

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM352399

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
R.P. VAN LEENT BEHEER B.V.		05/08/2015	LIMITED LIABILITY COMPANY: NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Soho Produce Coöperatie U.A.		
<b>Street Address:</b>	Honderland 250		
<b>City:</b>	Maasdijk		
<b>State/Country:</b>	NETHERLANDS		
<b>Entity Type:</b>	Cooperative: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3493845	GET REAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	248-647-6000		
<b>Email:</b>	docket@patlaw.com		
<b>Correspondent Name:</b>	Mark D. Schneider		
<b>Address Line 1:</b>	2701 Troy Center Drive, Ste. 330		
<b>Address Line 4:</b>	Troy, MICHIGAN 48084		
<b>ATTORNEY DOCKET NUMBER:</b>	MAS-27380/08		
<b>NAME OF SUBMITTER:</b>	Mark D. Schneider		
<b>SIGNATURE:</b>	/Mark D. Schneider/		
<b>DATE SIGNED:</b>	08/24/2015		
<b>Total Attachments: 2</b>			
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OP \$40.00 3493845

**EXHIBIT B  
ASSIGNMENT****WHEREAS,**

**GET REAL INTERNATIONAL B.V.**, a private limited liability company, having its registered office at Tuindersweg 21 in (2676 BD) Maasdijk, the Netherlands, and recorded in the Trade Register under number 56819641, represented in this matter by its Managing Director, GET REAL Enterprises B.V., represented by its Managing Director, Mr R.P. van Leent to be referred to hereinafter as "**Get Real International**."

**GET REAL ENTERPRISES B.V.**, a private limited liability company (besloten vennootschap met beperkte aansprakelijkheid) incorporated under the laws of the Netherlands, having its corporate seat (statutaire zetel) in Maasdijk, the Netherlands, and its registered office address at Tuindersweg 21, 5676 BD Maasdijk, the Netherlands, registered with the Dutch trade register under number 27234537, represented by its Managing Director, represented by its Managing Director, Mr R.P. van Leent to be referred to hereinafter as "**Get Real Enterprises**."

**R.P. VAN LEENT BEHEER B.V.**, a private limited liability company (besloten vennootschap met beperkte aansprakelijkheid) incorporated under the laws of the Netherlands, having its corporate seat (statutaire zetel) in Maasdijk, the Netherlands, and its registered office address at Tuindersweg 21, 5676 BD Maasdijk, the Netherlands, registered with the Dutch trade register under number 27235555, represented by its Managing Director, Mr R.P. van Leent, to be referred to hereinafter as "**R.P. van Leent Beheer B.V.**."

Get Real International, Get Real Enterprises and R.P. van Leent Beheer B.V. (collectively referred to as "**Assignor**"), comprise the sole and exclusive owner of the GET REAL MARK in the United States (as defined under a certain Release and Assignment Agreement among the parties of even Effective Date), including the rights under the United States Trademark and Patent Office ("**USPTO**") U.S. Registration No. 3493845 which identified R.P. van Leent Beheer B.V. as owner; (the "**GET REAL MARK**"); and

**WHEREAS, SOHO PRODUCE COÖPERATIE U.A.**, a cooperative having its registered office at Honderdland 250 in (2676 LV) Maasdijk, the Netherlands, duly represented in this matter by its Managing Director, Mr R.A. Beekman, (hereinafter referred to as "**Assignee**"), is desirous of acquiring the right, title and interest in the GET REAL MARK from Assignor;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to the said Assignee, the entire right, title and interest of Assignor in and to the mark of U.S. Registration No. 3493845, together with the goodwill and all other rights associated therewith, including the right to bring suit and administrative actions for all past, present and future infringements or other violations of said mark.

**ASSIGNOR**

City/town: Maasdijk  
Date: 5-8-2015  
**R.P. VAN LEENT R.P. VAN LEENT BEHEER B.V.**

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Get Real International B.V.  
R.P. van Leent

City/town: Maasdijk  
Date: 5-8-2015  
**GET REAL INTERNATIONAL B.V.**

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Get Real International B.V.  
R.P. van Leent

City/town: Maasdijk  
Date: 5-8-2015  
**GET REAL ENTERPRISES B.V.,**

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Get Real International B.V.  
R.P. van Leent

**ACCEPTED BY ASSIGNEE**

City/town: maasdijk  
Date: 14-08-2015  
**SOHO PRODUCE COÖPERATIVE U.A.**

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Soho Produce Coöperative U.A.  
R.A. Beekman

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GET REAL - SOHO PRODUCE RELEASE AND ASSIGNMENT