

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354230

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ImpactRx, Inc.		01/01/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	AlphaImpactRx, Inc.		
Street Address:	550 Blair Mill Road		
Internal Address:	Suite 100		
City:	Horsham		
State/Country:	PENNSYLVANIA		
Postal Code:	19044		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3982475	BRANDIMPACT	
Registration Number:	3982476	SALESIMPACT	
Registration Number:	2646879	IMPACT RX	
CORRESPONDENCE DATA			
Fax Number:	2152799394		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jordan.lavine@flastergreenberg.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	1600 JFK Blvd., 2nd Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Jordan A. LaVine		
SIGNATURE:	/Jordan A. LaVine/		
DATE SIGNED:	09/08/2015		
Total Attachments: 2			
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OP \$90.00 3982475

CONFIRMATORY TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made effective as of January 1, 2015 by and between ImpactRx, Inc., a Delaware corporation having an address of 550 Blair Mill Road, Suite 100, Horsham PA 19044 ("Assignor"), and AlphaImpactRx, Inc., a Delaware corporation having an address of 550 Blair Mill Road, Suite 100, Horsham PA 19044 ("Assignee").

WHEREAS, Assignor owned the trademarks set forth on the Schedule of Trademarks attached hereto and incorporated herein by this reference, including all common law trademark rights in the marks and any applications and registrations therefor throughout the world (the "Marks"); and

WHEREAS, Assignor and Assignee entered into a transaction, effective January 1, 2015, through which Assignor assigned and transferred all of its rights in the Marks to Assignee.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties wish to confirm as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Marks together with the goodwill associated with the Marks, including any trademark registrations thereof and applications therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.

2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency having jurisdiction over the ownership of the Marks, including all foreign trademark offices.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

ImpactRx, Inc.

By: *[Signature]*
Name: Jill Chernin
Title: GM

ASSIGNEE

AlphaImpactRx, Inc.

By: *[Signature]*
Name: Renee N. Battisti
Title: Asst. General Counsel

SCHEDULE of TRADEMARKS

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|----|-------------|-----------------------|
| 1. | BRANDIMPACT | U.S. Reg. No. 3982475 |
| 2. | SALESIMPACT | U.S. Reg. No. 3982476 |
| 3. | IMPACTRX | U.S. Reg. No. 2646879 |