

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM354005

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wonderful Pistachios & Almonds LLC		09/01/2015	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	WPA Holdings LLC
Street Address:	11444 West Olympic Blvd., 10th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90064
Entity Type:	DELAWARE LIMITED LIABILITY COMPANY

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	3907814	WONDERFUL
Serial Number:	85254000	WONDERFUL
Serial Number:	86474680	WONDERFUL
Registration Number:	4435073	WONDERFUL ALMOND ACCENTS
Registration Number:	4307930	WONDERFUL ALMONDS
Registration Number:	4307923	WONDERFUL ALMONDS
Registration Number:	3984224	WONDERFUL MINIALMONDS
Registration Number:	4623142	
Registration Number:	3463342	WONDERFUL PISTACHIOS
Registration Number:	3882294	WONDERFUL PISTACHIOS
Registration Number:	4554188	WONDERFUL PISTACHIOS
Registration Number:	4546048	WONDERFUL PISTACHIOS
Serial Number:	85729888	WONDERFUL TRAVEL EXCLUSIVE
Registration Number:	3784763	WONDERFUL
Serial Number:	86286387	WONDERFUL
Serial Number:	85254005	WONDERFUL
Registration Number:	3907815	WONDERFUL
Registration Number:	3842741	GET CRACKIN'

CH \$490.00 3907814

Property Type	Number	Word Mark
Serial Number:	85776307	GET CRUNCHIN'
CORRESPONDENCE DATA		
Fax Number:	3109668810	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	brittany.lichtig@roll.com	
Correspondent Name:	LaTunda Powell, Trademark Administrator	
Address Line 1:	11444 West Olympic Blvd., 10th Floor	
Address Line 4:	Los Angeles, CALIFORNIA 90064	
ATTORNEY DOCKET NUMBER:	123875	
NAME OF SUBMITTER:	LaTunda Powell	
SIGNATURE:	/LaTunda Powell/	
DATE SIGNED:	09/03/2015	
Total Attachments: 2		
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UNITED STATES
ASSIGNMENT OF TRADEMARK

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, **WONDERFUL PISTACHIOS & ALMONDS LLC** (“Assignor”), a limited liability company organized and existing under the laws of Delaware, whose business address is at 11444 West Olympic Boulevard, 10th Floor, Los Angeles, California 90064, USA, hereby assigns and transfers to **WPA HOLDINGS LLC** (“Assignee”), a limited liability company organized and existing under the laws of Delaware, whose business address is at 11444 West Olympic Boulevard, 10th Floor, Los Angeles, California 90064, USA, effective as of September 1, 2015 (the “Effective Date”), the following:

A. All right, title, and interest held by Assignor in and to the business names, trade names, and/or service marks, and the application and/or registration therefor, listed in **Exhibit A** attached hereto and incorporated herein by this reference (hereinafter referred to as the “Mark”);

B. The goodwill of the business connected with the use of and symbolized by the Mark, as part of the transfer of all business to which the Mark pertains, and including all associated artwork, labels, and package designs and other assets that uniquely reflect the Mark; and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present or future infringement of said Mark or injury to said goodwill, together with the right to sue or recover the same in Assignee’s name.

IN WITNESS WHEREOF, the undersigned have hereunto executed this Assignment, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

Date: August 31, 2015

Assignor:

**WONDERFUL PISTACHIOS & ALMONDS
LLC,**
a Delaware limited liability company

By: 
Craig B. Cooper, Senior Vice President

Assignee:

WPA HOLDINGS LLC,
a Delaware limited liability company

By: 
Craig B. Cooper, Senior Vice President

EXHIBIT A**MARKS**

Country	Trademarks	Application Date/ Application No.	Registration Date/ Registration No.
United States	WONDERFUL	07-Jun-2010 85056771	18-Jan-2011 3907814
United States	WONDERFUL	28-Feb-2011 85254000	
United States	WONDERFUL	08-Dec-2014 86474680	
United States	WONDERFUL ALMOND ACCENTS	31-Oct-2012 85768530	19-Nov-2013 4,435,073
United States	WONDERFUL ALMONDS	04-Apr-2012 85589585	26-Mar-2013 4,307,930
United States	WONDERFUL ALMONDS Packaging w/ Heart Design	02-Apr-2012 85586578	26-Mar-2013 4307923
United States	WONDERFUL MINI ALMONDS Packaging w/ Heart Design	12-Jul-2010 85082512	28-Jun-2011 3984224
United States	Wonderful Packaging Trade Dress (no words)	04-Apr-2012 85589578	21-Oct-2014 4,623,142
United States	WONDERFUL PISTACHIOS	23-Feb-2007 77114811	08-Jul-2008 3463342
United States	WONDERFUL PISTACHIOS PACKAGING & DESIGN (with heart)	22-Oct-2009 77855518	30-Nov-2010 3882294
United States	WONDERFUL PISTACHIOS PACKAGING & DESIGN (with heart)	29-Oct-2012 85766491	24-Jun-2014 4554188
United States	WONDERFUL PISTACHIOS PACKAGING & PISTACHIO SHELL DESIGN (with heart)	29-Oct-2012 85766463	10-Jun-2014 4546048
United States	WONDERFUL TRAVEL EXCLUSIVE w/ Heart & Circle Design	14-Aug-2012 85729888	
United States	WONDERFUL W/HEART Design	22-Oct-2009 77855511	04-May-2010 3784763
United States	WONDERFUL W/HEART Design	20-May-2014 86286387	
United States	WONDERFUL W/HEART Design	28-Feb-2011 85254005	
United States	WONDERFUL W/HEART Design	07-Jun-2010 85056772	18-Jan-2011 3907815
United States	GET CRACKIN'	17-Jun-2009 77761848	31-Aug-2010 3842741
United States	GET CRUNCHIN'	09-Nov-2012 85776307	