

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM352773

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Leesa Sleep, LLC		06/25/2015	LIMITED LIABILITY COMPANY: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Leesa Sleep, LLC		
<b>Street Address:</b>	3704 Pacific Avenue, Suite 200		
<b>City:</b>	Virginia Beach		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23451		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86977102	LEESA	
<b>Serial Number:</b>	86977111	LEESA	
<b>Serial Number:</b>	86977104		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7032182160		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7032182138		
<b>Email:</b>	sue.williams@ofplaw.com,kevin.oliveira@ofplaw.com		
<b>Correspondent Name:</b>	Kevin T. Oliveira		
<b>Address Line 1:</b>	1775 Wiehle Avenue, Suite 400		
<b>Address Line 2:</b>	Odin, Feldman & Pittleman, PC		
<b>Address Line 4:</b>	Reston, VIRGINIA 20190-5159		
<b>NAME OF SUBMITTER:</b>	Kevin Oliveira		
<b>SIGNATURE:</b>	/kevin oliveira/		
<b>DATE SIGNED:</b>	08/26/2015		
<b>Total Attachments: 4</b>			
source=Executed Filed - Cert Conversion Cert Formation VA to DE - Leesa Sleep LLC#page1.tif			
source=Executed Filed - Cert Conversion Cert Formation VA to DE - Leesa Sleep LLC#page2.tif			

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source=Executed Filed - Cert Conversion Cert Formation VA to DE - Leesa Sleep LLC#page3.tif

source=Executed Filed - Cert Conversion Cert Formation VA to DE - Leesa Sleep LLC#page4.tif

# Delaware

PAGE 1

*The First State*

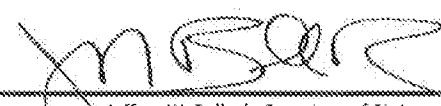
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A VIRGINIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "LEESA SLEEP, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF JUNE, A.D. 2015, AT 10:32 O'CLOCK A.M.

5773974 8100V

150970965

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2502193

DATE: 06-25-15

TRADEMARK  
REEL: 005609 FRAME: 0455

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 10:32 AM 06/25/2015  
FILED 10:32 AM 06/25/2015  
SRV 150970965 - 5773974 FILE

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO  
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is Virginia
- 2.) The jurisdiction immediately prior to filing this Certificate is Virginia
- 3.) The date the Non-Delaware Limited Liability Company first formed is June 16, 2014
- 4.) The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Leesa Sleep, LLC
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Leesa Sleep, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 24th day of June, A.D. 2015

By:   
Authorized Person

Name: James A. Diamondstein, Manager  
Print or Type

# Delaware

PAGE 2

*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "LEESA SLEEP, LLC" FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF JUNE, A.D. 2015, AT 10:32 O'CLOCK A.M.

5773974 8100V

150970965

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2502193

DATE: 06-25-15

TRADEMARK  
REEL: 005609 FRAME: 0457

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 10:32 AM 06/25/2015  
FILED 10:32 AM 06/25/2015  
SRV 150970965 - 5773974 FILE

**STATE of DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE of FORMATION**

• First: The name of the limited liability company is Leesa Sleep, LLC

• Second: The address of its registered office in the State of Delaware is 1575  
South State St., Ste B in the City of Dover  
Zip Code 19901

The name of its Registered agent at such address is \_\_\_\_\_  
Capitol Services, Inc.

• Third: (insert any other matters the members determine to include herein.)

[Empty rectangular box for additional matters]

In Witness Whereof, the undersigned have executed this Certificate of Formation this  
24th day of June, 2015

By: \_\_\_\_\_  
Authorized Person(s)

Name: James A. Diamondstein, Manager  
Typed or Printed