

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM352301

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b> <i>→ dba CRM IP LLC</i> <i>California Limited Liability Company</i>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cheryl R Mitchell		08/20/2015	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Creative Research Management		
<b>Street Address:</b>	3445 Lakemist Circle		
<b>City:</b>	Stockton		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95219		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77718108	AMAIZEN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102469980		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3102884500		
<b>Email:</b>	mcohen@cohenip.com		
<b>Correspondent Name:</b>	Michael N. Cohen		
<b>Address Line 1:</b>	9025 Wilshire Blvd., Suite 301		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90211		
<b>NAME OF SUBMITTER:</b>	Michael N. Cohen		
<b>SIGNATURE:</b>	/Michael N. Cohen/		
<b>DATE SIGNED:</b>	08/21/2015		
<b>Total Attachments: 2</b>			
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**ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION**

WHEREAS Cheryl R. Mitchell DBA CRM IP, LLC ("Assignor") a California limited liability company has adopted, used and is using the marks in the attached Exhibit A which have been filed and/or registered for in the United States Patent and Trademark Office;

WHEREAS, Creative Research Management ("Assignee") a California corporation with an address of 3445 Lakemist Circle, Stockton, CA 95219 is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors do hereby assign to Assignee all right, title and interest in and to the said marks, together with the good will of the business symbolized by the mark.

Assignor

Date: 8/20/15

By:   
Cheryl R. Mitchell, DBA as  
CRM IP, LLC

Assignee

Date: 8/20/15

By:   
Cheryl R. Mitchell, President of  
Creative Research Management

Exhibit A

Trademark Name	Serial No.	Registration No.
Amaizen	77718108	3908652