

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM352584

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|---|---------------------------|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Brown Shoe Company, Inc. | | 05/28/2015 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Caleres, Inc. | | |
| Street Address: | 8300 Maryland Avenue | | |
| City: | St. Louis | | |
| State/Country: | MISSOURI | | |
| Postal Code: | 63105 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 11 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2461102 | NICKELS | |
| Serial Number: | 86486034 | PALOMA | |
| Serial Number: | 86351389 | STUDIO VIA SPIGA | |
| Registration Number: | 2742911 | VIA SPIGA | |
| Registration Number: | 2787553 | VIA SPIGA | |
| Registration Number: | 2637264 | VIA SPIGA | |
| Registration Number: | 2722434 | VIA SPIGA | |
| Registration Number: | 4614050 | VIA SPIGA | |
| Serial Number: | 85885397 | VIA SPIGA | |
| Serial Number: | 85885499 | VIA SPIGA | |
| Serial Number: | 86353899 | VIA SPIGA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3148544098 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | (314) 854-4000 | | |
| Email: | koconnell@caleres.com | | |
| Correspondent Name: | Caleres, Inc. | | |
| Address Line 1: | 8300 Maryland Avenue | | |
| Address Line 4: | St. Louis, MISSOURI 63105 | | |

OP \$290.00 2461102

| | |
|---|---------------------|
| NAME OF SUBMITTER: | Deborah L. Norman |
| SIGNATURE: | /deborah l. norman/ |
| DATE SIGNED: | 08/25/2015 |
| Total Attachments: 3 source=BWS Amendment to Caleres NY _06_01_15#page1.tif source=BWS Amendment to Caleres NY _06_01_15#page2.tif source=BWS Amendment to Caleres NY _06_01_15#page3.tif | |

STATE OF NEW YORK

DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

WITNESS my hand and official seal of the
Department of State, at the City of Albany,
on May 29, 2015.



Anthony Giardina

Anthony Giardina
Executive Deputy Secretary of State

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Brown

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
BROWN SHOE COMPANY, INC.

(Under Section 805 of the Business Corporation Law)

Pursuant to the provisions of Section 805 of the Business Corporation Law, the undersigned corporation executes the following Certificate of Amendment to its Certificate of Incorporation:

1. The name of the corporation is Brown Shoe Company, Inc. (hereinafter called the "Company"). The name under which the Company was originally formed is Brown Shoe Company, Inc., and subsequently changed its name to Brown Group, Inc. and subsequently changed its name to Brown Shoe Company, Inc.
2. The Certificate of Incorporation of the Company was filed by the Department of State of the State of New York on January 2, 1913.
3. The Certificate of Incorporation is hereby amended to change the name of the Company pursuant to Section 801 of the Business Corporation Law.
4. To accomplish the foregoing amendment, Article One of the Certificate of Incorporation is hereby stricken out in its entirety, and the following new Article One is substituted in lieu thereof:

FIRST: The name of the Company shall be Caleres, Inc. (hereinafter termed "Company").

5. The foregoing amendment of the Certificate of Incorporation was authorized by the Board of Directors of the Company, followed by the vote of the shareholders of the Company entitled to vote thereon.

[Remainder of page left intentionally blank; signature page attached]

IN WITNESS WHEREOF, the undersigned does hereby affirm that the statements made herein are true under the penalties of perjury this 28th day of May, 2015.



Michael L. Oberlander
Senior Vice President, General Counsel
and Corporate Secretary