

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM353878

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT AND ASSUMPTION OF A SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FCC, LLC d/b/a First Capital		08/11/2015	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Big Shoulders Capital, LLC		
<b>Street Address:</b>	105 Revere Drive, Suite D		
<b>City:</b>	Northbrook		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60062		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS		
<b>PROPERTY NUMBERS Total: 23</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85207265	FLEXTRACKER	
<b>Serial Number:</b>	85538335	VERSA TRACKER	
<b>Serial Number:</b>	85142661	MONARCH	
<b>Serial Number:</b>	76645155	DISPLAY INDUSTRIES	
<b>Serial Number:</b>	76345573	ACCU-TRACK	
<b>Serial Number:</b>	76090564	ULTRA TRACKER	
<b>Serial Number:</b>	76675929	EZ-ONE	
<b>Serial Number:</b>	76663468	THREWAY	
<b>Serial Number:</b>	76663467	VARITRACKER	
<b>Serial Number:</b>	76593455	TAILGATE COOLER	
<b>Serial Number:</b>	76590236	SAHARABREEZE	
<b>Serial Number:</b>	76588480	MOLDING OUR FUTURE	
<b>Serial Number:</b>	76553663	ARTICBREEZE	
<b>Serial Number:</b>	76491932	WAVETRACKER	
<b>Serial Number:</b>	76453691	CREATIVE DISPLAYS. POWERFUL RESULTS.	
<b>Serial Number:</b>	76099797	DI	
<b>Serial Number:</b>	75793748	NEKLOCK	
<b>Serial Number:</b>	75050480	NEK TRACKER	
<b>Serial Number:</b>	75074717	MAX TRACKER	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Serial Number:	74113521	SPOTLIGHTER
Serial Number:	73275044	HIDE-A-SHELF
Serial Number:	73424123	SPACE GAINER
Serial Number:	73320982	PLASTRAK

**CORRESPONDENCE DATA**

**Fax Number:** 3125212875  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 3125212775  
**Email:** ipdocket@muchshelist.com  
**Correspondent Name:** ADAM K SACHAROFF  
**Address Line 1:** 191 N Wacker Drive, Suite 1800  
**Address Line 2:** Much Shelist, PC  
**Address Line 4:** Chicago, ILLINOIS 60606

<b>ATTORNEY DOCKET NUMBER:</b>	0012712.0001
<b>NAME OF SUBMITTER:</b>	Adam K Sacharoff
<b>SIGNATURE:</b>	/aks/
<b>DATE SIGNED:</b>	09/03/2015

**Total Attachments: 11**  
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**ASSIGNMENT AND ASSUMPTION OF THE  
PATENT AND TRADEMARK SECURITY  
AGREEMENT**

This Assignment and Assumption Agreement of the Patent and Trademark Security Agreement (“**Assignment**”), effective as of August 11, 2015 (the “**Effective Date**”), is entered into by and between FCC, LLC, d/b/a First Capital, a Florida limited liability company (“**Seller**”), and Big Shoulders Capital LLC, an Illinois limited liability company (“**Buyer**”).

**RECITALS**

A. Seller entered to a Loan and Security Agreement dated as of June 25, 2012 (the “**Loan Agreement**”) with Display Industries, LLC, a Georgia limited liability company (“**Borrower**”). Seller also entered into a Patent and Trademark Security Agreement, dated as of June 25, 2012 (the “**Patent and Trademark Security Agreement**”) with Borrower. Pursuant to the Patent and Trademark Security Agreement, Borrower granted a lien upon and continuing security interest in all of Borrower’s Patents (as defined in the Patent and Trademark Security Agreement) and Trademarks (as defined in the Patent and Trademark Security Agreement). Seller has agreed to assign all of its right, title and interest in, and Buyer has agreed to assume all of, Seller's duties and obligations under, the Loan Agreement and Patent and Trademark Security Agreement pursuant to arrangements entered into by Seller and Buyer on or about the date of this Assignment.

B. The Patent and Trademark Security Agreement was filed with the United States Patent and Trademark Office on June 29, 2012 and can be found at the following Reel/Frames: 028467/0968; 04811/0822.

NOW, THEREFORE, in consideration of the mutual covenants, terms and conditions set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Definitions. All capitalized terms used in this Assignment but not otherwise defined herein are given the meanings set forth in the Loan Agreement or Patent and Trademark Security Agreement.
2. Assignment and Assumption. Seller hereby sells, assigns, grants, conveys and transfers to Buyer all of Seller's right, title and interest in the Patent and Trademark Security Agreement, including, without limitation, Seller's liens and continuing security interest in the Patents set forth in Schedule A and the Trademarks set forth on Schedule B. Buyer hereby accepts such assignment and assumes all of Seller's duties and obligations under the Patent and Trademark Security Agreement.
3. Governing Law. This Assignment shall be governed by and construed in accordance with the internal laws of the State of Illinois without giving effect to the conflicts of law provisions thereof.
4. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement.

A signed copy of this Assignment delivered by facsimile, email or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed the day and year first above written.

**BUYER:**

BIG SHOULDERS CAPITAL LLC

By: \_\_\_\_\_

Name:

Title:

Address: 105 Revere Drive, Suite D  
Northbrook, IL 60062

**SELLER:**

FCC, LLC, D/B/A FIRST CAPITAL

By: \_\_\_\_\_

Name: *R Lee Wilson*

Title: *CEO*

Address: 3350 Riverwood Parkway, Suite 1750  
Atlanta, GA 30339

ASSIGNMENT AND ASSUMPTION OF THE PATENT AND TRADEMARK SECURITY AGREEMENT

**TRADEMARK**  
**REEL: 005616 FRAME: 0102**

A signed copy of this Assignment delivered by facsimile, email or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed the day and year first above written.

**BUYER:**

BIG SHOULDERS CAPITAL LLC

By: 

Name: ALICE M. PETERSON

Title: CHIEF OPERATING OFFICER

Address: 105 Revere Drive, Suite D  
Northbrook, IL 60062

**SELLER:**

FCC, LLC, D/B/A FIRST CAPITAL

By: \_\_\_\_\_

Name:

Title:

Address: 3350 Riverwood Parkway, Suite 1750  
Atlanta, GA 30339

## SCHEDULE A

### UNITED STATES ISSUED PATENTS

<u>PATENT NAME</u>	<u>PATENT NO.</u>	<u>PUBLICATION DATE</u>
Bottle display and dispenser device and method	8028855	10/4/2011
Bottle display and dispenser device and method	7918365	4/5/2011
Newspaper display rack	D626,762	11/9/2010
Cooler door shelf device	7584862	9/8/2009
Cooler door shelf device	7556159	7/7/2009
Shelf for maximizing cold vault use	7448504	11/11/2008
Cooler door shelf device with flexible display	7306106	12/11/2007
Display device for a cooler door	7293381	11/13/2007
Cooler with individual container pockets	7269970	9/18/2007
Cooler door shelf device with stick-on product panels	7191905	3/20/2007
Counter top cooler with individual container pockets	7121112	10/17/2006
Display track device with anti-torsion bar	7104410	9/12/2006
Flexible front merchandising display device	7086541	8/8/2006
Vented cooler door shelf device	7080744	7/25/2006
Neck-hanging cooler door shelf device	7066340	6/27/2006
Stacking cooler	7044483	5/18/2006
Article holder for a barrel cooler	7044424	5/16/2006
Bottle carrier with handle and pull tab	6978888	12/27/2005
Cold box lid	6938791	9/6/2005
Pie pusher merchandising display device	6830157	12/14/2004
Merchandising display track device	6779670	8/24/2004
Label orienting merchandising display device and bottle	6766911	7/27/2004
Ventilated tray for refrigerator beverage packages	6745905	6/8/2004
Display track device with front panels and top stop members	6722509	4/20/2004
Display track device with anti-torsion front cylinder	6702127	3/9/2004
Merchandising display track device	6695152	2/24/2004
Front piece for a merchandising display track device	6679389	1/20/2004
Display shelf track device having attaching device	6672464	1/6/2004
Pedestal cooler with coaster base	6629431	10/7/2003
Merchandising display track device	6615995	9/9/2003
Merchandising display track device with bottle ramp	6604638	8/12/2003
Display shelf having an anti-rotation member	6585120	7/1/2003

<u>PATENT NAME</u>	<u>PATENT NO.</u>	<u>PUBLICATION DATE</u>
Display shelf having anti-rotation railings	6554143	4/29/2003
Pusher mechanism for a merchandising display shelf	6523703	2/25/2003
Inclined merchandising display track device	6523702	2/25/2003
Bottle display device with stackable modules	6505747	1/14/2003
Display shelf insert having anti-rotation means	6439402	8/27/2002
Beverage display tray	6435359	8/20/2002
Display shelf having anti-rotation means	6398044	6/4/2002
Bottle neck-hanging display device adaptable for different neck	6360901	3/26/2002
Merchandising display track device of multiple-piece construction	6325221	12/4/2001
Label orienting display rack	6237784	5/29/2001
Beverage display rack with head locking keyway	6234326	5/22/2001
Beverage display rack with head locking keyway	6234325	5/22/2001
Beverage display rack with head locking keyway	6209733	4/3/2001
Gravity feed bottle dispensing track device having front stopper	6209731	4/3/2001
Beverage display rack with head locking keyway	6173845	1/16/2001
Merchandising display cabinet	6102496	8/15/2000
Merchandising display track device having attached front wall	6082556	7/4/2000
Front panel for a display rack	6068142	5/30/2000
Bottle neck-hanging merchandising device having integral spacers	6059125	5/9/2000
Bottle neck-supporting merchandising track device having reinforcing end flange	5957327	9/28/1999
Stackable shipping case having gravity feed tracks	6186345	2/13/2001
Merchandising Display Stand	4332204	6/1/1982
Means for Attaching a Panel to an Upright	4334374	6/15/1982
Shelving System	4351244	9/28/1982
Temporary Display Stand for Merchandising	4351246	9/28/1982
Forward Feed Merchandising Device for Soft Drink Bottles	4367818	1/11/1983
Resilient Hinge Assembly for a Display Structure	4369715	1/25/1983
Pitch Adapter Unit for Display Devices	4401223	8/30/1983
Forward Feed Merchandising Device for Soft Drink Bottles	4423816	1/3/1984
Article Dispenser	4423818	1/3/1984
Gravity Feed Display Unit	4454948	6/19/1984
Low Friction Plastic Track and Extrusion Process	4470943	9/11/1984
Gravity-Feed Shelf and Components Therefor	4496037	1/29/1985
Merchandise Support	4506790	3/26/1985

<u>PATENT NAME</u>	<u>PATENT NO.</u>	<u>PUBLICATION DATE</u>
Base Element Connection for Sheet Metal Furniture	4518279	5/21/1985
System of Shelving	4535704	8/20/1985
Composite Plastic Track and Method of Making	4565725	1/21/1986
Shelf Element and Support Therefor	4574709	3/11/1986
Extendible Shelf	4589349	5/20/1986
Gravity Feed Display Device	4593823	6/10/1986
Display Unit	4633788	1/6/1987
Gravity Feed Shelf for Store Gondolas	4706820	11/17/1987
Shelving Unit	4716841	1/5/1988
Gravity Feed Shelf	4756430	7/12/1988
Display Stand Convertible to Gravity Feed	4886171	12/12/1989
Adjustible Space Saving Device	4899893	2/13/1990
Load Transport Dolly	4925357	5/15/1990
Display Cooler	4946032	8/7/1990
Article Organizer Display Unit	4953719	9/4/1990
Composite Organizer and Gravity Feed Shelf	4958739	9/25/1990
Gravity Feed Gondola Base	4960210	10/2/1990
Composite Organizer Shelf	4997094	3/5/1991
Product Display Enclosure	5016527	5/21/1991
Adjustible Display Stand	5016545	5/21/1991
Article Display Device	5016759	5/21/1991
Transportable Display Module	5016761	5/21/1991
Gravity Feed Shelf	5022535	6/11/1991
Merchandising Gondola with Convertible Base	5022541	6/11/1991
Composite Organizer	5024336	6/18/1991
Article Display Case	5039002	8/13/1991
Display Stand Having Stair-Like Multiple Box Structure	5161699	11/10/1992
Merchandising Display for Point of Purchase Cooled Items	5169020	12/8/1992
Snack Display	5190211	3/2/1993
Knockdown Display Stand	5238128	8/24/1993
Beverage Aisle Unit	5313891	5/24/1994
Device for Stabilizing Containers in a Gravity Feed Tray	5531336	7/2/1996
Pusher Unit for Dispensing Merchandise	5562217	10/8/1996
Gravity Feed Bottle Dispensing Device Having a Track-Blocking Gate Mechanism	5586687	12/24/1996



<u>PATENT NAME</u>	<u>PATENT NO.</u>	<u>PUBLICATION DATE</u>
Barrel-Type Refrigerator and Drain Pan	5590541	1/7/1997
Display Device Having Article Guid Means for Encouraging Stock Rotation	5595310	1/21/1997
Merchandising Display Device Having Inflatable Decorative Covering	5622261	4/22/1997
Pusher Device for Dispensing Articles	5634564	6/3/1997
Arrangement for Interconnecting Two Objects	5685664	11/11/1997
Gravity Feed Bottle Dispensing Device Having a Track-Blocking Ratchet Wheel	5706958	1/13/1998
Gravity Feed Bottle Dispensing Device and Method of Dispensing Bottles	5706978	1/13/1998
Merchandising Track Device Having Billboard Clip	5718341	2/17/1998
Display Shelf and Method of Making the Same	5755341	5/26/1998
Support Assembly for Display Shelf	5779068	7/14/1998
Display Shelf Device Having a Rigid Structure	5785189	7/28/1998
Article-Dispensing System Having an Attraction Device	5788091	8/4/1998
Shelf-Mounting Assembly	5806417	9/15/1998
Wire Rack for Flanged Articles	5865326	2/2/1999
Modular Bottle-Dispensing Device and Method of Dispensing Bottles	5875919	3/2/1999
Merchandising Track Device Having Front Mask	5878894	3/9/1999
Merchandising Display	D290795	7/14/1987
Merchandising Display Unit	D293865	1/26/1988
Merchandising Display Unit	D294090	2/9/1988
Merchandising Indicator	D295195	4/12/1988
Cooler and a Housing Therefor	D317844	7/2/1991
A Combined Header and Sign Support Housing For a Display Stand	D319849	9/10/1991
Combined Header and Sign Support Housing For a Display Stand	D327097	6/16/1992
Merchandising Display	D333748	3/9/1993
Merchandising Display Unit	D336803	6/29/1993
Display Cooler	D343327	1/18/1994
Mobile Shelf Display Unit	D344419	2/22/1994
Refrigerator and Merchandise Rack Support Structure for Check		

<u>PATENT NAME</u>	<u>PATENT NO.</u>	<u>PUBLICATION DATE</u>
Out Aisles	D349203	8/2/1994
Display Cooler	D354639	1/24/1995
Display Cooler	D354641	1/24/1995
Display Cooler	D354642	1/24/1995
Merchandising Cooler	D354885	1/31/1995
Display Cooler	D355995	3/7/1995
Refrigerator and Merchandise Rack Support Structure for Check		
Out Aisles	D357026	4/4/1995
Merchandising Display Cooler	D364760	12/5/1995
Lid of Merchandising Display cooler	D364880	12/5/1995
Merchandising Display Cooler	D367975	3/19/1996
Display Device for Placement on a Refrigerator	D383933	9/23/1997
Covering for Merchandising Display	D384855	10/14/1997
Coverage Device fo a Merchandising Display	D389363	1/20/1998
Upright Support for Shelves or the Like	D391101	2/24/1998
Upright Support for Shelves or the Like	D391102	2/24/1998
Upright Support for Shelves or the Like	D391103	2/24/1998
Display Cooler	D395179	6/16/1998
Element of a Merchandising Device	D399377	10/13/1998
Merchandising Display Channel Front	D401437	11/24/1998
Merchandising Display Channel Front	D402490	12/15/1998
Merchandising Display Channel Front	D405632	2/16/1999
Gravity Feed Display Device	RE33515	1/8/1991
Electronic Parts	5709958	1/20/1998
Disposable Razor	D295795	5/17/1988
	6564860	5/20/2003
	6380799	4/30/2002

UNITED STATES PATENT APPLICATIONS

<u>PATENT NAME</u>	<u>PATENT NO.</u>	<u>APPLICATION NO.</u>	<u>APPLICATION DATE</u>
Cooler Door Shelf Device	NONE	10990815	11/17/2004
Stacking Modular Display	NONE	11098139	4/4/2005
Shelf Device For Rolling Unlike Bottles	NONE	11474827	6/26/2006
Cooler With Automatic Product Height Adjustment Mechanism	NONE	12218864	7/18/2008
Shelf Device For Having Variable Width Cradle	NONE	12455919	6/9/2009
	NONE	10735351	12/12/2003
	NONE	10929975	8/30/2004
	NONE	10944295	9/16/2004
	NONE	11235446	9/26/2005
	NONE	11452578	6/14/2006
	NONE	11480725	7/3/2006

## SCHEDULE B

### UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS AND COLLECTIVE MEMBERSHIP MARKS

#### REGISTRATIONS

<u>TRADEMARK NAME</u>	<u>REG. NO.</u>	<u>SERIAL NO.</u>	<u>APPLICATION DATE</u>	<u>REG. DATE</u>
FLEXTRACKER		85207265	12/29/2010	
VERSATRACKER		85538335	2/9/2012	
MONARCH	3970064	85142661		5/31/2011
DISPLAY INDUSTRIES	3131330	76645155		8/15/2005
ACCU-TRACK	2607592	76345573		8/13/2002
ULTRA TRACKER	2519648	76090564		12/18/2001
EZ-ONE	3364163	76675929		1/8/2008
THREEWAY	3243399	76663468		5/22/2007
VARITRACKER	3243398	76663467		5/22/2007
TAILGATE COOLER	2980160	76593455		7/26/2005
SAHARABREEZE	3000050	76590236		9/27/2005
MOLDING OUR FUTURE	2943550	76588480		4/26/2005
ARTICBREEZE	2917004	76553663		1/11/2005
WAVETRACKER	2802137	76491932		1/6/2004
CREATIVE DISPLAYS. POWERFUL RESULTS.	2746865	76453691		8/5/2003
DI	2473649	76099797		7/31/2001
NEKLOCK	2364628	75793748		7/4/2000
MAX TRACKER	2041903	75074717		3/4/1997
NEK TRACKER	2028805	75050480		1/7/1997
SPOTLIGHTER	1666759	74113521		12/3/1991
HIDE-A-SHELF	1186791	73275044		1/19/1982
SPACE GAINER	1281604	73424123		6/12/1984
PLASTRAK	1226672	73320982		2/8/1983

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