

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354530

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prospectiv Direct, Inc.		04/10/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Prospectiv Direct, LLC		
Street Address:	630 Boston Rd		
Internal Address:	Ste 203		
City:	Billerica		
State/Country:	MASSACHUSETTS		
Postal Code:	01821		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2862997	INSTANTSAVE	
Registration Number:	3784471	WHERE BRANDS AND WOMEN CLICK	
Registration Number:	3784470	WHERE BRANDS AND WOMEN CLICK	
Registration Number:	2846628	PROSPECTIV	
CORRESPONDENCE DATA			
Fax Number:	8885078319		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023642505		
Email:	david@haselkorn.com		
Correspondent Name:	David L Haselkorn		
Address Line 1:	4000 Cathedral Ave NW		
Address Line 2:	544B		
Address Line 4:	Washington, D.C. 20016		
NAME OF SUBMITTER:	David L Haselkorn, Esq		
SIGNATURE:	/dlh/		
DATE SIGNED:	09/09/2015		
Total Attachments: 1			

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Delaware

PAGE 1

The First State

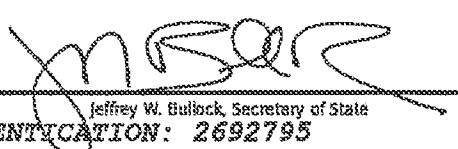
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION "PROSPECTIV DIRECT, INC." TO A DELAWARE LIMITED LIABILITY COMPANY OF "PROSPECTIV DIRECT, LLC", WAS FILED IN THIS OFFICE ON THE TENTH DAY OF APRIL, A.D. 2014, AT 6:59 O'CLOCK P.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2692795

DATE: 09-01-15