## 900335638 08/26/2015

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM352731

SUBMISSION TYPE:	RESUBMISSION	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
RESUBMIT DOCUMENT ID:	900334203	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Stranger & Stranger Limited		08/05/2015	CORPORATION: ENGLAND

### **RECEIVING PARTY DATA**

Name:	Luxco, Inc.	
Street Address:	dress: 5050 Kemper Drive	
City:	St. Louis	
State/Country:	MISSOURI	
Postal Code: 63139		
Entity Type: CORPORATION: MISSOURI		

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4043715	OATH

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Email:** gary@piersonwells.com

Correspondent Name: Gary Pierson

Address Line 1: 3408 Wisconsin Ave

Address Line 4: St. Louis, MISSOURI 63118

NAME OF SUBMITTER:Gary A. PiersonSIGNATURE:/Gary A. Pierson/DATE SIGNED:08/26/2015

**Total Attachments: 1** 

source=OATH assign agmt#page1.tif

TRADEMARK REEL: 005609 FRAME: 0669

900335638

#### EXHIBIT A

TRADEMARK ASSIGNMENT

ANGUST S

This Trademark Assignment effective as of 

2015, by Stranger & Stranger Limited, a corporation registered in England & Wafes under Company Number 2932142 with a place of business at Unit \$3 Kingsway Place Sans Walk London EC1R \$LIJ [formerly of 46A Camaby Street London W11/998] ("Assignor"), in favor of Loxco, Inc., a Missouri corporation with a place of business at place of business at 5050 Kemper Drive, St. Louis, Missouri 63139 ("Assignee"). Luxco and Stranger & Stranger are collectively referred to hereon as the "Parties."

#### WITNESSETH

WHEREAS, Assignor is, as between the Parties, the owner of all right, title and interest in and to the trademark OATH, in connection with alcoholic beverages except beers (the "Mark") and any and all goodwill associated with the Mark, and is the registered proprietor of United States Trademark Registration No. 4,043,715 (the "'715 Registration");

WHEREAS, Assignee desires to acquire all rights to the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Perties, intending to be legally bound hereby, agree as follows:

- Assignor hereby irrevocably assigns and transfers to the Assignee all its right, title and interest in and to the Mark that it currently holds and the '715 Registration, together with the goodwill associated with, attached to and/or symbolised by the trademark, including all rights to apply for and receive trademark registrations of the Mark, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the rights to suc and to receive all damages, payments, costs, and fees associated therewith, but WITHOUT the goodwill in Stranger & Stranger's other business unrelated to the Mark.
- Upon the reasonable request of the Assignee, the Assignor shall expecte and deliver any and all instruments and documents and take such other actions as may be necessary or reasonably requested by Assignee to document the aforesaid assignment and transfer or to enable Assignee to secure, register, maintain, enforce and otherwise fully protect its rights in and to the Assigned Trademark.

IN WITNESS WHEREOF, the undersigned officer of Assignor has caused this instrument to be duly executed and delivered as of the date set forth above.

Stranger & Stranger Limited

TRADEMARK REEL: 005609 FRAME: 0670

RECORDED: 08/12/2015