

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354348

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chicago Public Media, Inc.		07/01/2015	non-profit corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Serial Podcast, LLC		
Street Address:	153 W. 27th St.		
Internal Address:	Suite 1104		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4760374	S	
Registration Number:	4760345	S	
Serial Number:	86464485	SERIAL	
Serial Number:	86454424	SERIAL	
Serial Number:	86454420	SERIAL	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3124431787		
Email:	ipdocket-chi@lockelord.com		
Correspondent Name:	Sean C. Fifield		
Address Line 1:	111 S. Wacker Dr.		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	1007642.00003		
NAME OF SUBMITTER:	Tanya H. Miari		
SIGNATURE:	/Tanya H. Miari/		
DATE SIGNED:	09/08/2015		

CH \$140.00 4760374

Total Attachments: 4

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source=TM assignment from CPM to Serial#page2.tif

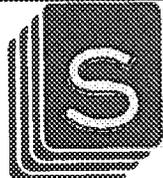
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, effective as of July 1, 2015, is made and entered into by Chicago Public Media, Inc., an Illinois non-profit corporation with an address at 848 E. Grand Ave., Chicago Illinois 60611 ("Assignor"), in favor of Serial Podcast, LLC, a New York limited liability company with an address at 153 W. 27th Street, Suite 1104, New York, New York 10001 ("Assignee").

WHEREAS, Assignor wishes to assign, transfer and convey to Assignee to acquire all of Assignor's right, title and interest in and to the trademarks listed below, together with the U.S. Trademark Registrations and Applications listed below and the goodwill of the business connected with and symbolized thereby (collectively, the "Assigned Marks")

Trademark	U.S. Trademark Application/Registration No.
	Reg. No. 4,760,374
	Reg. No. 4,760,345
	App. No. 86/464485
	App. No. 86/454424
SERIAL	App. No. 86/454420

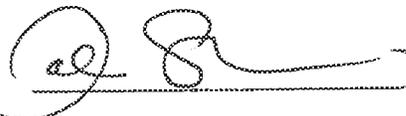
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee its entire right, title, interest in and to the Assigned Marks, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made, including the right to sue for and receive all damages from past infringements of the Assigned Marks arising prior to the effective date hereof. This Trademark Assignment is subject to the terms of the Purchase and Sale Agreement, dated as of July 1, 2015, by and among Chicago Public Media, Inc., Ira Glass, This American Life Public Benefit Corporation, American Whatever, LLC, and Serial Podcast LLC.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by its duly authorized representative.

CHICAGO PUBLIC MEDIA, INC.

By: 
Name: Golnar Sheikholeslami
Title: President + CEO
Date: September 8, 2015

ACKNOWLEDGED AND ACCEPTED:

SERIAL PODCAST LLC

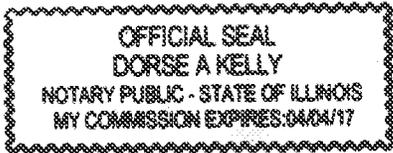
By: 
Name: IRA GLASS
Title: CO-OWNER
Date: 9/3/15

CERTIFICATE OF ACKNOWLEDGMENT

State of Illinois)

Cook County)

On this 8 day of Sept. 2015, before me, the undersigned notary public, personally appeared Galna Sheikholeslam, President/CEO of Chicago Public Media, Inc., proved to me through satisfactory evidence of identification to be the person whose name is signed on the preceding or attached document and acknowledged to me that he or she signed it voluntarily for its stated purpose.



Dorse A. Kelly
Notary Public

Dorse A. Kelly
Print or Stamp Name of Notary

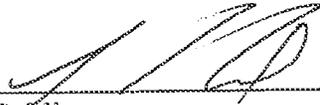
4/4/17
My Commission Expires

CERTIFICATE OF ACKNOWLEDGMENT

State of New York)

New York County)

On this 3 day of Sept 2015, before me, the undersigned notary public, personally appeared Iya Glass, _____ of Serial Podcast LLC, proved to me through satisfactory evidence of identification to be the person whose name is signed on the preceding or attached document and acknowledged to me that he or she signed it voluntarily for its stated purpose.



Notary Public

Luis Cabrera Gil

Print or Stamp Name of Notary

01-14-16

My Commission Expires

