

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM354745

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ease Entertainment Services LLC		08/14/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GEP Software Technologies, LLC		
<b>Street Address:</b>	2835 N. Naomi St.		
<b>City:</b>	Burbank		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91504		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86681233	PRODUCTION MADE MODERN	
<b>Serial Number:</b>	86665003	EASE	
<b>Serial Number:</b>	86664996	E	
<b>Serial Number:</b>	86664985	EASE	
<b>Serial Number:</b>	86664984	E	
<b>Serial Number:</b>	86664938	BENEFITS WITH EASE	
<b>Serial Number:</b>	86664926	PRODUCTION WITH EASE	
<b>Serial Number:</b>	86425921	DIGITAL START PACKETS	
<b>Serial Number:</b>	86468335	DSP	
<b>Serial Number:</b>	86692477	SCENECHRONIZE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3126095005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-609-7943		
<b>Email:</b>	skowalski@vedderprice.com		
<b>Correspondent Name:</b>	Sylvia Kowalski		
<b>Address Line 1:</b>	222 North LaSalle Street - 24th Floor		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		

CH \$265.00 86681233

<b>ATTORNEY DOCKET NUMBER:</b>	48133.00.0002 - J. BURKE
<b>NAME OF SUBMITTER:</b>	Sylvia Kowalski
<b>SIGNATURE:</b>	/Sylvia Kowalski/
<b>DATE SIGNED:</b>	09/11/2015
<b>Total Attachments: 4</b> source=16 Trademark Assignment Agreement Executed#page1.tif source=16 Trademark Assignment Agreement Executed#page2.tif source=16 Trademark Assignment Agreement Executed#page3.tif source=16 Trademark Assignment Agreement Executed#page4.tif	

## **ASSIGNMENT OF TRADEMARK RIGHTS**

**August 14, 2015**

**WHEREAS**, Ease Entertainment Services LLC, a Delaware limited liability company, having a principal place of business at 8383 Wilshire Blvd, Beverly Hills, CA 90211 (“**Assignor**”) is the owner of all right, title and interest in and to the trademarks and U.S. Registration Nos. for the respective trademarks as identified in Schedule A (collectively, the “**Trademark Rights**”);

**WHEREAS**, GEP Software Technologies, LLC, a Delaware limited liability company, having a principal place of business at 2835 N. Naomi St., Burbank, CA 91504 (“**Assignee**”) is desirous of acquiring the entire right, title and interest in and to the Trademark Rights;

**NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN**, be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor does hereby sell, assign, transfer, and set over unto Assignee all of Assignor’s right, title and interest in, to and under the Trademark Rights, together with the goodwill of the business symbolized by the Trademark Rights and in accordance with which the Trademark Rights are used, together with all common law rights of Assignor, including, without limitation, the right to bring action and recover for past infringement, if any, of the Trademark Rights.

This Assignment is made pursuant to and subject to the terms and conditions of that certain Asset Purchase Agreement between Assignor, Assignee and the other signatories thereto, dated as of August 8, 2015.

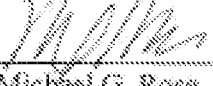
Upon request from time to time by Assignee, Assignor shall execute all such papers as may be reasonably necessary or desirable in order to vest the entire right, title and interest in, to and under the Trademark Rights in Assignee, and consents to Assignee applying alone for recordal of this Assignment, all at Assignee’s expense.

*[remainder of page intentionally left blank; signatures on next page]*

*Signature Page to Assignment of Trademark Rights*

IN WITNESS WHEREOF, the undersigned has executed this Assignment of Trademark Rights on behalf of Assignor and Assignee, as of the date written below.

**EASE ENTERTAINMENT SERVICES  
LLC, a Delaware limited liability company**

By:   
Name: Michael G. Rose  
Title: Chief Executive Officer  
Date: August 14, 2015

**GEP SOFTWARE TECHNOLOGIES,  
LLC, a Delaware limited liability company**

By: GEP Administrative Services, Inc., its  
Sole Member

By: \_\_\_\_\_  
Name: Markham L. Goldstein  
Its: President and Chief Executive Officer  
Date: August \_\_\_\_\_, 2015

*Signature Page to Assignment of Trademark Rights*


IN WITNESS WHEREOF, the undersigned has executed this Assignment of Trademark Rights on behalf of Assignor and Assignee, as of the date written below.

**EASE ENTERTAINMENT SERVICES  
LLC**, a Delaware limited liability company

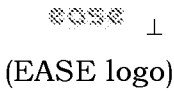
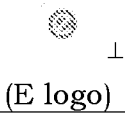
By: \_\_\_\_\_  
Name: Michael G. Rose  
Title: Chief Executive Officer  
Date: August \_\_, 2015

**GEP SOFTWARE TECHNOLOGIES,  
LLC**, a Delaware limited liability company

By: GEP Administrative Services, Inc., its  
Sole Member

By:  \_\_\_\_\_  
Name: Markham L. Goldstein  
Its: President and Chief Executive Officer  
Date: August 14, 2015

**SCHEDULE A**

<b><u>ITEM</u></b>	<b><u>TRADEMARK</u></b>	<b><u>U.S. REGISTRATION NO.</u></b>
1.	PRODUCTION MADE MODERN	App. No. 86/681,233 Application filed Jul. 1, 2015
2.	 (EASE logo)	App. No. 86/665,003 Application filed Jun. 17, 2015
3.	 (E logo)	App. No. 86/664,996 Application filed Jun. 17, 2015
4.	EASE	App. No. 86/664,985 Application filed Jun. 17, 2015
5.	E	App. No. 86/664,984 Application filed Jun. 17, 2015
6.	BENEFITS WITH EASE	App. No. 86/664,938 Application filed Jun. 17, 2015
7.	PRODUCTION WITH EASE	App. No. 86/664,926 Application filed Jun. 17, 2015
8.	DIGITAL START PACKETS	App. No. 86/425,921 Application filed Oct. 16, 2014
9.	DSP	App. No. 86/468,335 Application filed Dec. 1, 2014
10.	SCENECHRONIZE	App. No. 86/692,477 Application filed July 14, 2015