

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM353640

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shmariahu Harel		08/31/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Tony Vespa Pizza Ltd.		
Street Address:	267 Dizengof Street		
City:	Tel Aviv		
State/Country:	ISRAEL		
Entity Type:	Private Company: ISRAEL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86501020	TONY VESPA FUTURAMA	
CORRESPONDENCE DATA			
Fax Number:	2029734499		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-973-4200		
Email:	DavidSilverman@dwt.com		
Correspondent Name:	David M. Silverman, Esq.		
Address Line 1:	1919 Pennsylvania Ave., N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, D.C. 20006-3401		
ATTORNEY DOCKET NUMBER:	0105182-2		
DOMESTIC REPRESENTATIVE			
Name:	David M. Silverman, Esq.		
Address Line 1:	1919 Pennsylvania Ave., N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, D.C. 20006-3401		
NAME OF SUBMITTER:	David M. Silverman		
SIGNATURE:	/david m. silverman/		
DATE SIGNED:	09/02/2015		


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Total Attachments: 1

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ASSIGNMENT OF MARK

WHEREAS Shmariahu Harel, of 360 New York Ave, Brooklyn, New York 11213, a United States citizen ("Assignor"), has adopted, used and is using or has a *bona fide* intent to use the following mark, which is pending in the United States Patent and Trademark Office:

<i>Mark</i>	<i>Serial No.</i>	<i>Filing Date</i>
TONY VESPA FUTURAMA & Design 	86/501020	January 12, 2015

and

WHEREAS Tony Vespa Pizza Ltd. of 267 Dizengof Street, Tel Aviv, Israel, an Israel private company ("Assignee"), is desirous of acquiring said mark, the application thereof and the business to which it pertains;

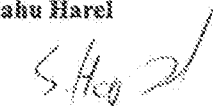
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all rights, title and interest in and to the said mark, together with the good will of the business symbolized by the mark.

Dated this 31 day of August, 2015.

ASSIGNOR:

Shmariahu Harel

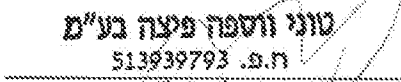
By:


Shmariahu Harel
(347) 703-9999

ASSIGNEE:

TONY VESPA PIZZA LTD.

By:


טוני ווספה פיצה בע"מ
513939793 .ד.ח
Name: Tal Stern
Title: C.E.O
Telephone No.: 972-546-8599

Assignee hereby appoints the following counsel as its attorney to represent it in connection with all business in the Patent and Trademark Office and requests that all correspondence concerning this matter be directed to such counsel (email correspondence is acceptable):

David M. Silverman, Esq.
DAVIS WRIGHT TREMAINE, LLP
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DWT 27739764v1 0000099-010073