

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM352503

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Melissa Diedricks		02/14/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	SOFTER THAN BRITTLE LLC		
Street Address:	11007 OLEANDER DRIVE		
City:	Clermont		
State/Country:	FLORIDA		
Postal Code:	34711		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4709834	SOFTER THAN BRITTLE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3059262227		
Email:	heidi@heidi8.com		
Correspondent Name:	heidi tandy		
Address Line 1:	1691 Michigan Ave		
Address Line 2:	Suite 360		
Address Line 4:	Miami Beach, FLORIDA 33139		
NAME OF SUBMITTER:	Heidi Howard Tandy		
SIGNATURE:	/hht/		
DATE SIGNED:	08/25/2015		
Total Attachments: 2			
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OP \$40.00 4709834

ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Agreement") is made and entered into as of February 7, 2015 (the "Effective Date") by and between Melissa Diedricks, a resident of the state of Florida ("Assignor") and SOFTER THAN BRITTLE LLC, a Florida Limited Liability Corporation ("Assignee").

WHEREAS, Assignor is the owner of the trademarks SOFTER THAN BRITTLE, SOFTER THAN BRITTLE & Design, Ambrosia Candies, the domain name *softerthanbrittle.com* and various Facebook, Pinterest, Twitter and other accounts related thereto (the "IP") and the copyrights for certain recipes, photographs and text hosted by and at *softerthanbrittle.com* (the "Copyrights") and a trademark application at Serial No. 86412622 and a registration at Reg. No. 4709834; and

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the IP and Copyrights;

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of the right, title, and interest in, of and by Assignor of whatever kind in and to the Marks and Copyrights, together with (1) the goodwill of the business relating to any and all products, services and other usages in respect upon which the IP and Copyrights are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks and Copyrights, including without limitation, and payments for past or future infringements and misappropriations of the IP and Copyrights; and (3) all rights to sue for past, present and future infringement or misappropriation of the Marks and Copyrights.

Assignor and Assignee mutually covenant that each will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Marks and Copyrights.

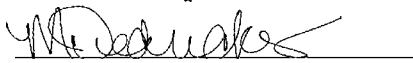
Assignor hereby warrants that it owns the IP and Copyrights, the IP and Copyrights are each and all free of all security interests, Assignor has not granted any licenses to use the IP and Copyrights, or other rights to the IP and Copyrights, to any party other than Assignee, and Assignor is not aware of any competing claims for, to or on any of the IP and Copyrights.

This Agreement may be executed in one or more counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same Agreement. This Agreement may be executed and delivered via electronic facsimile (including scanning and e-signature) transmission with the same force and effect as if it were executed and delivered by the parties simultaneously in the presence of one another, and signatures on a facsimile copy hereof shall be deemed authorized, original signatures.

Governing Law. This Agreement shall be interpreted and construed in accordance with

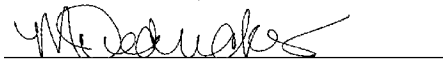
the laws of the State of Florida of the United States, without reference to choice of law provisions; in the case of any disputes concerning this Agreement the parties consent to mutually binding arbitration which shall be conducted in accordance with the rules of the American Arbitration Association. Each party shall bear its/her own expenses in connection with any such arbitration.

SIGNED THIS DAY,



Melissa Diedricks

DATE: 8/25/2015



Softer Than Brittle, LLC

DATE: 8/25/2015