

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354565

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MTG.com, Inc.		09/10/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	priceline.com LLC		
Street Address:	800 Connecticut Avenue		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06854		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3679820	MYTRAVELGUIDE	
CORRESPONDENCE DATA			
Fax Number:	8602860115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(860)286-2929		
Email:	TM-CT@cantorcolburn.com		
Correspondent Name:	Jamie E. Platkin		
Address Line 1:	Cantor Colburn LLP		
Address Line 2:	20 Church Street, 22nd Floor		
Address Line 4:	Hartford, CONNECTICUT 06103-3207		
ATTORNEY DOCKET NUMBER:	PLI0035TUS		
NAME OF SUBMITTER:	Jamie E. Platkin		
SIGNATURE:	/Jamie E. Platkin/		
DATE SIGNED:	09/10/2015		
Total Attachments: 1			
source=Assignment MTG.com, Inc. to priceline.com LLC (for U.S. Reg. No. 3679820)#page1.tif			

OP \$40.00 3679820

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made effective as of this 10th day of September 2015, by and between MTG.com, Inc., a Corporation duly organized and existing under the laws of the State of Delaware (hereinafter "Assignor"), and priceline.com LLC, a Limited Liability Company duly organized and existing under the laws of the State of Delaware (hereinafter "Assignee");

WHEREAS, Assignor, having offices and a principal place of business at 800 Connecticut Avenue, Norwalk, CT 06854, U.S.A., is the owner of the mark "MYTravelGuide" in U.S. Registration No. 3679820 for "Providing an interactive website featuring customized travel itinerary recommendations and other travel-related information, namely, travel advice and reviews from tourists and from travel professionals, and links to articles on travel, travel destinations and tourist attractions" in International Class 39, and "Providing an interactive website featuring links to articles on hotels and restaurants" in International Class 43 (hereinafter the "Mark");

WHEREAS, Assignee, having offices and a principal place of business at 800 Connecticut Avenue, Norwalk, CT 06854, U.S.A., is desirous of acquiring the Mark, together with all of Assignor's right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's rights, title, and interest in and to the Mark, along with the registration thereof, together with the goodwill of the business pertaining to, and associated with the Mark, and with the right to recover and have damages and profits for past infringement, if any.

MTG.com, Inc.
(Assignor)

Signature: 

Name: Brian MacDonald

Title: Secretary

priceline.com LLC
(Assignee)

Signature: 

Name: Brian MacDonald

Title: Secretary