

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM353800

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Tylina Food Products Corporation		08/28/2015	CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	St. Nicholas Music Inc.		
<b>Street Address:</b>	254 West 54th St., Suite 1200		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10019-5516		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86460370	HOLLY JOLLY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212 813 5900		
<b>Email:</b>	assignments@fzlj.com		
<b>Correspondent Name:</b>	ALLISON STRICKLAND RICKETTS		
<b>Address Line 1:</b>	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
<b>Address Line 2:</b>	866 UNITED NATIONS PLAZA		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	SUY 1506601		
<b>NAME OF SUBMITTER:</b>	Allison Strickland Ricketts		
<b>SIGNATURE:</b>	/anca nicolescu/		
<b>DATE SIGNED:</b>	09/02/2015		
<b>Total Attachments: 1</b>			
source=Assignment HOLLY JOLLY (F1762915x96B9E)#page1.tif			

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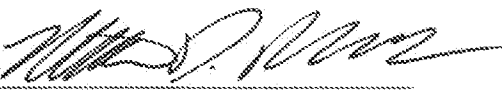
ASSIGNMENT

WHEREAS, Tylina Food Products Corporation, Inc., a Minnesota corporation with a registered place of business at 220 East Myrtle Street, Stillwater, Minnesota 55082 ("Assignor"), is the owner of U.S. trademark application Serial Number 86/460,370 (the "Application") to register the trademark HOLLY JOLLY for specified goods in Class 30 (the "Trademark"); and

WHEREAS, St. Nicholas Music Inc., a New York corporation with a place of business at 254 West 54th St., Suite 1200, New York, New York 10019-5516 ("Assignee"), is desirous of acquiring the Trademark and the Application.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark and the Application, together with the goodwill of the business symbolized by the Trademark and the Application therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

Tylina Food Products Corporation, Inc., a wholly  
owned subsidiary of Gartner Companies

By:   
Matthew D. Resch – VP and General Counsel and  
Authorized signatory  
Date: ~~July~~ 2015  
*August 28,*