

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM352925

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Savva's Cafe, Inc.		08/25/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Skechers U.S.A., Inc. II		
Street Address:	228 Manhattan Beach Boulevard		
City:	Manhattan Beach		
State/Country:	CALIFORNIA		
Postal Code:	90266		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2995182	310	
Registration Number:	3329835	310 MOTORING	
Registration Number:	3335825	310	
Registration Number:	3349353	310	
CORRESPONDENCE DATA			
Fax Number:	2136201398		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2136201780		
Email:	nphillips@sheppardmullin.com		
Correspondent Name:	Sheppard, Mullin, Richter & Hampton LLP		
Address Line 1:	333 South Hope Street		
Address Line 2:	43rd Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	34AE-174145		
NAME OF SUBMITTER:	Scott R. Miller		
SIGNATURE:	/Scott R. Miller/		
DATE SIGNED:	08/27/2015		
Total Attachments: 3			

CH \$115.00 2995182

source=Assignment (310 Marks)#page1.tif
source=Assignment (310 Marks)#page2.tif
source=Assignment (310 Marks)#page3.tif

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, SAVVA'S CAFÉ, INC., a Delaware Corporation, located at 225 South Sepulveda Boulevard, Manhattan Beach, California 90266 U.S.A., hereinafter referred to as ASSIGNOR, is the owner of the following trademarks and registrations thereof, identified herein in Schedule A, hereinafter referred to as the Marks;

WHEREAS, SKECHERS U.S.A., INC. II, a Delaware Corporation, located at 228 Manhattan Beach Boulevard, Manhattan Beach, California 90266 U.S.A., hereinafter referred to as ASSIGNEE, is desirous of acquiring all right, title and interest in and to the Marks.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all worldwide right, title and interest in and to said Marks, together with the goodwill of the business symbolized by said Marks and the registrations and applications thereof.

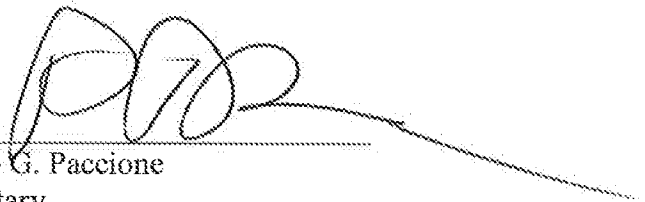
ASSIGNOR hereby further assigns to ASSIGNEE (a) all damages and other proceeds hereafter recovered or received in any infringement suit, settlement or other proceeding related to the Marks, (b) the right to sue for past, present and future infringements of the Marks, and (c) all other rights corresponding to the Marks and any existing or future applications and registrations related to the Marks throughout the world.

ASSIGNOR further warrants that upon request of ASSIGNEE, it shall execute all documents, instruments and papers, make all rightful oaths, testify on behalf of ASSIGNEE and

do all other lawful acts necessary to carry out the intent of this Assignment or to more fully evidence ASSIGNEE'S rights in the Marks as well as to provide such other material, information and assistance as ASSIGNEE may consider necessary to carry out the intent of this Assignment.

The assignment is binding upon the parties, their successors and assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, I have hereunto set my hand on this 25th day of August, 2015.

A handwritten signature in black ink, appearing to read 'P. Paccione', written over a horizontal line.

Philip G. Paccione
Secretary
SAVVA'S CAFÉ, INC. a Delaware Corporation

Schedule A

U.S. Trademark Registrations in the name of Savva's Café, Inc.

Mark	Class	Serial No./ Filing Date	Registration No./ Registration Date
310	25	7845266 July 22, 2004	2995182 September 13, 2005
310	25	7845250 July 22, 2004	3349353 December 4, 2007
310	25	78189743 November 27, 2002	3335825 November 13, 2007
310 MOTORING	25	76497623 March 17, 2003	3329835 November 6, 2007