

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM353679

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Intellectual Property Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation, as Retiring Agent		09/01/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Antares Capital LP, as Successor Agent		
Street Address:	500 West Monroe Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3024981	CIA	
Registration Number:	2394539	EXECUTIVE CONVERSATION	
Registration Number:	3282590	EXECUTIVE CONVERSATION	
Registration Number:	4535588	EXECUTIVE CONVERSATION	
Registration Number:	3395649	EXECUTIVE FOCUSED SELLING	
Registration Number:	3004160	III DAY MBA	
Registration Number:	1893024	III DAY MBA	
Registration Number:	3303746	THE LANGUAGE OF RESULTS	
CORRESPONDENCE DATA			
Fax Number:	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-981-3483		
Email:	dclark@sidley.com		
Correspondent Name:	Dusan Clark, Esq.		
Address Line 1:	Sidley Austin LLP		
Address Line 2:	2001 Ross Avenue, Suite 3600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	17158-10560		

CH \$215.00 3024981

NAME OF SUBMITTER:	Dusan Clark
SIGNATURE:	/Dusan Clark/
DATE SIGNED:	09/02/2015
Total Attachments: 5 source=Assignment_Executive Conversation#page1.tif source=Assignment_Executive Conversation#page2.tif source=Assignment_Executive Conversation#page3.tif source=Assignment_Executive Conversation#page4.tif source=Assignment_Executive Conversation#page5.tif	

**ASSIGNMENT OF INTELLECTUAL PROPERTY
SECURITY AGREEMENT**

This **ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this “**Assignment**”), dated as of September 1, 2015, is by **GENERAL ELECTRIC CAPITAL CORPORATION** (individually, “**GECC**”), acting in its capacity as the current and resigning administrative agent (in such capacity, the “**Retiring Agent**”) and **ANTARES CAPITAL LP**, a Delaware limited partnership (individually, “**Antares**”), acting in its capacity as the successor administrative agent (in such capacity, the “**Successor Agent**”).

RECITALS:

WHEREAS, Executive Conversation, Inc., as “**Grantor**”, and Retiring Agent are parties to those certain intellectual property security agreements identified in Exhibit A attached hereto (as the same have been and may hereafter be amended, restated, supplemented or otherwise modified from time to time, collectively, the “**Agreements**”) covering certain intellectual property, including those set forth on Exhibit B attached hereto; and

WHEREAS, pursuant to that certain Omnibus Agency Transfer Agreement by and among, inter alia, GECC, as the Retiring Agent, and Antares, as Successor Agent, Retiring Agent has assigned to Successor Agent all of its rights, remedies, duties and other obligations under, among other documents, the Agreements, in each instance, in its capacity as administrative agent and, if applicable, collateral agent.

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Retiring Agent hereby assigns and transfers to Successor Agent and its successors and assigns, all of its rights, title and interest in and to the Agreements.


This Assignment may be executed in any number of counterparts, each of which when so executed shall be deemed an original and all of which taken together shall constitute one and the same instrument.

- Remainder of Page Intentionally Left Blank; Signature Page Follows –

IN WITNESS WHEREOF, Retiring Agent and Successor Agent have caused this Assignment to be duly executed as of the date first above written.

RETIRING AGENT:

**GENERAL ELECTRIC CAPITAL
CORPORATION**

By: 
Name: Christopher Clegg
Its: Duly Authorized Signatory

SUCCESSOR AGENT:

ANTARES CAPITAL LP

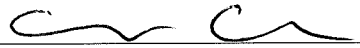
By: 
Name: Christopher Clegg
Title: Duly Authorized Signatory

EXHIBIT A

Short Form Intellectual Property Security Agreement (Trademark Security Agreement), dated as of May 29, 2015, by and between Executive Conversation, Inc. and General Electric Capital Corporation, and filed with the United States Patent and Trademark Office on June 1, 2015 at Reel 5527, Frame 0677.

EXHIBIT B

United States Trademark Registrations and Trademark Applications

Registered owner/ Grantor	Trademark	Registration No. or
EXECUTIVE CONVERSATION, INC.	EXECUTIVE CONVERSATION (DESIGN) (PYRAMID)	1119970
EXECUTIVE CONVERSATION, INC.	EXECUTIVE CONVERSATION (DESIGN) (PYRAMID)	TMA717320
EXECUTIVE CONVERSATION, INC.	EXECUTIVE CONVERSATION (DESIGN) (PYRAMID)	5055661
EXECUTIVE CONVERSATION,	III DAY MBA	855337
EXECUTIVE CONVERSATION, INC.	EXECUTIVE CONVERSATION (DESIGN) (PYRAMID)	884895
EXECUTIVE CONVERSATION,	III DAY MBA	855337
EXECUTIVE CONVERSATION, INC.	EXECUTIVE CONVERSATION (DESIGN) (PYRAMID)	884895
EXECUTIVE CONVERSATION, INC.	EXECUTIVE CONVERSATION (DESIGN) (PYRAMID)	884895
EXECUTIVE CONVERSATION, INC.	CIA	3024981
EXECUTIVE CONVERSATION, INC.	EXECUTIVE CONVERSATION	2394539
EXECUTIVE CONVERSATION, INC.	EXECUTIVE CONVERSATION (DESIGN) (PYRAMID)	3282590
EXECUTIVE CONVERSATION, INC.	EXECUTIVE CONVERSATION (DESIGN) (SQUARE LOGO)	4535588
EXECUTIVE CONVERSATION, INC.	EXECUTIVE FOCUSED SELLING	3395649
EXECUTIVE CONVERSATION, INC.	III DAY MBA	3004160

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Assignment of Intellectual Property Security Agreement –
Executive Conversation, Inc.

TRADEMARK
REEL: 005614 FRAME: 0995

Registered owner/ Grantor	Trademark	Registration No. or
EXECUTIVE CONVERSATION, INC.	III DAY MBA (DESIGN)	1893024
EXECUTIVE CONVERSATION, INC.	THE LANGUAGE OF RESULTS	3303746
EXECUTIVE CONVERSATION, INC.	EXECUTIVE CONVERSATION (DESIGN) (PYRAMID)	884895
EXECUTIVE CONVERSATION, INC.	III DAY MBA	855337

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Assignment of Intellectual Property Security Agreement –
Executive Conversation, Inc.