

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM354246

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	12/01/2012		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Weird NJ, Inc.		06/05/2015	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Weird New Jersey Limited Liability Company		
<b>Street Address:</b>	52 Sindle Avenue		
<b>City:</b>	Little Falls		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07424		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2961514	WEIRD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9736247070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	973-848-8308		
<b>Email:</b>	dpopvic@mccarter.com		
<b>Correspondent Name:</b>	Michael R. Friscia		
<b>Address Line 1:</b>	McCarter & English, LLP		
<b>Address Line 2:</b>	Four Gateway Center, 100 Mulberry Street		
<b>Address Line 4:</b>	Newark, NEW JERSEY 07102		
<b>ATTORNEY DOCKET NUMBER:</b>	099803/1(MRF-3445)		
<b>NAME OF SUBMITTER:</b>	Michael R. Friscia		
<b>SIGNATURE:</b>	/Michael R. Friscia/		
<b>DATE SIGNED:</b>	09/08/2015		
<b>Total Attachments: 3</b>			
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NUNC PRO TUNC

ASSIGNMENT OF TRADEMARKS AND GOODWILL

This Assignment is made by and between Weird NJ, Inc., a corporation duly organized and existing under the laws of the State of New Jersey, with offices at 357 Broadway, Rear #2, Bloomfield, New Jersey 07003 ("Assignor") and Weird New Jersey Limited Liability Company, a limited liability company duly organized and existing under the laws of New Jersey, with offices at 52 Sindle Ave, Little Falls, NJ 07424 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademarks and trademark applications listed and/or described on Appendix A attached hereto and made a part hereof, and all of the goodwill associated therewith (collectively, the "Marks"); and

WHEREAS, Assignor has agreed to assign the Marks to Assignee.

NOW THEREFORE, for the sum of ten dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee, nunc pro tunc as of December 1, 2012, all right, title and interest in the Marks, and all trademark applications and issued registrations with respect to same, as well as the goodwill related to the Marks, all common law rights therein, and the right to sue for past infringement of the Marks. Assignor will execute any and all further documents necessary to transfer to Assignee title in and to the Marks.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the day and year written below.

ASSIGNOR

WEIRD NJ, INC.

BY: Mark Scourman

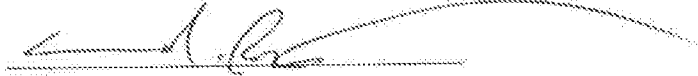
NAME: MARK SCOURMAN

TITLE: PARTNER

DATE: 6/5/15

On this 5<sup>th</sup> day of JUNE, 2015,  
MARK SCURMAN came before me and  
acknowledged under oath, to my satisfaction,  
that he/she was a proper officer or  
representative of WEIRD NJ, INC. and that  
he/she signed this document as his/her own act  
and deed.

NOTARY PUBLIC



Emad Rezk  
Notary Public State of New Jersey  
Hudson County  
Notary I.D. No: 2279066  
Commission Expires: 9/25/2016.



MARK SCURMAN

PARTNER

6/5/15

APPENDIX A

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
WEIRD	2,961,514	June 7, 2005

MBJ 19935347v.1