

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM353604

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pinkie Swear Acquisition, LLC		08/31/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Pinkie Swear USA, LLC		
Street Address:	24246 Tahoe Court		
City:	Laguna Niguel		
State/Country:	CALIFORNIA		
Postal Code:	92677		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86571127	PINKIE SWEAR	
Serial Number:	85924784	PINKIE SWEAR	
Registration Number:	2647370	PINKIE SWEAR	
CORRESPONDENCE DATA			
Fax Number:	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-282-2000 x2108		
Email:	efilings@loeb.com		
Correspondent Name:	David W. Grace		
Address Line 1:	10100 Santa Monica Boulevard		
Address Line 2:	c/o Loeb & Loeb LLP, Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067-4120		
ATTORNEY DOCKET NUMBER:	225325-10002		
NAME OF SUBMITTER:	David W. Grace		
SIGNATURE:	/David W. Grace/		
DATE SIGNED:	09/01/2015		
Total Attachments: 2			
source=PINKIE SWEAR ACQUISITION, LLC-DE-Amendment (Change of Name)#page1.tif			

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Delaware

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The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PINKIE SWEAR ACQUISITION, LLC", CHANGING ITS NAME FROM "PINKIE SWEAR ACQUISITION, LLC" TO "PINKIE SWEAR USA, LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF AUGUST, A.D. 2015, AT 1:32 O'CLOCK P.M.

5796717 8100

151236970



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2691900

DATE: 09-01-15

TRADEMARK
REEL: 005614 FRAME: 0575

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF FORMATION
OF
PINKIE SWEAR ACQUISITION, LLC

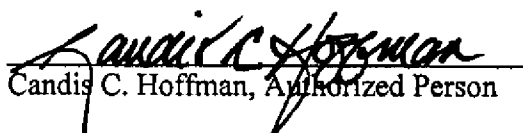
THIS IS TO CERTIFY THAT:

1. The name of the limited liability company is Pinkie Swear Acquisition, LLC.
2. The Certificate of Formation of Pinkie Swear Acquisition, LLC (the "Company") is hereby amended by deleting in its entirety **Article First** and inserting the following in lieu thereof:

First: The name of the limited liability company is Pinkie Swear USA, LLC.

The foregoing amendment was approved by the vote and in the manner required by the limited liability company agreement of the Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 28th day of August, 2015.


Candis C. Hoffman, Authorized Person