

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM352934

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ken Ketter		08/24/2015	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Douglas Gordon		
<b>Street Address:</b>	2009 E. Palmaire Avenue		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85020		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1359780	DENTAHEALTH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8889653627		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	855-467-0506		
<b>Email:</b>	Wayne@inspiredideasolutions.com		
<b>Correspondent Name:</b>	Wayne Carroll		
<b>Address Line 1:</b>	39506 N. Daisy Mountain Dr. Ste 122-501		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85086		
<b>NAME OF SUBMITTER:</b>	Wayne Carroll		
<b>SIGNATURE:</b>	/Wayne Carroll/		
<b>DATE SIGNED:</b>	08/27/2015		
<b>Total Attachments: 1</b>			
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OP \$40.00 1359780

ASSIGNMENT OF SERVICE MARK

State of Arizona )  
 )  
County of Maricopa ) ss.

WHEREAS, KEN KETTER, an Arizona resident, with an address of 824 W Birch Ave  
Flagstaff AZ 86001 has adopted, used and as of August 20, 2015 was using the  
following United States Federal Service Mark:

Service Mark: "Dentahealth" Registration Number: 1,359,780

And

WHEREAS, KEN KETTER acquired title to said Service Mark and the good will of the business  
symbolized by such service mark, as recorded at REEL 0583 Frame 727-747 effective 10/21/1987.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby  
acknowledged, KEN KETTER hereby acknowledges assignment to DOUGLAS GORDON, all rights, title, and  
interest in and to the said above service mark, together with the good will of the business symbolized by  
such marks and the United States Service mark Registration number identified above.

Ken Ketter

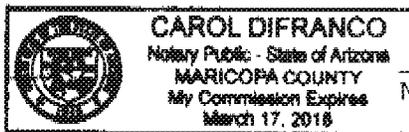


State of Arizona )  
 )  
County of Maricopa ) ss.

SUBSCRIBED AND SWORN TO before me this 24 day of August, 2015 by  
Kenneth Andrew Ketter

My Commission Expires:

3/17/2018

  
Notary Public