# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM353023

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
XLNT Food Products Corp.		08/24/2015	CORPORATION: CALIFORNIA

## **RECEIVING PARTY DATA**

Name:	Santa Fe Importers, Inc.	
Street Address:	1401 Santa Fe Ave.	
City:	Long Beach	
State/Country:	CALIFORNIA	
Postal Code:	90813	
Entity Type:	CORPORATION: CALIFORNIA	

## **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	2992343	XLNT
Registration Number:	0218877	XLNT

### CORRESPONDENCE DATA

Fax Number: 8662989254

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-756-0684

Email: mhellbusch@tldlaw.com

**Correspondent Name:** Michael Hellbusch Address Line 1: 2010 Main St. Address Line 2: **Suite 1000** 

Address Line 4: Irvine, CALIFORNIA 92614

NAME OF SUBMITTER:	Michael Hellbusch
SIGNATURE:	/Michael Hellbusch/
DATE SIGNED:	08/27/2015

**Total Attachments: 2** 

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> TRADEMARK REEL: 005610 FRAME: 0909

## CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, XLNT FOOD PRODUCTS CORP., a California corporation having a place of business at 26861 Trabuco Road, Ste. E #155, Mission Viejo, California, 92691, on and before May 10, 2013, had adopted, used, and was using in its business the following trademarks:

"XLNT", which is the subject of United States Registration Number 218,877, and was the sole owner of, and

"XLNT", which is the subject of United States Registration Number 2,992,343, and was the sole owner of; and

WHEREAS, SANTA FE IMPORTERS, INC., a California corporation having a place of business at 1401 Santa Fe Ave., Long Beach, California, 90813, sought to and did acquire the above-mentioned trademarks and the registrations thereof, together with the goodwill of the business connected with the use of the two "XLNT" trademarks; and

WHEREAS, the two parties now wish to set forth in writing in a form suitable for recording in the United States Patent and Trademark Office that, effective May 10, 2013, SANTA FE IMPORTERS, INC., did take possession of the assignment of the two "XLNT" marks, and the two associated registrations.

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said XLNT FOOD PRODUCTS CORPORATION, did on or about May 10, 2013, and now hereby confirms that it did sell, assign, transfer, and sent over to said SANTA FE IMPORTERS, INC., the entire right, title, and interest in, to, and under said two "XLNT" trademarks, including the two Registrations identified above.

IN WITNESS WHEREOF, XLNT FOOD PRODUCTS CORPORATION has hereto caused this Confirmatory Assignment to be executed by its duly authorized officer.

XLNT FOOD PRODUCTS CORPORATION

Dated: 8/24/15

Michael Morales, President

LA/318351-1 18165-002

Januar L Me Duncil
Aug 24, 2015
SEE ATTACHMENT

TRADEMARK REEL: 005610 FRAME: 0910 A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of Orange

On Aug 24, 2015, before me, James L. McDawlet \_\_\_\_, a Notary Public, personally appeared Michael Morales, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

JAMES L. MCDANIEL
Commission # 2068407
Notary Public - California
Orange County
My Comm. Expires Jun 8, 2018

LA/318351-1 18165-002

RECORDED: 08/27/2015

TRADEMARK
REEL: 005610 FRAME: 0911