

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM353035

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dohmen Company Foundation, Inc.		08/26/2015	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The F. Dohmen Co.		
<b>Street Address:</b>	190 N. Milwaukee Street		
<b>City:</b>	Milwaukee		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53202		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86238620	DOHMEN COMPANY FOUNDATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	lmkonkel@michaelbest.com		
<b>Correspondent Name:</b>	Michael Best & Friedrich LLP		
<b>Address Line 1:</b>	100 E. Wisconsin Ave., Suite 3300		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>ATTORNEY DOCKET NUMBER:</b>	032527-9006		
<b>NAME OF SUBMITTER:</b>	Laura M. Konkel		
<b>SIGNATURE:</b>	/Laura M. Konkel/		
<b>DATE SIGNED:</b>	08/27/2015		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is entered into by and between Dohmen Company Foundation, Inc., a Wisconsin corporation with an address at 190 N. Milwaukee Street, Milwaukee, Wisconsin 53202 ("Assignor"), and The F. Dohmen Co., a Wisconsin corporation with an address at 190 N. Milwaukee Street, Milwaukee, Wisconsin 53202 ("Assignee").

WHEREAS, Assignor owns U.S. Trademark Application No. 86/238,620 for DOHMEN COMPANY FOUNDATION (the "Mark"); and

WHEREAS, Assignee wants to acquire all of Assignor's right, title, and interest in and to the Mark and Assignor is willing to assign the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Mark and all common law rights in the Mark, together with the goodwill of the business symbolized by the Mark and its right to sue for past infringement of the Mark and to recover any and all damages and awards for such infringement.

**DOHMEN COMPANY FOUNDATION, INC.**

By: 

Name: Cynthia A. LaCorte

Title: Director

Date: August 26, 2015