

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM352801

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
McMurry/TMG, LLC		08/04/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Manifest LLC		
<b>Street Address:</b>	228 E. 45th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 26</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4690811	VIM & VIGOR	
<b>Registration Number:</b>	1695029	"IDEABANK"	
<b>Registration Number:</b>	3602940	6	
<b>Registration Number:</b>	3526148	CICERO SPEECHWRITING AWARDS	
<b>Serial Number:</b>	86132426	CONTENT VELOCITY	
<b>Registration Number:</b>	4669821	CONTENT VELOCITY	
<b>Registration Number:</b>	4669822	CONTENTOLOGY	
<b>Registration Number:</b>	4686829	CONTENTWISE	
<b>Registration Number:</b>	4669917	COPYEDITING	
<b>Registration Number:</b>	3533347	GOOD HEALTH REPORT	
<b>Registration Number:</b>	4560410	HEALTHEDGE	
<b>Registration Number:</b>	3719183	HEALTHY BASICS	
<b>Registration Number:</b>	2215486	HEALTHYMOVES	
<b>Serial Number:</b>	86141541	I/O CONTENT METHOD	
<b>Serial Number:</b>	86132469	I/O THE CONTENT METHOD	
<b>Registration Number:</b>	3431081	MCOM	
<b>Registration Number:</b>	4316005	RETURN ON CONTENT	
<b>Registration Number:</b>	1907335	SERIOUS ABOUT SMALL BUSINESS	
<b>Registration Number:</b>	3385411	SMARTMOVES	
<b>TRADEMARK</b>			

CH \$665.00 4690811

Property Type	Number	Word Mark
Registration Number:	1821238	VIM & VIGOR
Serial Number:	86155418	VITAL SPEECHES OF THE DAY
Serial Number:	86677798	WEBEDGE
Serial Number:	86155427	WEBEDGE
Registration Number:	4690831	WISEMOVES
Registration Number:	2243715	WISEMOVES
Registration Number:	3336745	YOUR BEST

**CORRESPONDENCE DATA**

Fax Number: 6179518736

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 6179518000

Email: jennifer.kagan@morganlewis.com

Correspondent Name: Jennifer Kagan

Address Line 1: One Federal Street

Address Line 2: Morgan, Lewis & Bockius LLP

Address Line 4: Boston, MASSACHUSETTS 02110

<b>ATTORNEY DOCKET NUMBER:</b>	110482-0003
<b>NAME OF SUBMITTER:</b>	Jennifer Kagan, Paralegal
<b>SIGNATURE:</b>	/jenniferkagan/
<b>DATE SIGNED:</b>	08/21/2015

**Total Attachments: 2**

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MCMURRY/TMG, LLC", CHANGING ITS NAME FROM "MCMURRY/TMG, LLC" TO "MANIFEST LLC", FILED IN THIS OFFICE ON THE FOURTH DAY OF AUGUST, A.D. 2015, AT 6:15 O'CLOCK P.M.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2618300

DATE: 08-05-15

TRADEMARK  
REEL: 005609 FRAME: 0583

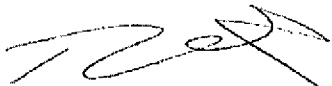
STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: \_\_\_\_\_  
McMurry/TMG, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

Article FIRST is amended to read as follows:  
  
FIRST: The name of the limited liability company (hereinafter called the "limited liability company") is Manifest LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on  
the 4th day of August, A.D. 2015.

By:   
Authorized Person(s)

Name: Thomas P. Kearney III  
Print or Type