

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM354155

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Donald Gange		07/24/2015	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sun Bum LLC		
<b>Street Address:</b>	5421 Avenida Encinas		
<b>Internal Address:</b>	Suite J		
<b>City:</b>	Carlsbad		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92008		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MICHIGAN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1958322	SUNBUM	
<b>Serial Number:</b>	85185645	SUNBUM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6169755505		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(616) 975-5500		
<b>Email:</b>	ondersma@glbf.com		
<b>Correspondent Name:</b>	Karl T. Ondersma		
<b>Address Line 1:</b>	2851 Charlevoix Dr. SE		
<b>Address Line 2:</b>	Suite 207		
<b>Address Line 4:</b>	Grand Rapids, MICHIGAN 49546		
<b>ATTORNEY DOCKET NUMBER:</b>	SUN04 T120		
<b>NAME OF SUBMITTER:</b>	Karl T. Ondersma		
<b>SIGNATURE:</b>	/Karl T. Ondersma/		
<b>DATE SIGNED:</b>	09/05/2015		
<b>Total Attachments: 2</b>			
source=Assignment-Gange to SB#page1.tif			
source=Assignment-Gange to SB#page2.tif			

OP \$65.00 1958322

**TRADE MARK ASSIGNMENT**

WHEREAS, Donald A. Gange, an individual and resident of the State of Michigan, residing at 842 Parliament, Madison Heights, Michigan 48071 (hereinafter "Gange"), is the owner of U.S. Trademark Registration No. 1,958,322 for the mark SUNBUM for lounge chairs, and of the pending U.S. Trademark application Serial No. 85/185,645 for the mark SUNBUM for athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms, and the State of Michigan trademark registration no. M06860 for the mark SUNBUM for apparel (collectively hereinafter the "SUNBUM marks");

WHEREAS, Sun Bum LLC, a Michigan limited liability company, having a place of business at 5421 Avenida Encinas, Suite J, Carlsbad, California 92008 (hereinafter "Sun Bum LLC"), wishes to acquire the SUNBUM marks and all rights, applications and registrations relating thereto, including all of the goodwill associated therewith and any and all common law rights associated with or relating to the SUNBUM marks, but expressly does not acquire, assume or undertake any liability for any past obligations, debts, promises, infringements or any and all other liabilities incurred by Gange without limitation;

NOW, THEREFORE, in view of the above, and other good and valuable consideration, the receipt of which is hereby acknowledged,

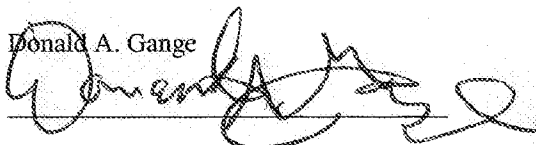
1. Gange hereby sells, assigns and transfers unto Sun Bum LLC any and all of the entire right, title and interest in and to all trademarks, service marks, trade names, brands and indicia of source relating in any way to the SUNBUM marks, including the SUNBUM marks and all rights, applications and registrations relating thereto, including all of the goodwill associated therewith and any and all common law rights associated with or relating to the SUNBUM marks.

2. Gange agrees that he will execute and deliver such documents as Sun Bum LLC may reasonable request and otherwise provide such cooperation and assistance as Sun Bum LLC may reasonably request to effectuate, memorialize, formalize and/or record the foregoing assignment. If the assignment of one or more of the SUNBUM marks or any application or registration relating thereto is deemed invalid or void for any reason, Gange agrees that this document shall be construed to grant to Sun Bum LLC an exclusive, worldwide, fully-paid license of such mark(s) with the right to sublicense and Gage agrees to provide such cooperation and assistance as Sun Bum LLC may reasonably request to cure or otherwise correct the basis for such invalidity.

3. Gange agrees that he shall make no further use of the SUNBUM marks, including without limitation any formatives of the SUNBUM marks.

This assignment is entered into and effective as of the 24th of July, 2015.

Date: July 24, 2015

Donald A. Gange  


SUN BUM LLC

Date: July \_\_, 2015

By: \_\_\_\_\_  
Its: \_\_\_\_\_

TRADE MARK ASSIGNMENT

WHEREAS, Donald A. Gange, an individual and resident of the State of Michigan, residing at 842 Parliament, Madison Heights, Michigan 48071 (hereinafter "Gange"), is the owner of U.S. Trademark Registration No. 1,958,322 for the mark SUNBUM for lounge chairs, and of the pending U.S. Trademark application Serial No. 85/185,645 for the mark SUNBUM for athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms, and the State of Michigan trademark registration no. M06860 for the mark SUNBUM for apparel (collectively hereinafter the "SUNBUM marks");

WHEREAS, Sun Bum LLC, a Michigan limited liability company, having a place of business at 5421 Avenida Encinas, Suite J, Carlsbad, California 92008 (hereinafter "Sun Bum LLC"), wishes to acquire the SUNBUM marks and all rights, applications and registrations relating thereto, including all of the goodwill associated therewith and any and all common law rights associated with or relating to the SUNBUM marks, but expressly does not acquire, assume or undertake any liability for any past obligations, debts, promises, infringements or any and all other liabilities incurred by Gange without limitation;

NOW, THEREFORE, in view of the above, and other good and valuable consideration, the receipt of which is hereby acknowledged,

1. Gange hereby sells, assigns and transfers unto Sun Bum LLC any and all of the entire right, title and interest in and to all trademarks, service marks, trade names, brands and indicia of source relating in any way to the SUNBUM marks, including the SUNBUM marks and all rights, applications and registrations relating thereto, including all of the goodwill associated therewith and any and all common law rights associated with or relating to the SUNBUM marks.

2. Gange agrees that he will execute and deliver such documents as Sun Bum LLC may reasonable request and otherwise provide such cooperation and assistance as Sun Bum LLC may reasonably request to effectuate, memorialize, formalize and/or record the foregoing assignment. If the assignment of one or more of the SUNBUM marks or any application or registration relating thereto is deemed invalid or void for any reason, Gange agrees that this document shall be construed to grant to Sun Bum LLC an exclusive, worldwide, fully-paid license of such mark(s) with the right to sublicense and Gage agrees to provide such cooperation and assistance as Sun Bum LLC may reasonably request to cure or otherwise correct the basis for such invalidity.

3. Gange agrees that he shall make no further use of the SUNBUM marks, including without limitation any formatives of the SUNBUM marks.

This assignment is entered into and effective as of the 24th of July, 2015.

Donald A. Gange

Date: July\_\_\_\_, 2015

\_\_\_\_\_

SUN BUM LLC

Date: July 24, 2015

By: ADAM FRANCIS  
Its: CEO