

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM353117

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Suntrust Bank		08/28/2015	Bank: GEORGIA
RECEIVING PARTY DATA			
Name:	eVestment Alliance, LLC		
Street Address:	5000 Olde Towne Pkwy.		
Internal Address:	Suite 100		
City:	Marietta		
State/Country:	GEORGIA		
Postal Code:	30068		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
Name:	Channel Capital Group, Inc.		
Street Address:	58 West 40th Street		
Internal Address:	4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: DELAWARE		
Name:	Strategic Financial Solutions, LLC		
Street Address:	58 West 40th Street		
Internal Address:	4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
Name:	A.S.A.P. Advisor Services, Inc.		
Street Address:	5000 Olde Towne Pkwy.		
Internal Address:	Suite 100		
City:	Marietta		
State/Country:	GEORGIA		
Postal Code:	30068		
Entity Type:	CORPORATION: NEW YORK		

CH \$290.00 2782490

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2782490	HEDGEPLUS
Registration Number:	2886849	PRIVATEEQUITYCENTRAL.NET
Registration Number:	4249404	PERTRAC
Registration Number:	4073487	A.S.A.P.
Registration Number:	3829235	HEDGEQUEST
Registration Number:	4406853	EVESTMENT
Registration Number:	4406662	EVESTMENT
Registration Number:	4278769	EVESTMENT ALLIANCE
Serial Number:	85904695	EVESTMENT MAKING SMART MONEY SMARTER
Serial Number:	85903017	MAKING SMART MONEY SMARTER
Serial Number:	85852559	E

CORRESPONDENCE DATA

Fax Number: 2127288111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2127288000

Email: ipdept@willkie.com

Correspondent Name: Kim Walker c/o Willkie Farr & Gallagher

Address Line 1: 787 Seventh Avenue

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER: 118083.00010KW

NAME OF SUBMITTER: Kim.A.Walker

SIGNATURE: /kaw-907/

DATE SIGNED: 08/28/2015

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (“Release”), effective as of this 28th day of August, 2015, is made by **SUNTRUST BANK**, a Georgia bank, with an address at 211 Perimeter Center Parkway, Suite 100, Atlanta, Georgia 30346, as administrative agent (in such capacity, together with its successors and permitted assigns, the (“Administrative Agent”) for the Lenders in favor of eVestment Alliance, LLC, a Georgia limited liability company, Channel Capital Group, Inc., a Delaware corporation, Strategic Financial Solutions, LLC, a Nevada limited liability company, and A.S.A.P. Advisor Services, Inc., a New York corporation (collectively the “Grantors”).

W I T N E S S E T H

WHEREAS, the Grantors and the Administrative Agent are party to that certain Credit Agreement, dated as of October 17, 2013 (as amended, supplemented or otherwise modified from time to time, the “Credit Agreement”);

WHEREAS, in connection with the Credit Agreement, the Grantors executed that certain Guaranty and Security Agreement, dated as of October 17, 2013 (as amended, supplemented or otherwise modified from time to time, the “Security Agreement”), and granted to the Administrative Agent a security interest in and to all Grantors’ right, title and interest in all registered trademarks, registered trademark licenses and trademark applications, including as set forth on Schedule 1 attached hereto (collectively, the “Trademark Collateral”) to secure the Obligations (as defined in the Credit Agreement);

WHEREAS, in furtherance of the Security Agreement, the Grantors executed a Trademark Security Agreement, dated October 17, 2013 (the “Trademark Security Agreement”), which was duly recorded on October 17, 2013, at Reel/Frame 5132/0847 and filed a Corrective Assignment which was duly recorded on November 4, 2013, at Reel/Frame 5145/0742 in the United States Patent and Trademark Office;

WHEREAS, the Administrative Agent wishes to release and restore all right, title and interest in and to the Trademark Collateral to the Grantors and to dissolve those liens and encumbrances created by the Trademark Security Agreement and the Security Agreement in respect of the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Administrative Agent hereby grants, assigns and conveys, without recourse or warranty, to the Grantors all of its rights, title and interest in the Trademark Collateral, and terminates, releases, discharges, quitclaims and relinquishes unto the Grantors any and all security interests and liens it has against the Trademark Collateral.

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IN WITNESS WHEREOF, the undersigned, by and through its authorized officer, has caused this Release to be executed on the date first written above.

SUNTRUST BANK, as Administrative Agent

By: 
Name: _____
Title: DAVID BENNETT
Director

[Signature Page to Trademark Release]

SCHEDULE 1

Trademarks

I. REGISTERED TRADEMARKS

Trademark	Class	Registration / Application No. and Date	Owner	Status / Next Deadline
HEDGEPLUS	36	Registration No: 2782490 Registration Date: November 11, 2003	Channel Capital Group Inc.	Live; Section 9 filing due between November 11, 2012-November 11, 2013. There are not plans to file the Section 9 affidavit.
PRIVATEEQUITYCENTRAL.NET	35 & 36	Registration No: 2886849 Registration Date: September 21, 2004	Channel Capital Group Inc.	Live, Section 9 filing due between September 21, 2013-September 21, 2014.
PERTRAC	9	Registration No: 4249404 Registration Date November 27, 2012	Strategic Financial Solutions, LLC	Live, Section 8 & 15 affidavits due between November 27, 2017 – November 27, 2018
A.S.A.P.	35	Registration No: 4073487 Registration Date December 20, 2011	A.S.A.P. Advisor Services, Inc.	Live, Section 8 & 15 affidavits due between December 20, 2016 – December 20, 2017
HEDGEQUEST	35	Registration No: 3829235 Registration Date: August 3, 2010	A.S.A.P. Advisor Services, Inc.	Live, Section 8 & 15 affidavits due between August 3, 2015 – August 3, 2016
EVESTMENT	35, 36 & 42	Registration No: 4406853 Registration Date: September 24, 2013	eVestment Alliance, LLC	Live, Section 8 & 15 affidavits due between September 24, 2018 – September 24, 2019
EVESTMENT	35, 36 & 42	Registration No: 4406662 International Registration No: 1164691 Registration Date: September 24, 2013	eVestment Alliance, LLC	Live, Section 8 & 15 affidavits due between September 24, 2018 – September 24, 2019
EVESTMENT MAKING SMART MONEY SMARTER	35, 36 & 42	Serial No: 85904695 Filing Date: April 15, 2013	eVestment Alliance, LLC	Live, Notice of Allowance issued on September 3, 2013; Statement of Use or extension needs to be filed on or before March 3, 2014

TRADEMARK RELEASE

TRADEMARK
REEL: 005611 FRAME: 0526

Trademark	Class	Registration / Application No. and Date	Owner	Status / Next Deadline
MAKING SMART MONEY SMARTER	35, 36 & 42	Serial No: 85903017 Filing Date: April 12, 2013	eVestment Alliance, LLC	Live, Notice of Allowance issued on September 3, 2013; Statement of Use or extension needs to be filed on or before March 3, 2014
E	35, 36 & 42	Serial No: 85852559 Filing Date: February 18, 2013	eVestment Alliance, LLC	Live, Notice of Allowance issued on September 3, 2013; Statement of Use or extension needs to be filed on or before March 3, 2014
EVESTMENT ALLIANCE	35, 36 & 42	Registration No: 4278769 Registration Date: January 22, 2013	eVestment Alliance, LLC	Live, Section 8 & 15 affidavits due between January 22, 2018 – January 22, 2019, 2019

TRADEMARK RELEASE