

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM353316

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SunTrust Bank, as Lender		08/31/2015	Banking Association: GEORGIA

RECEIVING PARTY DATA

Name:	The Sqwincher Corporation, as Grantor
Street Address:	P.O. Box 8250
City:	Columbus
State/Country:	MISSISSIPPI
Postal Code:	39705-8250
Entity Type:	CORPORATION: MISSISSIPPI
Name:	Sqwincher Holdings LLC, as Grantor
Street Address:	P.O. Box 8250
City:	Columbus
State/Country:	MISSISSIPPI
Postal Code:	39705-8250
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Serial Number:	73381309	SQWINCHER
Serial Number:	73381310	SQWINCHER THE ACTIVITY DRINK
Serial Number:	73381475	THE ACTIVITY DRINK
Serial Number:	74149094	FAST PACK
Serial Number:	74162409	SQWINCHER SERVA STATION
Serial Number:	76032852	SUMMIT
Serial Number:	77550993	SQWINCHER SPORT STRAW
Serial Number:	77602564	QWIKSERV
Serial Number:	78468757	SQWINCHER THE DRINK OF INDUSTRY
Serial Number:	78502356	AGUANTÉ
Serial Number:	85140242	SQWINCHER SHOT ON
Serial Number:	85140260	SQWINCHER STEADY STIK
Serial Number:	85140270	SQWINCHER STEADY SHOT

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	85141088	STEADY STIK
Serial Number:	85142041	SHOT ON
Serial Number:	85142061	STEADY SHOT
Serial Number:	85302688	SQWINCHER FUEL FOR THE SPORTSMAN
Serial Number:	85314339	SQWINCHER STEADY STRIP
Serial Number:	85314389	STEADY STRIP
Serial Number:	85350677	ISOTHIN
Serial Number:	85421837	FAST PACK
Serial Number:	85563201	THE SPORTS DRINK YOU FREEZE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: erobinson@hunton.com

Correspondent Name: Erika Robinson

Address Line 1: 600 Peachtree Street NE Suite 4100

Address Line 2: c/o Hunton & Williams LLP

Address Line 4: Atlanta, GEORGIA 30308

ATTORNEY DOCKET NUMBER: 33411-031231

NAME OF SUBMITTER: Erika Robinson

SIGNATURE: /erikarobinson/

DATE SIGNED: 08/31/2015

Total Attachments: 16

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, SUNTRUST BANK, in its capacity as lender (“Lender”), hereby releases the security interests granted to it by THE SQWINCHER CORPORATION, a Mississippi corporation, and SQWINCHER HOLDINGS LLC, a Delaware limited liability company (collectively, “Grantors”) in all of Grantors’ right, title and interest in and to those trademarks, trademark registrations and trademark applications (collectively, the “Trademarks”) set forth on Schedule A attached hereto.

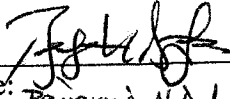
Collateral Agent hereby re-assigns to Grantor any right, title and interest it may have in, to and under the Trademarks and authorizes and requests the United States Patent and Trademark Office, and any other location where the security interest was filed, to note and record the existence of such release hereby given.

The aforementioned security interests were previously recorded in the U.S. Patent and Trademark Office on **August 13, 2012** at **Reel No. 4841, Frame 0051**.

This Release of Security Interest in Trademarks is effective as of August 31, 2015.

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SUNTRUST BANK

By: 
Name: Benjamin N.D. Lucas
Title: Director

SCHEDULE A

Trademarks Held by The Sqwincher Corporation

Trademark	Case No. Country	Sub. Case Case Type	Application No. Filing Date	Ownership Information	Registration No(s). Grant of Protection Date (if applicable) Registration Date	Status Next Renewal	Trademark Goods Description
AGUANTE	53454-2005 Costa Rica	ORD	2004-0007703 19-Oct-2004	The Sqwincher Corp. Agent: Divimark S.A. - Vargas, Jimenez & Peralta	152321 18-May-2005	REGISTERED 18-Nov-2015	Water
AGUANTÉ	53454-1002 USA	ORD	78/502,356 19-Oct-2004	The Sqwincher Corp.	3,110,422 27-Jun-2006	REGISTERED 27-Dec-2016	Drinking water
AGUANTE ENHANCED WATER (and design)	53454-2008 Mexico	ORD	684625 24-Oct-2004	The Sqwincher Corp. Agent: Gonzalez Calvillo, S.C.	927159 30-Mar-2006	REGISTERED 24 Oct-2014	Water, beer; mineral and aerated water, and other non- alcoholic drinks, fruit and juice drinks; syrups and other preparations for making drinks
FAST PACK	53454-2001 Australia	ORD	IR 832224 20-Jul-2004	The Sqwincher Corp.	IR 832224 Australia TM# 1023434 Grant of Protection Date: 16-Mar-2005 Registration Date: 20-Jul-2004	REGISTERED 20-Jul-2014	Concentrates for making fruit flavored drinks with water
FAST PACK	53454-2037 Indonesia	ORD	D00.2007.03090 9 14-Sep-2007	The Sqwincher Corp. Agent: Hadiputranro, Hadinoto & Partners	IDM000197399 14-Sep-2007 <i>[Certificate of Registration Issuance date: March 11, 2009]</i>	REGISTERED 14-Sep-2017	Concentrates for making fruit flavored drinks with water; non- carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks
FAST PACK	53454-2012 Int'l Registration -- Madrid	ORD		The Sqwincher Corp.	IR 832224 20-Jul-2004	REGISTERED 20-Jul-2014	Concentrates for making fruit flavored drinks with water

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**TRADEMARK
REEL: 005612 FRAME: 0538**

Trademark	Case No. Country	Sub. Case Case Type	Application No. Filing Date	Ownership Information	Registration No(s). Grant of Protection Date (if applicable) Registration Date	Status Next Renewal	Trademark Goods Description
	Protocol Only						
FAST PACK	53454-2026 Malaysia	ORD	2007-17547 06-Sep-2007	The Sqwincher Corp. Agent: Shook Lin & Bok	7017547 24-Dec-2008	REGISTERED 06-Sep-2017	Concentrates for making fruit flavored drinks with water; non-carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks
FAST PACK	53454-2015 New Zealand	ORD	615525 29-May-2000	The Sqwincher Corp. Agent: Computer Patent Annuities	615525 09-Oct-2001	REGISTERED 29-May-2017	Non-alcoholic drinks; fruit drinks; syrups and other preparations for making beverages; non-carbonated isotonic electrolytic beverages
FAST PACK	53454-2021 South Africa	ORD	2004/12075 19-Jul-2004	The Sqwincher Corp. Agent: Spoor and Fisher Jersey	2004/12075 05-Mar-2008	REGISTERED 19-Jul-2014	Concentrates for making fruit flavored drinks with water
FAST PACK	53454-1003 USA	ORD	74/149,094 15-Mar-1991	The Sqwincher Corp.	1,830,870 12-Apr-1994	REGISTERED 12-Oct-2014	Concentrates for making fruit flavored drinks with water
FAST PACK	53454-1029 USA	ORD	85421837 13-Sep-2011	The Sqwincher Corp.	4142139 15-May-2012	REGISTERED 15-May-2022	Electrolyte drinks for medical purpose; Electrolytes
FAST PACK	53454-2029 India	ORD	1641669 16-Jan-2008	The Sqwincher Corp.	1641669 16-Jan-2008 <i>[Certificate of Registration Issuance date: April 11, 2009]</i>	REGISTERED 16-Jan-2018	Concentrates for making fruit flavored drinks with water; non-carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks
ISOTHIN	53454-1028	ORD	85350677	The Sqwincher Corp.		ALLOWED	Bottled drinking water with

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	USA		20-Jun-2011				electrolytes; drinking water fortified with electrolytes; electrolyte drinks in the nature of isotonic beverages
QWIK STIK	53454-2036 Indonesia	ORD	D00.2007.03090 8 14-Sep-2007	The Sqwincher Corp. Agent: Hadiputranro, Hadinoto & Partners	IDM000197873 14-Sep-2007 <i>[Certificate of Registration Issuance date: March 12, 2009]</i>	REGISTERED 14-Sep-2017	Concentrates for making fruit flavored drinks with water; non- carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drink
QWIK STIK	53454-2028 Malaysia	ORD	2007-17548 06-Sep-2007	The Sqwincher Corp.	7017548 24-Dec-2008	REGISTERED 06-Sep-2017	Concentrates for making fruit flavored drinks with water; non- carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks
QWIKSERV	53454-1015 USA	ORD	77/602,564 28-Oct-2008	The Sqwincher Corp.	3,703,246 27-Oct-2009	REGISTERED 27-Apr-2020	Concentrates for making non- carbonated isotonic electrolytic beverages and fruit flavored drinks with water
SHOT ON	53454-1024 USA	ORD	85142041 30-Sep-2010	The Sqwincher Corp.		ALLOWED	Nutritional and dietary supplements in liquid form; dietary supplement drinks; non- alcoholic beverages, namely energy drinks; non- alcoholic beverages, namely fruit

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							flavored drinks; energy drinks, namely energy shots containing vitamins
SQWINCHER	53454-2004 Canada	ORD	787223 24-Jul-1995	The Sqwincher Corp. Agent: Fogler, Rubinoff LLP	TMA454030 09-Feb-1996	REGISTERED 09-Feb-2026	Non-alcoholic beverages, namely, non- carbonated isotonic electrolytic
SQWINCHER	53454-2030 India	ORD	1641670 16-Jan-2008	The Sqwincher Corp.	1641670 16-Jan-2008 <i>[Certificate of Registration Issuance date: March 22, 2010]</i>	REGISTERED 16-Jan-2018	Concentrates for making fruit flavored drinks with water; non- carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks
SQWINCHER	53454-2038 Indonesia	ORD	D00.2007.03090 0 14-Sep-2007	The Sqwincher Corp. Agent: Hadiputranro, Hadinoto & Partners	IDM000197871 14-Sep-2007 <i>[Certificate of Registration Issuance date: March 12, 2009]</i>	REGISTERED 14-Sep-2007	Concentrates for making fruit flavored drinks with water; non- carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks
SQWINCHER	53454-2025 Malaysia	ORD	2007-17551 06-Sep-2007	The Sqwincher Corp. Agent: Shook Lin & Bok	7017551 24-Dec-2008	REGISTERED 06-Sep-2017	Concentrates for making fruit flavored drinks with water; non- carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks
SQWINCHER	53454-2009 Mexico	ORD	212405 19-Sep-1994	The Sqwincher Corp. Agent: Uthoff, Gomez Vega &	478725 04-Nov-1994	REGISTERED 19-Sep-2014	Beer, ale and porter; mineral and aerated waters and other non-alcoholic

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				Uthoff, S.C.			drinks
SQWINCHER	53454-2016 New Zealand	ORD	615523 29-May-2000	The Sqwincher Corp. Agent: Computer Patent Annuities	615523 09-Oct-2001	REGISTERED 29-May-2017	Non-alcoholic drinks; fruit drinks syrups and other preparations for making beverages; non- carbonated isotonic electrolytic beverages
SQWINCHER (and design)	53454-2002 Australia	ORD	IR 831424 20-Jul-2004	The Sqwincher Corp.	IR 831424 Australia TM# 1021363 Grant of Protection Date: 16-Mar-2005 Registration Date: 20-Jul-2004	REGISTERED 20-Jul-2014	Non-carbonated isotonic electrolytic beverages
SQWINCHER (and design)	53454-2007 Costa Rica	ORD	1995-0005268 31-Jul-1995	The Sqwincher Corp.	97635 30-Oct-1996	REGISTERED 30-Apr-2017	Non-carbonated isotonic electrolytic beverages
SQWINCHER (and design)	53454-2013 Int'l Registration - Madrid Protocol Only	ORD		The Sqwincher Corp.	IR 831424 20-Jul-2004	REGISTERED 20-Jul-2014	Non-carbonated isotonic electrolytic beverages
SQWINCHER (and design)	53454-2019 Panama	ORD	161018 27-Apr-2007	The Sqwincher Corp. Agent: Icaza, Gonzalez-Ruiz & Aleman	161018 19-Feb-2008	REGISTERED 27-Oct-2017	Non-carbonated isotonic electrolytic beverages
SQWINCHER (and design)	53454-2022 South Africa	ORD	2004/12076 19-Jul-2004	The Sqwincher Corp. Agent: Spoor and Fisher Jersey	2004/12076 15-Oct-2008	REGISTERED 19-Jul-2014	Non-carbonated isotonic electrolytic beverages
SQWINCHER (and design)	53454-1005 USA	ORD	73/381,309 23-Aug-1982	The Sqwincher Corp.	1,313,747 08-Jan-1985	REGISTERED 08-Jul-2015	Non-carbonated isotonic electrolytic beverages

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SQWINCHER FUEL FOR THE SPORTSMAN	53454-1025 USA	ORD	85302688 22-Apr-2011	The Sqwincher Corp.		ALLOWED	Non-carbonated isotonic electrolytic beverages; fruit flavored drinks containing water; concentrates for making fruit flavored drinks with water
SQWINCHER SERVA STATION	53454-1006 USA	ORD	74/162,409 30-Apr-1991	The Sqwincher Corp.	1,801,571 26-Oct-1993	REGISTERED 26-Apr-2014	Wall-mounted dispensing units for beverages
SQWINCHER SHOT ON	53454-1017 USA	ORD	85140242 28-Sep-2010	The Sqwincher Corp.		ALLOWED	CLASS 05 Int.: Nutritional supplements and dietary supplements in the form of a powder to which water is added to make energy drinks with vitamins CLASS 32 Int.: Concentrates in powdered form for making energy drinks by adding water
SQWINCHER SPORT STRAW	53454-1013 USA	ORD	77/550,993 19-Aug-2008	The Sqwincher Corp.		ALLOWED	Drinking tube containing electrolytes for beverages
SQWINCHER SQWEEZE	53454-2027 Costa Rica	ORD	2007-3542 25-Apr-2007	The Sqwincher Corp. Agent: Divimark S.A. - Vargas, Jimenez & Peralta	182436 21-Nov-2008	REGISTERED 21-May-2019	Concentrates for making fruit flavored drinks with water; non-carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks
SQWINCHER SQWEEZE	53454-2020 Panama	ORD	161017 27-Apr-2007	The Sqwincher Corp. Agent: Icaza, Gonzalez-Ruiz & Aleman	161017 19-Feb-2008	REGISTERED 27-Oct-2017	Non-carbonated isotonic electrolytic beverages

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Trademark	Case No. Country	Sub. Case Case Type	Application No. Filing Date	Ownership Information	Registration No(s). Grant of Protection Date (if applicable) Registration Date	Status Next Renewal	Trademark Goods Description
SQWINCHER STEADY SHOT	53454-1021 USA	ORD	85140270 28-Sep-2010	The Sqwincher Corp.	4013897 16-Aug-2011	REGISTERED 16-Aug-2021	CLASS 05 Int.: Nutritional and dietary supplements in liquid form; dietary supplement drinks CLASS 32 Int.: Non-alcoholic beverages, namely energy drinks; non- alcoholic beverages, namely fruit flavored drinks; energy drinks, namely energy shots containing vitamins
SQWINCHER STEADY STIK	53454-1018 USA	ORD	85140260 28-Sep-2010	The Sqwincher Corp.		ALLOWED	CLASS 05 Int.: Nutritional supplements and dietary supplements in the form of a powder to which water is added to make energy drinks with vitamins CLASS 32 Int.: Concentrates in powdered form for making energy drinks by adding water
SQWINCHER STEADY STRIP	53454-1026 USA	ORD	85314339 06-May-2011	The Sqwincher Corp.		ALLOWED	Energy boosting, mouth- dissolving, flavored edible films containing electrolytes
SQWINCHER THE ACTIVITY DRINK	53454-2035 Indonesia	ORD	D00.2007.03090 4 14-Sep-2007	The Sqwincher Corp. Agent: Hadiputranro, Hadinoto & Partners	IDM000197397 14-Sep-2007 [Certificate of Registration Issuance date: March 11, 2009]	REGISTERED 14-Sep-2017	Concentrates for making fruit flavored drinks with water; non- carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates

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							for making fruit flavored drinks
SQWINCHER THE ACTIVITY DRINK	53454-2024 Malaysia	ORD	2007-17549 06-Sep-2007	The Sqwincher Corp. Agent: Shook Lin & Bok	7017549 23-Dec-2008	REGISTERED 06-Sep-2017	Concentrates for making fruit flavored drinks with water; non- carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks
SQWINCHER THE ACTIVITY DRINK (and design)	53454-2031 India	ORD	1641671 16-Jan-2008	The Sqwincher Corp.	1641671 16-Jan-2008 [Certificate of Registration Issuance date: March 22, 2010]	REGISTERED 16-Jan-2018	Concentrates for making fruit flavored drinks with water; non- carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks
SQWINCHER THE ACTIVITY DRINK (and design)	53454-2010 Mexico	ORD	212404 19-Sep-1994	The Sqwincher Corp. Agent: Uthoff, Gomez Vega & Uthoff, S.C.	481271 02-Dec-1994	REGISTERED September 19, 2014	Beer, ale and porter; mineral and aerated waters and other non-alcoholic drinks
SQWINCHER THE ACTIVITY DRINK (and design)	53454-1007 USA	ORD	73/381,310 23-Aug-1982	The Sqwincher Corp.	1,328,830 02-Apr-1985	REGISTERED 02-Oct-2015	Thirst quenching non-carbonated isotonic electrolytic beverages
SQWINCHER THE DRINK OF INDUSTRY	53454-2034 Indonesia	ORD	D00.2007.03090 2 14-Sep-2007	The Sqwincher Corp. Agent: Hadiputranro, Hadinoto & Partners	IDM000197396 14-Sep-2007 [Certificate of Registration Issuance date: March 11, 2009]	REGISTERED 14-Sep-2017	Concentrates for making fruit flavored drinks with water; non- carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks

Trademark	Case No. Country	Sub. Case Case Type	Application No. Filing Date	Ownership Information	Registration No(s). Grant of Protection Date (if applicable) Registration Date	Status Next Renewal	Trademark Goods Description
SQWINCHER THE DRINK OF INDUSTRY (and design)	53454-2003 Australia	ORD	IR 844497 23-Aug-2004	The Sqwincher Corp.	IR 844497 Australia TM# 1049284 Grant of Protection Date: 19-Sep-2005 Registration Date: 23-Aug-2004	REGISTERED 23-Aug-2014	Non-carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks with water
SQWINCHER THE DRINK OF INDUSTRY (and design)	53454-2033 India	ORD	1641672 16-Jan-2008	The Sqwincher Corp.	1641672 [Certificate of Registration Issuance date: March 22, 2010]	REGISTERED 16-Jan-2018	Concentrates for making fruit flavored drinks with water; non- carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks
SQWINCHER THE DRINK OF INDUSTRY (and design)	53454-2014 Int'l Registration - Madrid Protocol Only	ORD		The Sqwincher Corp.	IR 844497 23-Aug-2004	REGISTERED 23-Aug-2014	Non-carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks with water
SQWINCHER THE DRINK OF INDUSTRY (and design)	53454-2032 Malaysia	ORD	2007-17550 06-Sep-2007	The Sqwincher Corp. Agent: Shook Lin & Bok		PENDING 06-Sep-2017	Concentrates for making fruit flavored drinks with water; non- carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks
SQWINCHER THE DRINK OF INDUSTRY (and design)	53454-2023 South Africa	ORD	2004/12074 19-Jul-2004	The Sqwincher Corp. Agent: Spoor and Fisher Jersey	2004/12074 31-May-2010	REGISTERED 19-Jul-2014	Non-alcoholic drinks; fruit drinks; syrups and other preparations for making beverages; non-

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							carbonated isotonic electrolytic beverages
SQWINCHER THE DRINK OF INDUSTRY (and design)	53454-1008 USA	ORD	78/468,757 17-Aug-2004	The Sqwincher Corp.	3,049,488 24-Jan-2006	REGISTERED 24-Jan-2016	Non-carbonated isotonic electrolytic beverages; fruit flavored drinks containing water and concentrates for making fruit flavored drinks with water
SQWINCHER. BIZ	53454-DN06 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHER. BZ	53454-DN07 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHER. CC	53454-DN08 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHER. CN	53454-DN14 USA	ORD		The Sqwincher Corp.	25-Sep-2011	REGISTERED 25-Sep-2012	Domain name
SQWINCHER. CO.UK	53454-DN20 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2014	Domain name
SQWINCHER. COM	53454-DN18 USA	ORD		The Sqwincher Corp.	20-Nov-2011	REGISTERED 20-Nov-2012	Domain name
SQWINCHER. COM.CN	53454-DN15 USA	ORD		The Sqwincher Corp.	25-Sep-2011	REGISTERED 25-Sep-2012	Domain name
SQWINCHER. DE	53454-DN09 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHER. EU	53454-DN19 USA	ORD		The Sqwincher Corp.	20-Jun-2012	REGISTERED 20-Jun-2013	Domain name
SQWINCHER. GS	53454-DN01 USA	ORD		The Sqwincher Corp.	20-Jun-2011	REGISTERED 20-Jun-2012	Domain name

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SQWINCHER. MOBI	53454-DN02 USA	ORD		The Sqwincher Corp.	20-Jun-2011	REGISTERED 20-Jun-2012	Domain name
SQWINCHER. MS	53454-DN03 USA	ORD		The Sqwincher Corp.	20-Jun-2011	REGISTERED 20-Jun-2012	Domain name
SQWINCHER. NET	53454-DN23 USA	ORD		The Sqwincher Corp.	21-Mar-2012	REGISTERED 21-Mar-2017	Domain name
SQWINCHER. NET.CN	53454-DN16 USA	ORD		The Sqwincher Corp.	25-Sep-2011	REGISTERED 25-Sep-2012	Domain name
SQWINCHER. ORG	53454-DN10 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHER. ORG.CN	53454-DN17 USA	ORD		The Sqwincher Corp.	25-Sep-2011	REGISTERED 25-Sep-2012	Domain name
SQWINCHER. TC	53454-DN04 USA	ORD		The Sqwincher Corp.	20-Jun-2011	REGISTERED 20-Jun-2012	Domain name
SQWINCHER. TV	53454-DN11 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHER. US	53454-DN12 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHER. VG	53454-DN05 USA	ORD		The Sqwincher Corp.	20-Jun-2011	REGISTERED 20-Jun-2012	Domain name
SQWINCHER. WS	53454-DN13 USA	ORD		The Sqwincher Corp.	04-Aug-2011	REGISTERED 04-Aug-2012	Domain name
SQWINCHERS QEEZE.NET	53454-DN25 USA	ORD		The Sqwincher Corp.	29-Apr-2012	REGISTERED 29-Apr-2018	Domain name
SQWINCHER THE ACTIVITY DRINK	53454-2017 New Zealand	ORD	615524 29-May-2000	The Sqwincher Corp. Agent: Computer Patent Annuities	615524 09-Oct-2001	REGISTERED 29-May-2017	Non-alcoholic drinks; fruit drinks syrups and other preparations for making beverages; non- carbonated

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Trademark	Case No. Country	Sub. Case Case Type	Application No. Filing Date	Ownership Information	Registration No(s). Grant of Protection Date (if applicable) Registration Date	Status Next Renewal	Trademark Goods Description
							isotonic electrolytic beverages
STEADY SHOT	53454-2039 Australia	ORD	A0023735 17-Mar-2011	The Sqwincher Corp.	IR 1072372 Australia TM# 1421368 Grant of Protection Date: 17-Oct-2011 Registration Date: 17-Mar-2011	REGISTERED 17-Mar-2021	CLASS 05 Int.: Nutritional and dietary supplements in liquid form; dietary supplement drinks CLASS 32 Int.: Non-alcoholic beverages, namely energy drinks; non- alcoholic beverages, namely fruit flavored drinks; energy drinks, namely energy shots containing vitamins
STEADY SHOT	53454-2040 Canada	ORD	1520133 21-Mar-2011	The Sqwincher Corp.		ALLOWED	
STEADY SHOT	53454-2039 Int'l Registration – Madrid Protocol Only	ORD	A0023735 17-Mar-2011	The Sqwincher Corp.	1072372	REGISTERED 17-Mar-2021	CLASS 05 Int.: Nutritional and dietary supplements in liquid form; dietary supplement drinks CLASS 32 Int.: Non-alcoholic beverages, namely energy drinks; non- alcoholic beverages, namely fruit flavored drinks; energy drinks, namely energy shots containing vitamins
STEADY SHOT	53454-2041 New Zealand	ORD	838844 30-Sep-2010	The Sqwincher Corp.	838844 30-Sep-2010	REGISTERED 30-Sep-2020	CLASS 05 Int.: Nutritional and dietary supplements in liquid form;

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							<p>dietary supplement drinks</p> <p>CLASS 32 Int.: Non-alcoholic beverages, namely energy drinks; non-alcoholic beverages, namely fruit flavored drinks; energy drinks, namely energy shots containing vitamins</p>
STEADY SHOT	53454-1023 USA	ORD	85142061 30-Sep-2010	The Sqwincher Corp.	4013905 16-Aug-2011	REGISTERED 16-Aug-2021	<p>CLASS 05 Int.: Nutritional and dietary supplements in liquid form; dietary supplement drinks</p> <p>CLASS 32 Int.: Non-alcoholic beverages, namely energy drinks; non-alcoholic beverages, namely fruit flavored drinks; energy drinks, namely energy shots containing vitamins</p>
STEADY STIK	53454-1022 USA	ORD	85141088 29-Sep-2010	The Sqwincher Corp.		ALLOWED	<p>CLASS 05 Int.: Nutritional supplements and dietary supplements in the form of a powder to which water is added to make energy drinks with vitamins</p> <p>CLASS 32 Int.: Concentrates in powdered form for making energy drinks by adding water</p>

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STEADY STRIP	53454-1027 USA	ORD	85314389 06-May-2011	The Sqwincher Corp.		ALLOWED	Energy boosting, mouth- dissolving, flavored edible films containing electrolytes
SUMMIT (and design)	53454-1009 USA	ORD	76/032,852 24-Apr-2000	The Sqwincher Corp.	2,570,413 14-May-2002	REGISTERED 14-May-2022	Thermal insulated containers for food and beverage; portable coolers, portable beverage dispensers; and portable ice chests for food and beverage
THE ACTIVITY DRINK	53454-2018 New Zealand	ORD	615526 29-May-2000	The Sqwincher Corp. Agent: Computer Patent Annuities	615526 09-Oct-2001	REGISTERED 29-May-2017	Non-alcoholic drinks; fruit drinks; syrups and other preparations for making beverages; non- carbonated isotonic electrolytic beverages
THE ACTIVITY DRINK	53454-1010 USA	ORD	73/381,475 23-Aug-1982	The Sqwincher Corp.	1,254,715 18-Oct-1983	REGISTERED 18-Apr-2014	Fruit flavored drinks containing water and concentrates for making the same
THE SPORTS DRINK YOU FREEZE (stylized)	53454-1030 USA	ORD	85563201 07-Mar-2012	The Sqwincher Corp.	4,365,523	REGISTERED 9-July-2013	Frozen confections sold in liquid form for making freezer pops, and containing fruit juices and electrolytes

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