

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354006

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|-----------------------------------|--|----------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| SEQUENCE: | 2 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| WPA Holdings LLC | | 09/01/2015 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | The Wonderful Company LLC | | |
| Street Address: | 11444 West Olympic Blvd., 10th Floor | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90064 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 19 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3907814 | WONDERFUL | |
| Serial Number: | 85254000 | WONDERFUL | |
| Serial Number: | 86474680 | WONDERFUL | |
| Registration Number: | 4435073 | WONDERFUL ALMOND ACCENTS | |
| Registration Number: | 4307930 | WONDERFUL ALMONDS | |
| Registration Number: | 4307923 | WONDERFUL ALMONDS | |
| Registration Number: | 3984224 | WONDERFUL MINIALMONDS | |
| Registration Number: | 4623142 | | |
| Registration Number: | 3463342 | WONDERFUL PISTACHIOS | |
| Registration Number: | 3882294 | WONDERFUL PISTACHIOS | |
| Registration Number: | 4554188 | WONDERFUL PISTACHIOS | |
| Registration Number: | 4546048 | WONDERFUL PISTACHIOS | |
| Serial Number: | 85729888 | WONDERFUL TRAVEL EXCLUSIVE | |
| Registration Number: | 3784763 | WONDERFUL | |
| Serial Number: | 86286387 | WONDERFUL | |
| Serial Number: | 85254005 | WONDERFUL | |
| Registration Number: | 3907815 | WONDERFUL | |
| Registration Number: | 3842741 | GET CRACKIN' | |

TRADEMARK

| Property Type | Number | Word Mark |
|---|---|---------------|
| Serial Number: | 85776307 | GET CRUNCHIN' |
| CORRESPONDENCE DATA | | |
| Fax Number: | 3109668810 | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 310-966-5726 | |
| Email: | brittany.lichtig@roll.com | |
| Correspondent Name: | LaTunda Powell, Trademark Administrator | |
| Address Line 1: | 11444 West Olympic Blvd., 10th Floor | |
| Address Line 4: | Los Angeles, CALIFORNIA 90064 | |
| ATTORNEY DOCKET NUMBER: | 123875 | |
| NAME OF SUBMITTER: | LaTunda Powell | |
| SIGNATURE: | /LaTunda Powell/ | |
| DATE SIGNED: | 09/03/2015 | |
| Total Attachments: 3 | | |
| source=US TM Assignment- WPA Holdings LLC to The Wonderful Company LLC#page1.tif | | |
| source=US TM Assignment- WPA Holdings LLC to The Wonderful Company LLC#page2.tif | | |
| source=US TM Assignment- WPA Holdings LLC to The Wonderful Company LLC#page3.tif | | |

UNITED STATES
ASSIGNMENT OF TRADEMARK

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, **WPA HOLDINGS LLC** (“Assignor”), a limited liability company organized and existing under the laws of Delaware, whose business address is at 11444 West Olympic Boulevard, 10th Floor, Los Angeles, California 90064, USA, hereby assigns and transfers to **THE WONDERFUL COMPANY LLC** (“Assignee”), a limited liability company organized and existing under the laws of Delaware, whose business address is at 11444 West Olympic Boulevard, 10th Floor, Los Angeles, California 90064, USA, effective as of September 1, 2015 (the “Effective Date”), the following:

A. All right, title, and interest held by Assignor in and to the business names, trade names, and/or service marks, and the application and/or registration therefor, listed in **Exhibit A** attached hereto and incorporated herein by this reference (hereinafter referred to as the “Mark”);

B. The goodwill of the business connected with the use of and symbolized by the Mark, as part of the transfer of all business to which the Mark pertains, and including all associated artwork, labels, and package designs and other assets that uniquely reflect the Mark; and

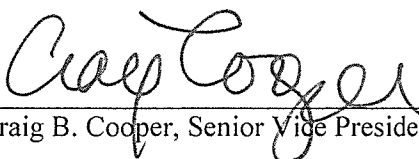
C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present or future infringement of said Mark or injury to said goodwill, together with the right to sue or recover the same in Assignee’s name.

IN WITNESS WHEREOF, the undersigned have hereunto executed this Assignment, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

Date: August 31, 2015

Assignor:

WPA HOLDINGS LLC,
a Delaware limited liability company

By: 
Craig B. Cooper, Senior Vice President

Assignee:

THE WONDERFUL COMPANY LLC,
a Delaware limited liability company

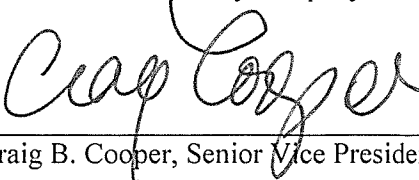
By: 
Craig B. Cooper, Senior Vice President

EXHIBIT A**MARKS**

| Country | Trademarks | Application Date/ Application No. | Registration Date/ Registration No. |
|----------------|--|--|--|
| United States | WONDERFUL | 07-Jun-2010 85056771 | 18-Jan-2011 3907814 |
| United States | WONDERFUL | 28-Feb-2011 85254000 | |
| United States | WONDERFUL | 08-Dec-2014 86474680 | |
| United States | WONDERFUL ALMOND ACCENTS | 31-Oct-2012 85768530 | 19-Nov-2013 4,435,073 |
| United States | WONDERFUL ALMONDS | 04-Apr-2012 85589585 | 26-Mar-2013 4,307,930 |
| United States | WONDERFUL ALMONDS Packaging w/ Heart Design | 02-Apr-2012 85586578 | 26-Mar-2013 4307923 |
| United States | WONDERFUL MINI ALMONDS Packaging w/ Heart Design | 12-Jul-2010 85082512 | 28-Jun-2011 3984224 |
| United States | Wonderful Packaging Trade Dress (no words) | 04-Apr-2012 85589578 | 21-Oct-2014 4,623,142 |
| United States | WONDERFUL PISTACHIOS | 23-Feb-2007 77114811 | 08-Jul-2008 3463342 |
| United States | WONDERFUL PISTACHIOS PACKAGING & DESIGN (with heart) | 22-Oct-2009 77855518 | 30-Nov-2010 3882294 |
| United States | WONDERFUL PISTACHIOS PACKAGING & DESIGN (with heart) | 29-Oct-2012 85766491 | 24-Jun-2014 4554188 |
| United States | WONDERFUL PISTACHIOS PACKAGING & PISTACHIO SHELL DESIGN (with heart) | 29-Oct-2012 85766463 | 10-Jun-2014 4546048 |
| United States | WONDERFUL TRAVEL EXCLUSIVE w/ Heart & Circle Design | 14-Aug-2012 85729888 | |
| United States | WONDERFUL W/HEART Design | 22-Oct-2009 77855511 | 04-May-2010 3784763 |
| United States | WONDERFUL W/HEART Design | 20-May-2014 86286387 | |
| United States | WONDERFUL W/HEART Design | 28-Feb-2011 85254005 | |
| United States | WONDERFUL W/HEART Design | 07-Jun-2010 85056772 | 18-Jan-2011 3907815 |
| United States | GET CRACKIN' | 17-Jun-2009 77761848 | 31-Aug-2010 3842741 |

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|---------------|---------------|-------------------------|--|
| United States | GET CRUNCHIN' | 09-Nov-2012 85776307 | |
|---------------|---------------|-------------------------|--|