Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, agree as follows:

1. **Assignment of Intellectual Property.** Subject to the terms and conditions of the Sale Agreement, each Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee all of such Assignor’s right, title and interest in, to and under the registered trademarks, the trademark applications, the registered patents, the patent applications and the domain names identified on Exhibit 1 attached hereto (collectively, the “**Intellectual Property**”). Each Assignor authorizes the U.S. Patent and Trademark Office whose duty it is to receive or register trademarks, patents or applications therefor, and all applicable domain name registrars for the domain names set forth in Exhibit 1 to record Assignee as the owner of the Intellectual Property and to issue all registrations for said Intellectual Property, to be in the name of Assignee, as assignee of the Intellectual Property, for the sole use of Assignee, its successors, legal representatives, and assigns, in accordance with the terms of this Assignment.
2. **No Modification of the Sale Agreement.** It is understood and agreed that this Assignment is being executed and delivered pursuant to the Sale Agreement and nothing contained in this Assignment is intended to modify, amend, limit or supersede any of the terms, provisions, representations, warranties, covenants or indemnities contained in the Sale Agreement, all of which are hereby incorporated by reference.


[Signature page follows.]

IN WITNESS WHEREOF the parties have executed this Assignment effective as of the date first set out above.


MACH SPEED TECHNOLOGIES, LLC

By: 
Rick Baldwin
Vice President

JLAB LLC

By: 
Rick Baldwin
Vice President

BEAR RIVER INTERNATIONAL

By: 
Rick Baldwin
Vice President

MACH SPEED HOLDINGS, LLC

By: 
Rick Baldwin
Vice President

[Signature Page to Intellectual Property Assignment]

EXHIBIT 1 – INTELLECTUAL PROPERTY

Patents

Seller	Title	Filing Date	App. No.	Status	Issue Date	Pat. No.
	Epic Ear Buds	2014.11.10	29508722	Notice of Allowance on 07.20.2015	Pending	Pending

Trademarks

Seller	Trademark	App. No.	Filing Date	Status	Reg. No.	Reg. Date
	JBuds	77267512	2007.08.29	REGISTERED - Section 8 and 15 filed 05.13.2014	3,430,181	2008.05.20
	B-Flex	77267456	2007.08.29	REGISTERED - Section 8 and 15 filed 05.13.2014	3,426,305	2008.05.13
	Jlab	77949974	2010.03.03	REGISTERED	3,863,396	2010.10.19
	Go	85420927	2011.09.13	REGISTERED	4,422,395	2013.10.22
	Hook It Up. Rock It Out.	85725034	2012.09.10	REGISTERED	4,471,945	2014.01.21
	The Crasher	85718739	2012.08.31	REGISTERED	4,471,904	2014.01.21
	Shaker	86061508	2013.09.11	REGISTERED	4,521,293	2014.04.29
	BOMBORA	86170822	2014.01.21	REGISTERED	4,556,082	2014.06.24
	Jbuddies	86184491	2014.02.04	REGISTERED	4,576,016	2014.07.29
	Intro	86019747	2013.07.25	REGISTERED	4,618,505	2014.10.07
	Freedom to Listen	86184424	2014.02.04	REGISTERED	4,679,914	2015.01.27
	Audio Reimagined	86119309	2013.11.14	REGISTERED	4,693,241	2015.02.24

Seller	Trademark	App. No.	Filing Date	Status	Reg. No.	Reg. Date
	Earbuds Reimagined	86119330	2013.11.14	REGISTERED	4,693,242	2015.02.24
	Omni by Jlab	86070692	2013.09.20	REGISTERED	4,704,703	2015.03.17
	The Bouncer	85725007	2012.09.10	REGISTERED	4,712,855	2015.03.31
	Epic by JLAB	86019875	2013.07.25	PENDING		
	C3	86026700	2013.08.01	PENDING		
	Cush Fins	86049595	2013.08.27	PENDING		
	Rock It Out	86442866	2014.11.03	PENDING		
	Jcon (logo)	86471959	2014.12.04	PENDING		

EXHIBIT 1 – INTELLECTUAL PROPERTY

Domain Names

Domain Name	Expiration Date
AARPTABLET.COM	6/9/2016
APOLLOBRANDS.BIZ	12/6/2016
APOLLOBRANDS.CO	12/6/2016
APOLLOBRANDS.COM	7/28/2018
APOLLO-BRANDS.COM	10/18/2017
APOLLOBRANDS.INFO	12/7/2016
APOLLO-BRANDS.INFO	10/18/2016
APOLLOBRANDS.ME	12/7/2016
APOLLOBRANDS.MOBI	12/7/2016
APOLLO-BRANDS.NET	10/18/2015
APOLLOBRANDS.ORG	12/7/2016
APOLLO-BRANDS.ORG	10/18/2016
APOLLOBRANDS.US	12/6/2016
APOLLOBRANDS.WS	12/7/2016
APOLLOBRANDSGROUP.COM	10/12/2016
APOLLOBRANDSLLC.COM	10/12/2016
AXSTABLET.COM	5/2/2016
BESTUSBSPEAKER.COM	9/11/2015
B-FLEX.BIZ	7/8/2016
B-FLEX.INFO	7/9/2016
BFLEX.NET	9/18/2015
B-FLEX.NET	7/9/2016
B-FLEX.ORG	7/9/2016
B-FLEX.US	7/8/2016
BLACKEARBUDS.COM	9/18/2015
BLACKEARPHONES.INFO	9/19/2015
BLING-EARPHONES.COM	3/31/2016
BLINGHEADPHONES.COM	3/31/2016
BUDMODS.COM	12/30/2015
COUTUREEARBUDS.COM	3/31/2016
COUTUREEARPHONES.COM	3/31/2016
COUTUREHEADPHONES.COM	3/31/2016
DESIGNEREARPHONES.NET	3/31/2016
DESIGNERHEADPHONES.NET	3/31/2016
DESIGNERLUXURYHEADPHONES.INFO	4/1/2016
DJHEADPHONES.INFO	9/19/2015

Domain Name	Expiration Date
DURABLEMETALEARBUDS.INFO	4/1/2016
EARBUDS.REVIEWS	6/16/2016
ECLIPSEMP3.COM	1/28/2018
FASHIONEARBUDS.COM	3/31/2016
FASHIONEARPHONES.COM	3/31/2016
FASHIONHEADPHONES.NET	3/31/2016
GOJLAB.COM	5/14/2016
HEADPHONESBLOG.INFO	9/19/2015
HEADPHONESSALE.COM	9/18/2015
JBUDS.BIZ	9/18/2015
JBUDS.INFO	9/19/2015
JBUDS.NET	9/18/2015
JBUDS.ORG	9/19/2015
JBUDS.US	9/18/2015
JBUDSJ2.COM	11/3/2015
JLAB.AUDIO	12/17/2015
JLAB.BIZ	11/8/2015
JLAB.ME	11/9/2015
JLAB.ROCKS	3/30/2016
JLAB.TV	7/12/2017
JLAB.US	6/3/2016
JLAB.WS	11/9/2015
JLABAUDIO.BIZ	7/8/2017
JLABAUDIO.CO.UK	7/9/2017
JLABAUDIO.COM	6/30/2017
JLABAUDIO.INFO	7/9/2017
JLABAUDIO.NET	7/9/2017
JLABAUDIO.ORG	7/9/2017
JLABAUDIO.US	7/8/2017
JLABCONNECTS.COM	5/16/2016
JLABELECTRONICS.COM	3/10/2016
JLABFILMS.COM	6/24/2016
JLABGEAR.COM	5/16/2019
JLABLLC.COM	1/6/2016
JLABNATION.COM	5/16/2019
JLABRECORDS.COM	6/24/2016
JLABROCKS.COM	5/16/2019
JLABWIRELESS.COM	6/24/2017
KIDS-EARPHONES.COM	9/14/2016

Domain Name	Expiration Date
LAPTOPSPEAKER.INFO	9/11/2015
LUXURYEARBUDS.COM	3/31/2016
LUXURYHEADPHONES.NET	3/31/2016
MACHSPEEDBRANDS.COM	10/19/2015
METALEARPHONES.COM	3/31/2016
MP3-HEADPHONES.INFO	9/19/2015
MYJLAB.COM	5/16/2019
NOISECANCELING-EARBUDS.COM	10/22/2015
NOISEHEADPHONES.INFO	9/19/2015
NOTEBOOKSPEAKER.INFO	9/11/2015
PORTABLEEARBUDS.COM	9/18/2015
PORTABLEEARPHONES.INFO	9/19/2015
PORTABLE-HEADPHONES.INFO	9/19/2015
PORTABLELAPTOPSPEAKER.INFO	9/11/2015
PORTABLEUSBSPEAKER.COM	9/11/2015
PRESENTATIONSPEAKER.INFO	9/11/2015
PROEARBUDS.INFO	9/19/2015
PROEARPHONES.INFO	9/19/2015
PROFESSIONALEARBUDS.COM	9/18/2015
PROFESSIONALEARPHONES.COM	9/18/2015
PROFESSIONALHEADPHONES.INFO	9/19/2015
PROHEADPHONES.INFO	9/19/2015
QUALITYEARPHONES.INFO	4/1/2016
SAFE-HEADPHONES.COM	9/14/2016
SEXYEARBUDS.COM	3/31/2016
SEXYEARPHONES.COM	3/31/2016
SEXYHEADPHONES.COM	3/31/2016
SMALLUSBSPEAKER.COM	9/11/2015
SOFTWARESPEAKER.INFO	9/11/2015
TRIOTABLET.COM	7/23/2016
TRIOTABLET.NET	10/6/2015
TRIOTABLETS.COM	11/14/2016
USBLAPTOPSPEAKER.COM	9/11/2015
USBLAPTOPSPEAKERS.COM	10/22/2015
USBNOTEBOOKSPEAKER.INFO	9/11/2015
USB-SPEAKER.COM	10/6/2015
WHITEARBUDS.INFO	9/19/2015
WHITEARPHONES.INFO	9/19/2015
WHITEHEADPHONES.INFO	9/19/2015