

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354257

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jacob Ash Holdings, Inc.		08/11/2011	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	The Huntington National Bank		
Street Address:	41 South High Street		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43215		
Entity Type:	National Banking Association: OHIO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4363349	HOTMOCS	
Registration Number:	4349036	HOTMOCS PACK SOME HEAT	
Registration Number:	4345476		
CORRESPONDENCE DATA			
Fax Number:	7346231625		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	734-623-1906		
Email:	cmitchell@dickinsonwright.com		
Correspondent Name:	Christoher A. Mitchell		
Address Line 1:	350 S. Main St.		
Address Line 2:	Suite 300		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
ATTORNEY DOCKET NUMBER:	25535-199		
NAME OF SUBMITTER:	Christopher A. Mitchell		
SIGNATURE:	/Christopher A. Mitchell/		
DATE SIGNED:	09/08/2015		
Total Attachments: 4 source=Jacob Ash#page1.tif			

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NOTICE OF SECURITY INTEREST

Jacob Ash Holdings, Inc., a Pennsylvania corporation (together with its successors and permitted assigns, "Debtor"), and The Huntington National Bank (together with its successors and assigns, "Secured Party"), are parties to a certain Second Amended and Restated Intellectual Property Security Agreement dated August 11, 2011 (the "Security Agreement").

WHEREAS, Debtor owns certain rights, title and interest in and to certain Collateral (as defined in the Security Agreement), including the Collateral listed on the annexed Schedule A attached hereto; and

WHEREAS, Debtor has granted Secured Party a security interest as set forth in the Security Agreement in and to, among other things, all right, title and interest of Debtor in the Collateral, to secure the payment, performance and observance of certain obligations defined in the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Debtor does hereby grant to Secured Party a security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations defined in the Security Agreement.

Secured Party does hereby further acknowledge and affirm that the rights and remedies of Secured Party with respect to the security interest in the Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

[Signature page immediately follows.]

IN WITNESS WHEREOF, the parties hereto have duly executed this Notice of Security Interest as of the date first written above.

DEBTOR:

Jacob Ash Holdings, Inc.,
a Pennsylvania corporation

By: George Francis Smith
George Francis Smith, President

SECURED PARTY:

The Huntington National Bank,
a national banking association

By: William R. Remias, Jr.
William R. Remias, Jr., Senior Vice President

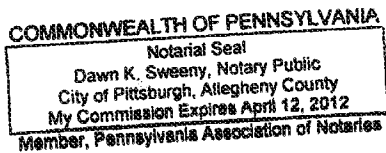
STATE OF PENNSYLVANIA

:
: ss:
:

COUNTY OF ALLEGHENY

On this 11th day of August, 2011, before me, a Notary Public, personally appeared George Francis Smith, President, who acknowledged himself to be acting on behalf of Jacob Ash Holdings, Inc., a Pennsylvania corporation, and that he, being duly authorized to do so, executed the foregoing Notice of Security Interest for the purposes therein contained by signing his name as such on behalf of the Debtor.

Dawn K. Sweeny
Notary Public
My Commission Expires:



**SCHEDULE A
TO
NOTICE OF SECURITY INTEREST**

Patents

Inventor	Patent	Country	Filing Date	Application Number
Patrick G. Jarboe	Garment Having Work Revealing Window and Method of Use	USA	10/31/2011	13285075
Ronald James Sachs	Garment Having Work Revealing Window	USA	4/17/2014	14255004

Patent No.	Patent	Country	Date of Issue	Application Number
6,941,681	Warmer for Feet and Toes	USA	9/13/2005	10/382,813
D604,481	Footwarmer	USA	11/24/2009	29/302,480
D602,228	Heated Neck Scarf	USA	10/20/2009	29/295,245
D558,956	Heated Balaclava	USA	1/8/2008	29/252,639
D558,431	Heated Cap	USA	1/1/2008	29/252,640

Trademarks

Trademark	Country	Status	Registration Number
AQUA E4	USA	Registered	3014157
HOT SHOT	USA	Registered	2320590
RYNO	USA	Registered	2995798
ATTABOY	USA	Registered	2561865
DOG DESIGN	USA	Registered	2588441
ATTAKID	USA	Registered	2588440
PUFFIN DESIGN	USA	Registered	2585401
IGLOO DESIGN	USA	Registered	1677705
ECORAGGS	USA	Registered	1978963
ESKI CAP & DESIGN	USA	Registered	1372702
PUFFIN DOWN	USA	Registered	1955419
FOR THOSE WHO PREFER NO WALLS TO FOUR WALLS	USA	Registered	2371754
ECORAGGS	Canada	Registered	471627
HOTMOCS	USA	Registered	4363349
HOTMOCS PACK SOME HEAT	USA	Registered	4349036
FLAME DESIGN	USA	Registered	4345476

Licenses

1. License Agreement dated October 1, 2009, as amended, by and between the Debtor and Haas Outdoors, Inc.
2. Trademark License Authorization by and between the Debtor and Jordan Outdoor Enterprises, Ltd.
3. Trademark License Agreement dated May 11, 2007, as amended, by and among the Debtor and Ash, W.L. Gore & Associates, Inc. and W.L. Gore & Associates, GMBH.

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