

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354599

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment of Trademark Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Victory Park Management, LLC		08/05/2015	LIMITED LIABILITY COMPANY: DELAWARE
NJOY, Inc., a Delaware corporation		08/05/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	FLFC Lending Co.
Street Address:	599 W. Putnam Avenue
City:	Greenwich
State/Country:	CONNECTICUT
Postal Code:	06830
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Registration Number:	4395179	NJOY
Registration Number:	4650214	NJOY
Serial Number:	86202066	NJOY
Serial Number:	86202041	NJOY
Serial Number:	86320279	THINK TANK
Serial Number:	86351559	NJOY YOURSELF
Serial Number:	86412078	ARTIST COLLECTION
Serial Number:	86412091	DRAGON SCAPE
Serial Number:	86412103	HEDON'S BITE
Serial Number:	86412107	PARA MOUR
Serial Number:	86412111	SACRÉ COEUR
Serial Number:	86412117	SAMBA SUN
Serial Number:	86440186	A/C
Serial Number:	86454450	NJOY DAILY
Serial Number:	86454458	FRUIT CRISP
Registration Number:	4419653	NJOY KING
Registration Number:	4091150	NJOY

OP \$765.00 4395179

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3427769	NJOY
Registration Number:	4428152	1 PREMIUM ELECTRONIC CIGARETTE NJOY KING
Registration Number:	4392292	
Registration Number:	4377700	
Registration Number:	4632824	CIGARETTES, YOU'VE MET YOUR MATCH
Serial Number:	86030441	NJOY 100'S
Serial Number:	85563209	NJOY SLIMS
Registration Number:	4396923	THE LAST MATCHES YOU WILL EVER NEED
Registration Number:	4159085	ONEJOY
Registration Number:	4159073	
Registration Number:	3672836	NROBO
Registration Number:	3605693	NPRO
Serial Number:	77670134	NRGY

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: michael.barys@thomsonreuters.com

Correspondent Name: Susan O'Brien

Address Line 1: 187 Wolf Road, Suite 101

Address Line 2: CT Lien Solutions

Address Line 4: Albany, NEW YORK 12205

NAME OF SUBMITTER:	Susan O'Brien
SIGNATURE:	/Michael Barys/
DATE SIGNED:	09/10/2015

Total Attachments: 11

- source=Victory Park Management - Trademark#page1.tif
- source=Victory Park Management - Trademark#page2.tif
- source=Victory Park Management - Trademark#page3.tif
- source=Victory Park Management - Trademark#page4.tif
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- source=Victory Park Management - Trademark#page6.tif
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- source=Victory Park Management - Trademark#page8.tif
- source=Victory Park Management - Trademark#page9.tif
- source=Victory Park Management - Trademark#page10.tif
- source=Victory Park Management - Trademark#page11.tif

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To the director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Victory Park Management, LLC

- Individual(s)
- General Partnership
- Corporation
- Limited Liability Company
- Association
- Limited Partnership

Citizenship: Delaware

Execution Date(s) August 5, 2015

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes

- Yes
- No

Name: FLFC Lending Co.

Internal Address:

Street Address: 599 W. Putnam Avenue

City: Greenwich

State: CT

Country: USA

Zip: 06830

- Association Citizenship:
- General Partnership Citizenship:
- Limited Partnership Citizenship:
- Corporation Citizenship: DE
- Other LLC Citizenship:

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Assignment of Trademark Security Interest
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) See Attached Schedule A

B. Trademark Registration No.(s) See Attached Schedule A

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)

5. Name address of party to whom correspondence concerning document should be mailed:

Name: Susan O'Brien

Internal Address: CT Lien Solutions

Street Address: 187 Wolf Road, Suite 101

City: Albany

State: NY

Zip: 12205

Phone Number: 800-342-3676

Fax Number: 800-962-7049

Email Address: cls-udsalbany@wolterskluwer.com

6. Total number of applications and registrations involved: 31

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

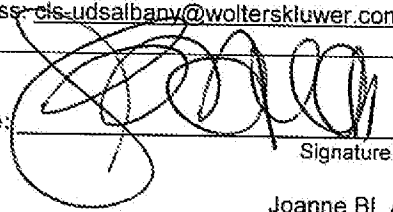
- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers
Expiration Date

b. Deposit Account Number
Authorized User Name:

9. Signature:



Signature

Joanne Bl. Arnold
Name of Person Signing

September 9, 2015
Date

Total number of pages including cover sheet, attachments, and document: 11

Documents to be recorded (including cover sheet) should be faxed to (703) 306-6995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Additional names of conveying parties:

NJOY, Inc., a Delaware corporation

ASSIGNMENT OF TRADEMARK SECURITY INTEREST

August 5, 2015

This ASSIGNMENT OF TRADEMARK SECURITY INTEREST, dated as of August 5, 2015, (this "Assignment") is made by VICTORY PARK MANAGEMENT, LLC, as Agent (in such capacity, the "Assignor") and FLFC LENDING CO., as successor agent (in such capacity, the "Assignee").

WHEREAS, pursuant to the Notice of Grant of Security Interest in Trademarks, dated March 3, 2015 and recorded on March 5, 2015 with the United States Patent and Trademark Office (the "USPTO") at Reel 005472, Frame 0516 (the "Existing Trademark Grant"), NJOY, Inc., a Delaware corporation (the "Existing Grantor") granted to the Assignor a continuing security interest in and lien upon all of the Grantor's trademarks and trademark applications set forth on Schedule A attached hereto (the "Existing Trademarks");

WHEREAS, among others, the Assignor, the Assignee, and the Existing Grantor have entered into that certain Assignment Agreement, dated as of the date hereof (the "Assignment Agreement"), whereby the Assignor transferred to the Assignee, among other things, all of the Assignor's rights and obligations under the Existing Trademark Grant;

WHEREAS, the Assignor wishes to confirm the details of the Assignment Agreement and transfer all of its rights and obligations under the Existing Trademark Grant to the Assignee, and the Assignee wishes to obtain from the Assignor, all of the Assignor's rights and obligations under the Existing Trademark Grant, including the secured rights in the Existing Trademarks; and

WHEREAS, Grantor, certain of Grantor's affiliates and the Assignee have entered into the Assignment Agreement, pursuant to which Existing Grantor has reaffirmed its grant to the Assignee of a continuing security interest in, among other collateral, the Existing Trademarks;

NOW THEREFORE; FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns, transfers and sets over to the Assignee without recourse and without any representation or warranty of any kind, nature or description, and the Assignee hereby assumes from the Assignor, the Assignor's entire right, title and interest in and to the Existing Trademark Grant and to the secured rights in and to the trademarks listed therein and in and to the Existing Trademarks.

This assignment is made in accordance with and subject to the Assignment Agreement. In the event of any inconsistency between the terms and conditions of the Assignment Agreement and this assignment, the terms of the Assignment Agreement shall control.

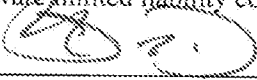
THIS ASSIGNMENT is one of several documents being filed with the United States Patent and Trademark Office on this date, and should be recorded as document one (1) of one (1).

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IN WITNESS WHEREOF, the undersigned have executed this assignment as of the date first above written.

ASSIGNOR:

VICTORY PARK MANAGEMENT, LLC,
a Delaware limited liability company

By: 

Name: Scott Zensick

Title: Authorized Signatory

ASSIGNEE:

FLFC LENDING CO.,
a Delaware company

By: _____

Name: _____

Title: _____

ACKNOWLEDGED AND AGREED:

GRANTOR:

NJOY, INC.,
a Delaware corporation

By: _____

Name: _____

Title: _____

IN WITNESS WHEREOF, the undersigned have executed this assignment as of the date first above written.

ASSIGNOR:

VICTORY PARK MANAGEMENT, LLC,
a Delaware limited liability company

By: _____

Name: _____

Title: _____

ASSIGNEE:

FLFC LENDING CO.,
a Delaware company

By: _____

Name: _____

Title: _____

ACKNOWLEDGED AND AGREED:

GRANTOR:

NJOY, INC.,
a Delaware corporation

By: _____

Name: _____

Title: _____

IN WITNESS WHEREOF, the undersigned have executed this assignment as of the date first above written.

ASSIGNOR:

VICTORY PARK MANAGEMENT, LLC,
a Delaware limited liability company

By: _____

Name: _____

Title: _____

ASSIGNEE:

FLFC LENDING CO.,
a Delaware company

By:  _____

Name: _____

Title: _____

ACKNOWLEDGED AND AGREED:

GRANTOR:

NJOY, INC.,
a Delaware corporation

By: _____

Name: _____

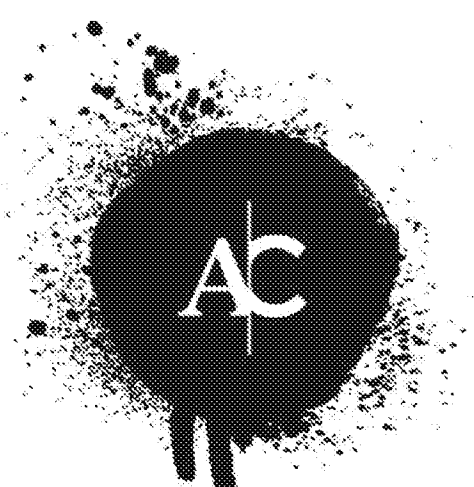



Title: _____

SCHEDULE A
TO
ASSIGNMENT OF TRADEMARK SECURITY INTEREST

Trademarks and Trademark Applications

U.S. Marks

Mark	Issue	Ser. No. Filing Date	Reg. No. Reg. Date
NJOY	Registered	85/785,672 11/21/12	4,395,179 09/03/13
NJOY	Registered	86/072,249 09/23/13	4,650,214 12/02/14
NJOY	Pending	86/202,066 02/24/14	
NJOY	Pending	86/202,041 02/24/14	
THINK TANK	Application	86/320,279 6/25/14	
NJOY YOURSELF	Application	86/351,559 7/29/14	
ARTIST COLLECTION	Application	86/412,078 10/1/14	
DRAGON SCAPE	Application	86/412,091 10/1/14	
HEDON'S BITE	Application	86/412,103 10/1/14	
PARA MOUR	Application	86/412,107 10/1/14	
SACRÉ COEUR	Application	86/412,111 10/1/14	
SAMBA SUN	Application	86/412,117 10/1/14	

Mark	Issue	Ser. No. Filing Date	Reg. No. Reg. Date
<p>A C Design</p> 	Application	86/440,186 10/30/14	
NJOY DAILY	Application	86/454,450 11/14/14	
FRUIT CRISP	Application	86/454,458 11/14/14	
NJOY KING	Registered	85/694,403 08/03/2012	4419653 10/15/2013
NJOY	Registered	85/394,927 08/10/2011	4091150 01/24/2012
NJOY	Registered	77/125,612 03/08/2007	3427769 05/13/2008
	Registered	85/840,932 02/05/2013	4428152 11/05/2013
	Registered	85/841,103 02/05/2013	4392292 08/27/2013
	Registered	85/723,548 09/07/2012	4377700 07/30/2013
CIGARETTES. YOU'VE MET YOUR MATCH	Registered	85/694,390 08/03/2012	4632824 11/04/2014

Mark	Issue	Ser. No. Filing Date	Reg. No. Reg. Date
NJOY 100'S	Application	86/030,441 08/06/13	
NJOY SLIMS	Application	85/563,209 03/06/2012	
THE LAST MATCHES YOU WILL EVER NEED	Registered	85/498,981 12/19/2011	4396923 09/03/2013
ONEJOY	Registered	85/358,710 01/28/2011	4159085 06/12/2012
ONEJOY Design Only	Registered	85/352,013 06/28/2011	4159073 06/12/2012
NROBO	Registered	77/670,120 02/13/2009	3672836 08/25/2009
NPRO	Registered	77/563,414 09/05/2008	3605693 04/14/2009
NJOY	Registered	77/125,612 03/08/2007	3427769 05/13/2008
NRGY	Application	77/670,134 02/13/2009	

Domain Names

NJOYECIGARETTES.AG
 NJOYECIGARETTES.AM
 NJOYECIGARETTES.AT
 NJOYECIGARETTES.BE
 NJOYECIGARETTES.BIZ
 NJOYECIGARETTES.BZ
 NJOYECIGARETTES.CA
 NJOYECIGARETTES.CC
 NJOYECIGARETTES.CO
 NJOYECIGARETTES.CO.IN
 NJOYECIGARETTES.CO.NZ
 NJOYECIGARETTES.CO.UK
 NJOYECIGARETTES.COM
 NJOYECIGARETTES.COM.AG
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 NJOYECIGARETTES.COM.MX
 NJOYECIGARETTES.DE
 NJOYECIGARETTES.ES
 NJOYECIGARETTES.FIRM.IN
 NJOYECIGARETTES.FM
 NJOYECIGARETTES.FR

NJOYECIGARETTES.GEN.IN
 NJOYECIGARETTES.GS
 NJOYECIGARETTES.IN
 NJOYECIGARETTES.IND.IN
 NJOYECIGARETTES.INFO
 NJOYECIGARETTES.IT
 NJOYECIGARETTES.ME
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 NJOYECIGARETTES.MOBI
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NJOYECIGARETTES.SE
NJOYECIGARETTES.TK
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NJOY.COM
NJOYCIG.COM
NJOYCIGAR.COM
REFILLMYNJOY.COM
NJOYSMOKES.COM
ILOVENJOY.COM
NJOYCARTRIDGE.COM
REFILLYOURNJOY.COM
REFILLSFORNJOY.COM
PURCHASENJOY.COM
NJOYRETAIL.COM
NJOYREFILL.COM
NJOYITNOW.COM
SOTTERA.COM
NJOYCIGARETTE.COM
NJOYTHEFREEDOM.COM
REFILLMYNJOY.COM
NJOYVAPOR.COM NJOYCIG.CO
NJOYECIG.BIZ NJOYECIG.CA
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