

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM353760

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pro Ventures, LLC		08/27/2015	LIMITED LIABILITY COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	IP Associates, LLC		
Street Address:	3838 Tamiami Trail North, Suite 310		
Internal Address:	c/o WHITELAW LEGAL GROUP		
City:	Naples		
State/Country:	FLORIDA		
Postal Code:	34103		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4135804	FRUITION BAR	
Registration Number:	2861459	PROBAR	
Registration Number:	3750681	SIMPLY REAL	
Registration Number:	4088704	PROBAR HALO	
Registration Number:	4091853	HALO	
CORRESPONDENCE DATA			
Fax Number:	2392610057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	239-262-1001		
Email:	usptomail@whitelawfirm.com		
Correspondent Name:	Jennifer L. Whitelaw		
Address Line 1:	3838 Tamiami Trail North, Suite 310		
Address Line 4:	Naples, FLORIDA 34103		
NAME OF SUBMITTER:	Jennifer L. Whitelaw		
SIGNATURE:	/JENNIFER L. WHITELAW/		
DATE SIGNED:	09/02/2015		

OP \$140.00 4135804

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS AGREEMENT ("Assignment") is made on the date set forth below by and between Pro Ventures, LLC, a Utah limited liability company ("Assignor") and IP Associates, LLC, 5679 Naples Blvd., Naples, Florida 34109, a Florida limited liability company ("Assignee").

For good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby irrevocably sells, grants, conveys, assigns and sets over to Assignee, and all of Assignee's successors and assigns, all of Assignor's right, title and interest, including without limitation, the goodwill of the business associated with each and all of the Marks and registrations set forth in Exhibit 1 hereto (hereafter separately and collectively the "Marks").

Assignor represents and warrants that it is the exclusive owner of the Marks, and has full right and authority to make this assignment, and that this assignment is free of any encumbrances, liens, judgments, security interests, disputes, licenses, claims or actions, and liabilities with respect to the Marks.

Assignor agrees to perform any further acts and execute and deliver any further documents that may be reasonably necessary to carry out the intents and purposes of this Assignment.

EFFECTIVE DATE OF ASSIGNMENT: AUGUST 23, 2015

PRO VENTURES, LLC (ASSIGNOR)

IP ASSOCIATES, LLC (ASSIGNEE)



Signature of Authorized Agent



Signature of Authorized Agent

MG MENDENHALL

Print name and Title

MG MENDENHALL

Print name and Title

EXHIBIT 1

U.S. Trademark Registrations

FRUITION BAR	U.S. Reg. No. 4135804
PROBAR	U.S. Reg. No. 2861459
SIMPLY REAL	U.S. Reg. No. 3750681
PROBAR HALO	U.S. Reg. No. 4088704
HALO	U.S. Reg. No. 4091853