

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM353580

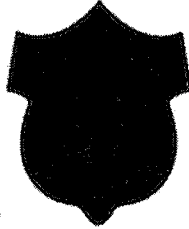
SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Iddea California, LLC		07/23/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Industria Diseñadora De Autopartes, S.A. De C.V.		
Street Address:	589 W. Apollo Street		
City:	Brea		
State/Country:	CALIFORNIA		
Postal Code:	92821		
Entity Type:	CORPORATION: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86096644	GO RHINO! PRODUCTS PUBLIC SAFETY DIVISIO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-855-1246		
Email:	rlau@stetinalaw.com		
Correspondent Name:	Kit M. Stetina		
Address Line 1:	75 Enterprise		
Address Line 2:	Suite 250		
Address Line 4:	Aliso Viejo, CALIFORNIA 92656		
ATTORNEY DOCKET NUMBER:	IDDEA-011T		
NAME OF SUBMITTER:	Kit M. Stetina		
SIGNATURE:	/kms/		
DATE SIGNED:	09/01/2015		
Total Attachments: 1			
source=Assignment_Signed#page1.tif			

CH \$40.00 86096644

Case: IDDEA-011T

TRADEMARK ASSIGNMENT (Application)

WHEREAS, Iddea California, LLC, a California Limited Liability Company, having a mailing address of 589 W. Apollo Street, Brea, California 92821, (hereinafter "ASSIGNOR"), is the




applicant of the trademark application for " " which trademark application was filed in the United States Patent and Trademark Office under Trademark Application No. 86/096,644 on October 21, 2013; and

WHEREAS, Industria Disenadora De Autopartes, S.A. De C.V., a Mexican Corporation, having a mailing address of 589 W. Apollo Street, Brea, California 92821 (hereinafter "ASSIGNEE"), is desirous of acquiring all rights, title, and interest to said trademark and trademark application.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, all right, title, and interest in and to said mark, together with the goodwill of the business symbolized by the mark in the above-identified application thereof.

IN TESTIMONY WHEREOF, ASSIGNOR hereunto sets its hand and seal this 23 day of July, 20 15.

ASSIGNOR: Iddea California, LLC

By: 
Name: Manuel Alvarez
Title: President