

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM353641

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Knowledge Works NY Inc.		08/31/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Tony Vespa Pizza Ltd.		
Street Address:	267 Dizengof Street		
City:	Tel Aviv		
State/Country:	ISRAEL		
Entity Type:	Private Company: ISRAEL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86630600	TONYVESPA	
CORRESPONDENCE DATA			
Fax Number:	2029734499		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-973-4200		
Email:	DavidSilverman@dwt.com		
Correspondent Name:	David M. Silverman, Esq.		
Address Line 1:	1919 Pennsylvania Ave., N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, D.C. 20006-3401		
ATTORNEY DOCKET NUMBER:	0105182-2		
DOMESTIC REPRESENTATIVE			
Name:	David M. Silverman, Esq.		
Address Line 1:	1919 Pennsylvania Ave., N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, D.C. 20006-3401		
NAME OF SUBMITTER:	David M. Silverman		
SIGNATURE:	/david m. silverman/		
DATE SIGNED:	09/02/2015		

CH \$40.00 86630600

Total Attachments: 1

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ASSIGNMENT OF MARK

WHEREAS Knowledge Works NY Inc., of 719 Eastern Parkway, Suite 3, Brooklyn, New York 11213, a New York corporation ("Assignor"), has adopted, used and is using or has a *bona fide* intent to use the following mark, which is pending in the United States Patent and Trademark Office:

<i>Mark</i>	<i>Serial No.</i>	<i>Filing Date</i>
TONY VESPA	86/630600	May 15, 2015

and

WHEREAS Tony Vespa Pizza Ltd. of 267 Dizengof Street, Tel Aviv, Israel, an Israel private company ("Assignee"), is desirous of acquiring said mark, the application thereof and the business to which it pertains;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all rights, title and interest in and to the said mark, together with the good will of the business symbolized by the mark.

Dated this 31 day of August, 2015.

ASSIGNOR:

ASSIGNEE:

KNOWLEDGE WORKS NY INC.

TONY VESPA PIZZA LTD.

By:

Name: [Signature]
Title: [Signature]
Telephone No.: (718) 363-9505

By:

טוני וספה פיצה בע"מ
513939793 .ס.ח.
Name: Tal Sherin
Title: CEO
Telephone No.: 972-526-13998

Assignee hereby appoints the following counsel as its attorney to represent it in connection with all business in the Patent and Trademark Office and requests that all correspondence concerning this matter be directed to such counsel (email correspondence is acceptable):

David M. Silverman, Esq.
DAVIS WRIGHT TREMAINE, LLP
1919 Pennsylvania Ave., N.W., Suite 800
Washington, D.C. 20006-3401
(202) 973-4200
DavidSilverman@dwt.com

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