

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM353924

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Intellectual Property Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		08/21/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Antares Capital LP		
Street Address:	500 W. Monroe Street		
Internal Address:	17th Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 39			
Property Type	Number	Word Mark	
Registration Number:	4106885	ISMINSIGHTS	
Registration Number:	3928553	ADSIGNS	
Registration Number:	3391355	EASY TO EAT WELL	
Registration Number:	3804256	HEALTHY AISLES	
Registration Number:	3804257	HEALTHY AISLES	
Registration Number:	3797022	HEALTHY AISLES	
Registration Number:	3797023	HEALTHY AISLES	
Registration Number:	3929116	ISMADS	
Registration Number:	3929115	ISMADS	
Registration Number:	3797025	KAMELEON	
Registration Number:	3797024	KAMELEON	
Registration Number:	3723496	KAMELEON	
Registration Number:	3723497	KAMELEON	
Registration Number:	3842527	MAXIMIZE THE SHELFEDGE	
Registration Number:	3718017	MAXIMIZE THE SHELFEDGE	
Registration Number:	3796547	PEGASSIST	
Registration Number:	3796548	PEGASSIST	
Registration Number:	3880462	PEGASSIST	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3796549	PEGASSIST
Registration Number:	3887126	PEGASSIST
Registration Number:	3808056	PEGASSIST
Registration Number:	3808055	PEGASSIST
Registration Number:	3808057	PEGASSIST
Registration Number:	1608281	PRINTPERFECT
Registration Number:	3846043	SHELFSTRIPS
Registration Number:	3846045	SHELFSTRIPS
Registration Number:	3846044	SHELFSTRIPS
Serial Number:	85447919	AISLEWISE
Serial Number:	85447936	AISLEWISE
Serial Number:	85447955	AISLEWISE
Serial Number:	85447974	AISLEWISE
Serial Number:	85447995	AISLEWISE
Registration Number:	4467402	VITAAISLES
Registration Number:	4467401	VITAAISLES
Registration Number:	4467400	VITAAISLES
Serial Number:	85863462	BANNERSTRIPS
Serial Number:	85863429	BANNERSTRIPS
Registration Number:	4594589	BANNERSTRIPS
Registration Number:	4486557	BANNERSTRIPS

CORRESPONDENCE DATA

Fax Number: 3026365454

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-927-9801 x 62348

Email: jean.paterson@cscglobal.com

Correspondent Name: Corporation Service Company

Address Line 1: 1090 Vermont Avenue NW, Suite 430

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER: 772438-27A

NAME OF SUBMITTER: Jean Paterson

SIGNATURE: /jep/

DATE SIGNED: 09/03/2015

Total Attachments: 9

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**ASSIGNMENT OF INTELLECTUAL PROPERTY
SECURITY AGREEMENT**

This **ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this "Assignment"), dated as of August 21, 2015, is by **GENERAL ELECTRIC CAPITAL CORPORATION** (individually, "GECC"), acting in its capacity as the current and resigning administrative agent (in such capacity, the "Retiring Agent") and **ANTARES CAPITAL LP**, a Delaware limited partnership (individually, "Antares"), acting in its capacity as the successor administrative agent (in such capacity, the "Successor Agent").

RECITALS:

WHEREAS, ELECTRONIC IMAGING SERVICES, INC., a Delaware corporation, as "Grantor", and Retiring Agent are parties to those certain intellectual property security agreements identified in Exhibit A attached hereto (as the same have been and may hereafter be amended, restated, supplemented or otherwise modified from time to time, collectively, the "Agreements") covering certain intellectual property set forth on Exhibit B attached hereto; and

WHEREAS, pursuant to that certain Omnibus Agency Transfer Agreement by and among GECC, as the Retiring Agent, and Antares, as Successor Agent, Retiring Agent has assigned to Successor Agent all of its rights, remedies, duties and other obligations under, among other documents, the Agreements, in each instance, in its capacity as administrative agent and, if applicable, collateral agent.

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Retiring Agent hereby assigns and transfers to Successor Agent and its successors and assigns, all of its rights, title and interest in and to the Agreements.

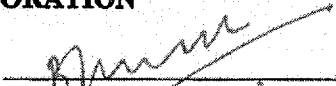
This Assignment may be executed in any number of counterparts, each of which when so executed shall be deemed an original and all of which taken together shall constitute one and the same instrument.

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IN WITNESS WHEREOF, Retiring Agent and Successor Collateral Agent have caused this Assignment to be duly executed as of the date first above written.

RETIRING AGENT:

**GENERAL ELECTRIC CAPITAL
CORPORATION**

By: 
Name: Brian K. Lusk
Its: Duly Authorized Signatory

SUCCESSOR AGENT:

ANTARES CAPITAL LP


By: 
Name: Brian K. Lusk
Title: Duly Authorized Signatory

EXHIBIT A

Trademark Security Agreement dated as of December 27, 2012 and filed with the United States Patent and Trademark Office on December 28, 2012 at Reel 4931, Frame 0001.

Patent Security Agreement dated as of December 27, 2012 and filed with the United States Patent and Trademark Office on December 28, 2012 at Reel 029549, Frame 0067.

Trademark Security Agreement dated as of September 30, 2014 and filed with the United States Patent and Trademark Office on October 2, 2014 at Reel 5373, Frame 0612.

Patent Security Agreement dated as of September 30, 2014 and filed with the United States Patent and Trademark Office on October 6, 2014 at Reel 033891, Frame 0129.

Second Lien Trademark Security Agreement dated as of September 30, 2014 and filed with the United States Patent and Trademark Office on October 6, 2014 at Reel 5375, Frame 0436.

Second Lien Patent Security Agreement dated as of September 30, 2014 and filed with the United States Patent and Trademark Office on October 6, 2014 at Reel 033891, Frame 0218.

EXHIBIT B

TRADEMARKS AND TRADEMARK APPLICATIONS

MARK NAME	CNTRY	CLASS	APPL NO	APPL DATE	REG NO	REG DATE	RENEWAL DATE	STATUS	CURRENT OWNER
ISMINSIGHTS	US	035; 016	85/313,618	05/05/2011	4,106,885	02/28/2012	02/28/2022	Registered	Electronic Imaging Services, Inc.
ADSIGNS (and design)	US	040	85/086,888	07/16/2010	3,928,553	03/08/2011	03/08/2021	Registered	Electronic Imaging Services, Inc.
EASY TO EAT WELL	US	035	77/216,560	06/27/2007	3,391,355	03/04/2008	03/04/2018	Registered	Electronic Imaging Services, Inc.
HEALTHY AISLES (and design)	US	009	77/682,091	03/03/2009	3,804,256	06/15/2010	06/15/2020	Registered	Electronic Imaging Services, Inc.
HEALTHY AISLES (and design)	US	016	77/682,105	03/03/2009	3,804,257	06/15/2010	06/15/2020	Registered	Electronic Imaging Services, Inc.
HEALTHY AISLES (and design)	US	035	77/682,123	03/03/2009	3,797,022	06/01/2010	06/01/2020	Registered	Electronic Imaging Services, Inc.
HEALTHY AISLES (and design)	US	044	77/682,142	03/03/2009	3,797,023	06/01/2010	06/01/2020	Registered	Electronic Imaging Services, Inc.
ISMADS (and Design)	US	035	77/699,700	03/26/2009	3,929,116	03/08/2011	03/08/2021	Registered	Electronic Imaging Services, Inc.
ISMADS (and design)	US	016	77/699,685	03/26/2009	3,929,115	03/08/2011	03/08/2021	Registered	Electronic Imaging Services, Inc.
KAMELEON	US	035	77/682,180	03/03/2009	3,797,025	06/01/2010	06/01/2020	Registered	Electronic Imaging Services, Inc.
KAMELEON	US	042	77/682,162	03/03/2009	3,797,024	06/01/2010	06/01/2020	Registered	Electronic Imaging Services, Inc.
KAMELEON (and design)	US	035	77/585,301	10/03/2008	3,723,496	12/08/2009	12/08/2019	Registered	Electronic Imaging Services, Inc.
KAMELEON (and design)	US	042	77/585,322	10/03/2008	3,723,497	12/08/2009	12/08/2019	Registered	Electronic Imaging Services, Inc.
MAXIMIZE THE	US	016	77/710,397	04/09/2009	3,842,527	08/31/2010	08/31/2020	Registered	Electronic Imaging

SHELFEDGE									Services, Inc.
MAXIMIZE THE SHELFEDGE	US	035	77/710,385	04/09/2009	3,718,017	12/01/2009	12/01/2019	Registered	Electronic Imaging Services, Inc.
PEGASSIST	US	020	77/551,846	08/20/2008	3,796,547	06/01/2010	06/01/2020	Registered	Electronic Imaging Services, Inc.
PEGASSIST	US	035	77/551,869	08/20/2008	3,796,548	06/01/2010	06/01/2020	Registered	Electronic Imaging Services, Inc.
PEGASSIST	US	040	77/551,918	08/20/2008	3,880,462	11/23/2010	11/23/2020	Registered	Electronic Imaging Services, Inc.
PEGASSIST	US	042	77/551,940	08/20/2008	3,796,549	06/01/2010	06/01/2020	Registered	Electronic Imaging Services, Inc.
PEGASSIST (and with design)	US	040	77/695,179	03/19/2009	3,887,126	12/07/2010	12/07/2020	Registered	Electronic Imaging Services, Inc.
PEGASSIST (and with design)	US	020	77/695,227	03/19/2009	3,808,056	06/22/2010	06/22/2020	Registered	Electronic Imaging Services, Inc.
PEGASSIST (and with design)	US	042	77/695,197	03/19/2009	3,808,055	06/22/2010	06/22/2020	Registered	Electronic Imaging Services, Inc.
PEGASSIST (and with design)	US	035	77/695,249	03/19/2009	3,808,057	06/22/2010	06/22/2020	Registered	Electronic Imaging Services, Inc.
PRINTPERFECT	US	050	73/812,807	07/17/1989	1,608,281	07/31/1990	07/31/2000	Registered	Electronic Imaging Services, Inc.
SHELFSTRIPS (with Design)	US	040	77/699,865	03/26/2009	3,846,043	09/07/2010	09/07/2020	Registered	Electronic Imaging Services, Inc.
SHELFSTRIPS (and Design)	US	035	77/699,916	03/26/2009	3,846,045	09/07/2010	09/07/2020	Registered	Electronic Imaging Services, Inc.
SHELFSTRIPS (and Design)	US	042	77/699,876	03/26/2009	3,846,044	09/07/2010	09/07/2020	Registered	Electronic Imaging Services, Inc.

Current Owner	Mark Name	Country	Current Ap #	Current Ap Date	Current Reg #	Current Reg Date	Status
Electronic Imaging Services, Inc.	AISLEWISE	United States	85/447,919	10/14/2011			Filed
Electronic Imaging Services, Inc.	AISLEWISE	United States	85/447,936	10/14/2011			Filed
Electronic Imaging Services, Inc.	AISLEWISE	United States	85/447,955	10/14/2011			Filed
Electronic Imaging Services, Inc.	AISLEWISE	United States	85/447,974	10/14/2011			Filed
Electronic Imaging Services, Inc.	AISLEWISE	United States	85/447,995	10/14/2011			Filed
Electronic Imaging Services, Inc.	vitaAisles	United States	85/723,407	09/07/2012	4,467,402	01/14/2014	Registered
Electronic Imaging Services, Inc.	vitaAisles	United States	85/723,369	09/07/2012	4,467,401	01/14/2014	Registered
Electronic Imaging Services, Inc.	vitaAisles	United States	85/723,347	09/07/2012	4,467,400	01/14/2014	Registered

Electronic Imaging Services, Inc.	bannerStrips	United States	85/863,462	02/28/2013			Filed
Electronic Imaging Services, Inc.	bannerStrips	United States	85/863,429	02/28/2013			Filed
Electronic Imaging Services, Inc.	bannerStrips	United States	85/863,401	02/28/2013	4,594,589	08/26/2014	Registered
Electronic Imaging Services, Inc.	bannerStrips	United States	85/863,343	02/28/2013	4,486,557	02/18/2014	Registered

PATENT APPLICATIONS AND REGISTRATIONS

TITLE	CNTRY	APPL NO	APPL DATE	PATENT NO	GRANT DATE	EXP DATE	INVENTORS	STATUS	CURRENT OWNER
Processes And Systems For Printing, Distributing, And Placing Variable Sized Display Signage in Retail Establishment	US	61/704,928	09/24/2012			09/24/2013	Mark Steven Ratliff Mark Robert Koenig	Filed	Electronic Imaging Services, Inc.
Transport Device for Media Roll Used with Grand Format Printer	US	13/005,368	01/12/2011				Dave Robbins Paul Browning Steve Russell Steve Shiew Mike Graves David Totten	Filed	Electronic Imaging Services, Inc.

Owner	Title	Application #	Application Date	Patent #	Grant Date	Status
Electronic Imaging Services, Inc.	Methods and Systems for Implementing Peg-Board Mounting of Products in Retail Environments	13/892,687	05/13/2013			Filed
Electronic Imaging Services, Inc.	Processes And Systems For Printing, Distributing, And Placing Variable Sized Display Signage In Retail Environments	14/034,071	09/23/2013			Filed
Electronic Imaging Services, Inc.	Methods And Systems For Displaying Product Content At The Shelf Edge In A Retail Establishment	14/025,563	09/12/2013			Filed
Electronic Imaging Services, Inc.	Systems And Methods For Diverse Price Messaging In A Retail Establishment	14/166,824	01/28/2014			Filed
Electronic Imaging Services, Inc.	Process And System For Creating And Delivering Banner Strip Messaging In Print Format Along The Shelf Edge In A Retail Establishment	14/454,447	08/07/2014			Filed
Electronic Imaging Services, Inc.	The ornamental design for a pad of labels, as shown and described.	D/466,660	9/10/2013	D702,288	4/8/2014	Granted