

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM353673

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Assignment of Intellectual Property Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
General Electric Capital Corporation, as Retiring Agent		09/01/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Antares Capital LP, as Successor Agent		
<b>Street Address:</b>	500 West Monroe Street		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60661		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2563310	POWER POSITIONING FOR THE ENTERPRISE	
Registration Number:	2653386	POWER MESSAGE EXPRESS	
Registration Number:	3013365	CVI	
Registration Number:	2664126	SELLINGSECRETS.COM	
Registration Number:	1916941	SAMURAI SELLING SYSTEM	
Registration Number:	1917768	DEMO MASTER	
Registration Number:	1780658	CORPORATE VISIONS	
Registration Number:	3190313	MESSAGE STUDIO	
Registration Number:	1998304	STORYMASTER	
Registration Number:	2052772	POWER MESSAGING	
Registration Number:	2072394	POWER POSITION	
Registration Number:	1935119	POWER DEMOS	
Registration Number:	3771485	POWERPLAYS	
Registration Number:	3771085	POWER POSITIONING	
Registration Number:	4170290	POINT OF VIEW PITCH	
Registration Number:	3632664	WHITEBOARDSELLING	
Registration Number:	3816401	WHITEBOARDTV	
Registration Number:	4641225	CONVERSATIONS THAT WIN	
Registration Number:	4644914	EXECUTIVE CONVERSATIONS	
<b>TRADEMARK</b>			

CH \$490.00 2563310

**CORRESPONDENCE DATA****Fax Number:** 2149813400

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 214-981-3483**Email:** dclark@sidley.com**Correspondent Name:** Dusan Clark, Esq.**Address Line 1:** Sidley Austin LLP**Address Line 2:** 2001 Ross Avenue, Suite 3600**Address Line 4:** Dallas, TEXAS 75201

<b>ATTORNEY DOCKET NUMBER:</b>	17158-10560
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<b>NAME OF SUBMITTER:</b>	Dusan Clark
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<b>SIGNATURE:</b>	/Dusan Clark/
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<b>DATE SIGNED:</b>	09/02/2015
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**Total Attachments: 7**

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**ASSIGNMENT OF INTELLECTUAL PROPERTY  
SECURITY AGREEMENT**

This **ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this “**Assignment**”), dated as of September 1, 2015, is by **GENERAL ELECTRIC CAPITAL CORPORATION** (individually, “**GECC**”), acting in its capacity as the current and resigning administrative agent (in such capacity, the “**Retiring Agent**”) and **ANTARES CAPITAL LP**, a Delaware limited partnership (individually, “**Antares**”), acting in its capacity as the successor administrative agent (in such capacity, the “**Successor Agent**”).

**RECITALS:**

**WHEREAS**, Corporate Visions, Inc., as “**Grantor**”, and Retiring Agent are parties to those certain intellectual property security agreements identified in Exhibit A attached hereto (as the same have been and may hereafter be amended, restated, supplemented or otherwise modified from time to time, collectively, the “**Agreements**”) covering certain intellectual property, including those set forth on Exhibit B attached hereto; and

**WHEREAS**, pursuant to that certain Omnibus Agency Transfer Agreement by and among, inter alia, GECC, as the Retiring Agent, and Antares, as Successor Agent, Retiring Agent has assigned to Successor Agent all of its rights, remedies, duties and other obligations under, among other documents, the Agreements, in each instance, in its capacity as administrative agent and, if applicable, collateral agent.

**NOW, THEREFORE**, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Retiring Agent hereby assigns and transfers to Successor Agent and its successors and assigns, all of its rights, title and interest in and to the Agreements.


This Assignment may be executed in any number of counterparts, each of which when so executed shall be deemed an original and all of which taken together shall constitute one and the same instrument.

*- Remainder of Page Intentionally Left Blank; Signature Page Follows –*

IN WITNESS WHEREOF, Retiring Agent and Successor Agent have caused this Assignment to be duly executed as of the date first above written.


**RETIRING AGENT:**

**GENERAL ELECTRIC CAPITAL  
CORPORATION**

By:   
Name: CHRISTOPHER CLEGG  
Its: Duly Authorized Signatory

**SUCCESSOR AGENT:**

**ANTARES CAPITAL LP**

By:   
Name: CHRISTOPHER CLEGG  
Title: Duly Authorized Signatory

## EXHIBIT A

Short Form Intellectual Property Security Agreement (Copyright Security Agreement), dated as of May 29, 2015, by and between Corporate Visions, Inc. and General Electric Capital Corporation, and filed with the United States Copyright Office on July 28, 2015.

Short Form Intellectual Property Security Agreement (Trademark Security Agreement), dated as of May 29, 2015, by and between Corporate Visions, Inc. and General Electric Capital Corporation, and filed with the United States Patent and Trademark Office on June 1, 2015 at Reel 5527, Frame 0663.

# EXHIBIT B

## United States Copyright Registrations

<b>Registered owner/ Grantor</b>	<b>Title of Work</b>	<b>Registration No.</b>
Corporate Visions, Inc.	WHY TAKE A RISK?	PA0000420236
Corporate Visions, Inc.	BUSINESS PROFESSOR	VAu000323169
Corporate Visions, Inc.	CVI branding video.	PA0001086462
Corporate Visions, Inc.	Power messaging leader guide.	PAu002559777
Corporate Visions, Inc.	Power position pre- course materials.	PA0001066916
Corporate Visions, Inc.	Power Positioning for the enterprise : workbook.	TX0005107108
Corporate Visions, Inc.	SWAT maneuvers workshop.	PA0001029832
Corporate Visions, Inc.	Power manager's handbook.	TXu001057483
Corporate Visions, Inc.	Buyer's mind : course guide.	TX0005405125
Corporate Visions, Inc.	Coaching workshop.	TXu001052852
Corporate Visions, Inc.	Corporate Visions.	VA0001069625
Corporate Visions, Inc.	Corporate Visions.	TX0005303950
Corporate Visions, Inc.	Corporate Visions Branding artwork.	VA0001066461
Corporate Visions, Inc.	Corporatevisions.com source code	TXu000988333
Corporate Visions, Inc.	Corporatevisions.com source code. By Corporate Visions International, Inc.	TXu001061899
Corporate Visions, Inc.	The course guide.	TXu001057485
Corporate Visions, Inc.	I cherish you, I honor you, I serve you.	VA0001072345
Corporate Visions, Inc.	Ideawarehouse.	TX0005454035
Corporate Visions, Inc.	Ideawarehouse.com source code.	TXu000982297

<b>Registered owner/ Grantor</b>	<b>Title of Work</b>	<b>Registration No.</b>
Corporate Visions, Inc.	Instructor certification power position for the enterprise leader guide.	TXu000991781
Corporate Visions, Inc.	Message planner.	TXu000977347
Corporate Visions, Inc.	Message planner.	TX0005275396
Corporate Visions, Inc.	The power course guide.	TX0005338027
Corporate Visions, Inc.	Power demos pre- course materials.	PA0001047062
Corporate Visions, Inc.	Power launch CD.	TXu001144110
Corporate Visions, Inc.	Power Message Express.	TXu001080821
Corporate Visions, Inc.	Power messaging brochure.	TX0005311467
Corporate Visions, Inc.	Power Messaging Course Guide, version 1	TX0006702190
Corporate Visions, Inc.	Power messaging course guide : version 2.	TX0005349717
Corporate Visions, Inc.	Power messaging course guide : version 3	TX0005349718
Corporate Visions, Inc.	Power Positioning for the enterprise : workbook.	TX0004988913
Corporate Visions, Inc.	Power positioning for the Enterprise workshop video.	PA0001018342
Corporate Visions, Inc.	Power Positioning workbook.	TXu001047698
Corporate Visions, Inc.	Power presentations : seminar guide.	TX0004684247
Corporate Visions, Inc.	Power selling & demonstrations : ESDS course : instructor outline.	TX0004744315
Corporate Visions, Inc.	Power win! : for the opportunity : workbook.	TXu001057486
Corporate Visions, Inc.	Power WIN! : the opportunity workbook.	TXu001057484
Corporate Visions, Inc.	PPE leader's guide.	TXu000996538
Corporate Visions, Inc.	Sales Samurai.	TX0004675322

<b>Registered owner/ Grantor</b>	<b>Title of Work</b>	<b>Registration No.</b>
Corporate Visions, Inc.	Samurai sword : the cutting edge in sales.	TX0005192022 & TX0005192217
Corporate Visions, Inc.	Samurai sword : the cutting edge in sales.	TX0005192023
Corporate Visions, Inc.	Samurai sword : the cutting edge in sales.	TX0005192020
Corporate Visions, Inc.	Samurai warrior greeting card.	VA0001071814
Corporate Visions, Inc.	Samurai warrior postcard.	VA0001073938
Corporate Visions, Inc.	Sellingsecrets.com.	TX0005475184
Corporate Visions, Inc.	SWAT maneuvers.	TX0005222429
Corporate Visions, Inc.	Vertex sales seminar, June 4, 1992 : A sense of urgency.	TX0004744333
Corporate Visions, Inc.	Customer Message Management Total Solution.	VAu001019619
Corporate Visions, Inc.	Power demos / seminar leaders, Chuck Laughlin, Karen Sage.	TX0003772243
Corporate Visions, Inc.	Power Discovery Leader's Guide.	TXu001600555
Corporate Visions, Inc.	Power Discovery Participant Workbook.	TX0006900230
Corporate Visions, Inc.	Power Executive Leader's Guide.	TX0006900743
Corporate Visions, Inc.	Power Executive Workbook.	TXu001600559
Corporate Visions, Inc.	Power Message Express.	TX0007184989
Corporate Visions, Inc.	Power messaging express web course.	TXu000992692
Corporate Visions, Inc.	Power Messaging Express Web Course -- V.2.	TX0006942495
Corporate Visions, Inc.	Power Messaging Leader's Guide.	TX0006891679
Corporate Visions, Inc.	Power Messaging Masters -- 1 day	TX0007184566
Corporate Visions, Inc.	Power Messaging Participant Workbook - 1 day.	TX0006900570



<b>Registered owner/ Grantor</b>	<b>Title of Work</b>	<b>Registration No.</b>
Corporate Visions, Inc.	Power Messaging Participant Workbook - 2 day.	TX0006900553
Corporate Visions, Inc.	Power Positioning Leader's Guide.	TX0006887762
Corporate Visions, Inc.	Selling secrets	TXu000989897
Corporate Visions, Inc.	Why Change?	PA0001857142
Corporate Visions, Inc.	Why You?	PA0001857148

United States Trademark Registrations and Trademark Applications

<b>Registered Owner/ Grantor</b>	<b>Trademark</b>	<b>Registration No. or Application No.</b>
CORPORATE VISIONS, INC.	POWER POSITIONING FOR THE ENTERPRISE	2563310
CORPORATE VISIONS, INC.	POWER MESSAGE EXPRESS	2653386
CORPORATE VISIONS, INC.	CVI (DESIGN)	3013365
CORPORATE VISIONS, INC.	SELLINGSECRETS.COM	2664126
CORPORATE VISIONS, INC.	SAMURAI SELLING SYSTEM	1916941
CORPORATE VISIONS, INC.	DEMO MASTER	1917768
CORPORATE VISIONS, INC.	CORPORATE VISIONS	1780658
CORPORATE VISIONS, INC.	MESSAGE STUDIO	3190313
CORPORATE VISIONS, INC.	STORY MASTER	1998304
CORPORATE VISIONS, INC.	POWER MESSAGING	2052772
CORPORATE VISIONS, INC.	POWER POSITION	2072394
CORPORATE VISIONS, INC.	POWER DEMOS	1935119
CORPORATE VISIONS, INC.	POWERPLAYS	3771485
CORPORATE VISIONS, INC.	POWER POSITIONING	3771085
CORPORATE VISIONS, INC.	POINT OF VIEW PITCH	4170290
CORPORATE VISIONS, INC.	WHITEBOARDSELLING	3632664
CORPORATE VISIONS, INC.	WHITEBOARDTV	3816401
CORPORATE VISIONS, INC.	CONVERSATIONS THAT WIN	4641225
CORPORATE VISIONS, INC.	EXECUTIVE CONVERSATIONS	4644914