

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354667

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	OPTION
RESUBMIT DOCUMENT ID:	103673203
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jeffrey D Hulme		07/01/2015	INDIVIDUAL:
NGU, LLC		07/01/2015	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Pure Foods Corp
Street Address:	Suite 430 - 887 Northern Way
City:	Vancouver
State/Country:	CANADA
Postal Code:	V5T4T5
Entity Type:	CORPORATION: BRITISH COLUMBIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4388444	TRAILCHIPS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 503-968-8200
Email: CRATHBONE@ZRLAWGROUP.COM
Correspondent Name: CONI RATHBONE
Address Line 1: 4949 MEADOWS ROAD, SUITE 600
Address Line 4: LAKE OSWEGO, UNITED STATES

DOMESTIC REPRESENTATIVE

Name: Coni S. Rathbone
Address Line 1: 4949 Meadows Road
Address Line 2: Suite 600
Address Line 4: Lake Oswego, OREGON 97035

NAME OF SUBMITTER:	Coni S Rathbone
---------------------------	-----------------

TRADEMARK

SIGNATURE:	/Coni S Rathbone/
DATE SIGNED:	09/10/2015
Total Attachments: 4 source=PF TrailChips Memo of License#page1.tif source=PF TrailChips Memo of License#page2.tif source=333863#page1.tif source=333863#page2.tif	

MEMORANDUM OF LICENSE

This Memorandum of License (this "Memorandum") is made and entered into as of July 1, 2015 (the "Effective Date") by and between Jeffrey D. Hulme and NGU, LLC (collectively "Licensor"), and Pure Foods Corp, a corporation organized and existing under the laws of the Province of British Columbia, Canada ("Licensee").

1. License. Licensor and Licensee have entered into that certain Trademark License ("License") dated as of the Effective Date of this Memorandum wherein Licensor has licensed to Licensee the exclusive right and license to use the trademarks and registrations, as well as all goodwill associated therewith, set forth on Schedule A attached hereto on or in association with the goods and/or services covered by the same in Canada and the United States, including the domain name TrailChips.com, all common law rights and any amendments, adaptations, iterations, or derivations of the above (the "Trademarks").

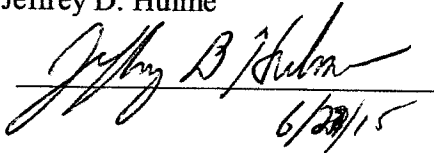
2. Term. The initial term of the License is effective from the 1st of July, 2015 and expires on the 30st of June, 2020. However, the initial term may be extended for additional 5 year terms pursuant to the terms of the License.

3. Option to Purchase. Pursuant to the provisions of the License, Licensee has the option to purchase the Trademarks, and all associated goodwill, at any time during the Term (or extension terms) on the terms set forth in the License.

IN WITNESS WHEREOF, the parties hereto have executed this Memorandum effective as of the Effective Date.

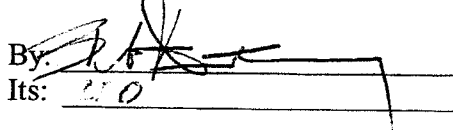
LICENSOR:

Jeffrey D. Hulme


6/23/15

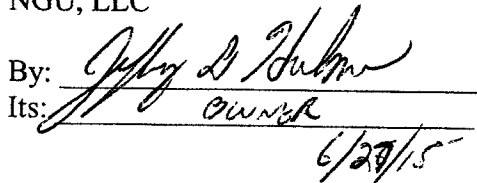
LICENSEE:

PURE FOODS CORP

By: 
Its: CEO

LICENSOR:

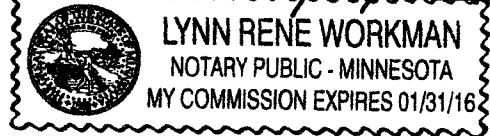
NGU, LLC

By: 
Its: OWNER
6/23/15

STATE OF MINNESOTA)
) ss.
County of DAKOTA)

This instrument was acknowledged before me on JUNE 27TH, 2015, by JEFFREY D. HULME, an individual.

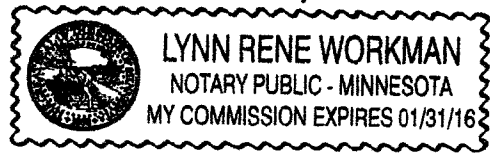
Lynn Rene Workman
NOTARY PUBLIC FOR MINNESOTA
My Commission Expires: 01/31/2016



STATE OF MINNESOTA)
) ss.
County of DAKOTA)

This instrument was acknowledged before me on JUNE 27TH, 2015, by OWNER JEFFREY D. HULME, a Minnesota limited liability company of NGU, LLC

Lynn Rene Workman
NOTARY PUBLIC FOR MINNESOTA
My Commission Expires: 01/31/2016



CITY
STATE OF VANCOUVER)
) ss.
PROVINCE
County of BRITISH COLUMBIA,
CANADA

This instrument was acknowledged before me on July 28, 2015, by Nathaniel Misri as solicitor of Pure Foods Corp, a corporation organized and existing under the laws of the Province of British Columbia, Canada.

Nathaniel Misri
NOTARY PUBLIC FOR British Columbia
My Commission Expires: N/A
(does not expire)

NATHANIEL S. MISRI
BARRISTER & SOLICITOR
BULL, HOUSSER & TUPPER LLP
SUITE 1800 - 510 WEST GEORGIA STREET
VANCOUVER, B.C. V6B 0M3
(604) 641-4939

Filing Number: 837197900028
Date: 08/18/2015
Time: 2:39 PM
STATE OF MINNESOTA
Office: Office of the Minnesota
Secretary of State

UCC1 - Original Filing - UCC Financing Statement

RETURN ACKNOWLEDGEMENT TO:

Debbie Brouse
325 13th St NE, Suite 404
Salem, OR 97301

DEBTOR INFORMATION

INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDL NAME(S), INITIAL(S)	STATE	POSTAL CODE	COUNTRY
Hulme	Jeffrey	D.	MN	55068	USA
MAILING ADDRESS	CITY	STATE	POSTAL CODE	COUNTRY	
3734 Drumcliffe Ct.	Rosemount	MN	55068	USA	

SECURED PARTY INFORMATION

ORGANIZATION'S NAME	CITY	STATE	POSTAL CODE	COUNTRY
Pure Foods Corp	Vancouver	BC	V5T4T5	CANADA
MAILING ADDRESS	CITY	STATE	POSTAL CODE	COUNTRY
Suite 430 - 887 Great Northern Way	Vancouver	BC	V5T4T5	CANADA

COLLATERAL

All of Debtor's current and after acquired right, title and interest in, to and under the trademark "TrailChips" and the domain name "TrailChips.com" (including but not limited to all associated goodwill, registrations, amendments, adaptations, iterations, or derivations).

ADDITIONAL INFORMATION(IF ANY)

ALTERNATE DESIGNATION: LicenseeLicensor
