CH \$1440.00 459641

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM354827

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SUN & SKIN CARE RESEARCH, LLC		09/09/2015	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	SolSkyn Personal Care LLC
Street Address:	1725 N Brown Road
City:	Lawrenceville
State/Country:	GEORGIA
Postal Code:	30043
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 57

Property Type	Number	Word Mark
Registration Number:	4596411	OCEAN POTION
Registration Number:	4657504	PROTECT & NOURISH FORTIFIED WITH VITAMIN
Registration Number:	4573776	XTREME AMPLIFIER
Registration Number:	4633952	XTREME INTENSIFIER
Registration Number:	4657299	XTREME TANNING XCELERATOR
Registration Number:	4657235	OCEAN POTION PROTECT AND RENEW
Registration Number:	4565412	OCEAN POTION
Registration Number:	4594610	SURFER FORMULA
Registration Number:	4447859	WETSKIN TECH
Registration Number:	4412526	INSTANT DRY 70 MIST
Registration Number:	4397038	BULLFROG KIDS UV DEFENDER
Registration Number:	4318571	INSTACOOL
Registration Number:	4535454	INSTANT DRY SPF30 MIST
Registration Number:	4347100	NO-SQUITO
Registration Number:	4080651	RX SUNCARE COLOR SAVER AND CONDITIONER H
Registration Number:	3948903	SOLAR GEAR
Registration Number:	3962610	WATER ARMOR
Registration Number:	3804579	YOU WON'T SEE ME BURN!
Registration Number:	3667573	SOLARSPHERE
	•	TRADEMARK

900337486 REEL: 005621 FRAME: 0973

Registration Number:3667466RX SUNCARERegistration Number:3699711SEACURERegistration Number:3416131SOLAPLEXRegistration Number:3270519INSTANT DRY SPF 30 MISTRegistration Number:3287216INSTANT DRY SPF 50 MISTRegistration Number:3183001EVER GLOWRegistration Number:3183002GRADUAL GLOWRegistration Number:2910608FACE POTIONRegistration Number:2912866HEAT WAVERegistration Number:2865642OCEAN POTIONRegistration Number:2724181OCEAN POTIONRegistration Number:2766091OCEAN POTIONRegistration Number:2847789MOSQUITO COASTRegistration Number:2082576NO-ADRegistration Number:2082577Registration Number:2082578Registration Number:2082578Registration Number:2082578	
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Registration Number: 2082580	
Registration Number: 2082581	
Registration Number: 1951563 QUIK GEL	
Registration Number:1996473THE ULTIMATE WATERPROOF SUNBLOCK	
Registration Number: 1279505 AMPHIBIOUS FORMULA	
Registration Number: 1279506 BULLFROG	
Registration Number: 0799637 NO-AD	
Registration Number: 4302583 ENGINEERED TO STAY PUT IN AND OUT OF THE	
Registration Number: 4306476 BEAT THE BURN AND THE BITE	
Serial Number: 86689420 BULL FROG SKIN RESCUE	
Serial Number: 86689467 LAND SPORT	
Serial Number: 86689499 BULL FROG WATER SPORT	
Serial Number: 86689530 SWEAT TECH	
Serial Number: 86689590 WATER ARMOR TECH	
Serial Number: 86689664 BULL FROG OUTDOOR EXTREME	
Serial Number: 86689826 BULL FROG INSECT SHIELD +	
Serial Number: 86574669 ACTIVETECH	
Serial Number: 86377439 INTELLISEAL TECHNOLOGY	
Serial Number: 86376991 PREVENT & BRIGHTEN	
Serial Number: 86376946 PREVENT & REPAIR	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: mmakover@paulweiss.com, dewilliams@paulweiss.com

Correspondent Name: MATTHEW S. MAKOVER

Address Line 1: 1285 AVENUE OF THE AMERICAS
Address Line 4: NEW YORK, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:	18600-018
NAME OF SUBMITTER:	Matthew S. Makover
SIGNATURE:	/Matthew S. Makover/
DATE SIGNED:	09/11/2015

Total Attachments: 11

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ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (this "<u>Assignment</u>") is made this 9th day of September, 2015, by and between Sun & Skin Care Research, LLC, a Delaware limited liability company ("<u>Assignor</u>"), and SolSkyn Personal Care LLC, a Delaware limited liability company ("<u>Assignee</u>").

WITNESSETH:

WHEREAS, Assignor and Assignee are parties to that certain Master Intellectual Property Agreement, dated as of September 9, 2015 (the "Master IP Agreement");

WHEREAS, pursuant to the Master IP Agreement, Assignor agreed to assign to Assignee all of Assignor's rights, title and interests in and to the trademark registrations and trademark applications listed on <u>Schedule 1</u> hereto (the "<u>Assigned Trademarks</u>"); and

WHEREAS, Assignee and Assignor are desirous of executing an instrument of assignment for purposes of recording the assignment of the Assigned Trademarks with the United States Patent and Trademark Office.

NOW THEREFORE, in consideration of the Master IP Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

- 1. Assignment. Assignor does hereby irrevocably sell, assign, convey and transfer to Assignee all its rights, title and interests (whether statutory, common law or otherwise) in and to the Assigned Trademarks, and all goodwill associated with any of Assigned Trademarks. The foregoing assignment of the Assigned Trademarks includes the exclusive rights to (a) bring actions, defend against or otherwise recover for infringements, and the right to the profits or damages due or accrued, arising out of or in connection with any and all past, present or future infringements of the Assigned Trademarks, (b) apply for, make filings with respect to and maintain all registrations, renewals and extensions thereof, and (c) all other rights of any kind whatsoever of Assignor in or to the Assigned Trademarks.
- 2. <u>Acknowledgment</u>. Assignor hereby acknowledges that from and after the date hereof, Assignee shall be the sole and exclusive owner of all of Assignor's rights, title and interests in and to the Assigned Trademarks. The parties hereby acknowledge and affirm that their respective rights in and to the Assigned Trademarks are more fully set forth in the Master IP Agreement. In the event of any conflict between the terms of this Assignment and the terms of the Master IP Agreement, the terms of the Master IP Agreement shall govern.
- **3.** <u>Further Assurances</u>. Each Party agrees, without any further consideration, to execute and deliver such other documents and to take such other actions as

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the other may reasonably request in order to effectuate the purposes of this Agreement and to consummate the actions contemplated hereby, including the execution of any assignment agreement as may be necessary to record and effectuate the assignment contemplated herein with the United States Patent and Trademark Office.

- 4. <u>Costs</u>. Any reasonable costs incurred by Assignor shall be borne by Assignee.
- 5. **Binding Effect; Assignment**. This Assignment shall be binding upon and inure solely to the benefit of the parties hereto and their respective successors and permitted assigns.
- 6. <u>Governing Law</u>. This Assignment shall be governed by, and construed in accordance with, the laws of the State of Florida, without regard to any conflict of laws provisions thereof that would result in the application of the laws of another jurisdiction.
- 7. **Counterparts; Effectiveness**. This Assignment may be executed in counterparts, each of which will be an original as regards any party whose signature appears thereon and both of which together will constitute one and the same instrument.

[Signature page follows.]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed as of the date first written above by their respective officers thereunto duly authorized.

SUN & SKIN CARE RESEARCH, LLC

ву:<u>__</u>

Name:

Title: CFC

SOLSKYN PRRSONAL CARE LLC

By:

Name:

Title:

[Signature Page - USPTO Trademark Assignment]

SCHEDULE 1

Mark	Jurisdiction	App. No./ Filing Date	Reg. No./ Reg. Date	Status
BULL FROG SKIN RESCUE BULL FROG SKIN RESCUE	United States	86689420 10-JUL- 2015	Not Available	Pending (ITU)
LAND SPORT	United States	86689467 10-JUL- 2015	Not Available	Pending (ITU)
BULL FROG WATER SPORT BULL FROG WATER SPORT	United States	86689499 10-JUL- 2015	Not Available	Pending (ITU)
SWEAT TECH Sweat TECH	United States	86689530 10-JUL- 2015	Not Available	Pending (ITU)
WATER ARMOR TECH Water Armor TECH	United States	86689590 10-JUL- 2015	Not Available	Pending (ITU)
BULL FROG OUTDOOR EXTREME BULL FROG OUTDOOR EXTREME	United States	86689664 10-JUL- 2015	Not Available	Pending (ITU)
BULL FROG INSECT SHIELD +	United States	86689826 10-JUL- 2015	Not Available	Pending (ITU)
ACTIVETECH ActiveTech	United States	86574669 24-MAR- 2015	Not Available	Pending (ITU)
INTELLISEAL TECHNOLOGY INTELLISEAL TECHNOLOGY	United States	86377439 26-AUG- 2014	Not Available	Pending

PROTECT & NOURISH FORTIFIED WITH VITAMIN D3 PROTECT & NOURISH FORTIFIED WITH States United States 86105639 30-OCT-2014 15-JAN-2014 86105639 4657504 16-DEC-2014 16-DEC-2014)
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States 15-JAN-2014	
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XTREME INTENSIFIER 16-OCT- 2013 04-NOV-2014	
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States 06-SEP- 2013 16-DEC-2014	
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States 20-AUG-2014 2013	
OCEAN POTION United 85961665 4565412 Regi	stered
OCEAN POTION States 17-JUN- 2013 08-JUL-2014	Stored
	310100
SURFER FORMULA SURFER FORMULA 26-AUG-2014	stered

Mark	Jurisdiction	App. No./ Filing Date		Status
WETSKIN TECH	United	85925457	4447859	Registered
Wetskin tech	States	07-MAY- 2013	10-DEC-2013	
INSTANT DRY 70 MIST	United	85911899	4412526	Registered
	States	23-APR- 2013	01-OCT-2013	
BULLFROG KIDS UV DEFENDER	United	85564332	4397038	Registered
BELLINOS KIDS UV DESENDER	States	08-MAR- 2012	03-SEP-2013	
INSTACOOL	United	85555327	4318571	Registered
INSTACOOL	States	28-FEB- 2012	09-APR-2013	
INSTANT DRY SPF30 MIST	United	85193424	4535454	Registered
	States	08-DEC- 2010	27-MAY-2014	
NO-SQUITO	United	85109458	4347100	Registered
NO-SQUITO	States	17-AUG- 2010	04-JUN-2013	
RX SUNCARE COLOR SAVER AND	United	77965602	4080651	Registered
CONDITIONER HAIRGUARD HPF Suncare color saver	States	23-MAR- 2010	03-JAN-2012	
Hair Guard				
SOLAR GEAR	United	77922398	3948903	Pagistared
SOLAR GEAR	States	28-JAN- 2010	19-APR-2011	Registered

Mark	Jurisdiction	App. No./ Filing Date		Status
WATER ARMOR	United	77832423	3962610	Registered
WATER ARMOR	States	22-SEP- 2009	17-MAY-2011	
YOU WON'T SEE ME BURN!	United	77752012	3804579	Registered
YOU WON'T SEE ME BURN!	States	04-JUN- 2009	15-JUN-2010	
SOLARSPHERE	United	77477970	3667573	Registered
SOLARSPHERE	States	19-MAY- 2008	11-AUG-2009	
RX SUNCARE	United	77440235	3667466	Registered
\mathbb{R}	States	04-APR- 2008	11-AUG-2009	
suncare				
SeaCure	United States	77384248	3699711	Registered
SEACURE	States	30-JAN- 2008	20-OCT-2009	
SOLAPLEX	United	78907903	3416131	Registered
SOLAPLEX	States	14-JUN- 2006	22-APR-2008	
INSTANT DRY SPF 30 MIST	United	78714368	3270519	Registered
	States	16-SEP- 2005	24-JUL-2007	
W12,				
INSTANT DRY SPF 50 MIST	United States	78714395	3287216	Registered
		16-SEP- 2005	28-AUG-2007	
EVER GLOW	United	78666468	3183001	Registered
EVER GLOW	States	08-JUL- 2005	12-DEC-2006	

Mark	Jurisdiction		Reg. No./ Reg. Date	Status
GRADUAL GLOW	United	78666477	3183002	Registered
GRADUAL GLOW	States	08-JUL- 2005	12-DEC-2006	
FACE POTION	United	78269190	2910608	Registered
	States	01-JUL- 2003	14-DEC-2004	
HEAT WAVE	United	78269201	2912866	Registered
	States	01-JUL- 2003	21-DEC-2004	
OCEAN POTION	United	78121346	2865642	Registered
	States	12-APR- 2002	20-JUL-2004	
OCEAN POTION	United	78107715	2724181	Registered
	States	08-FEB- 2002	10-JUN-2003	
OCEAN POTION	United	76159891	2766091	Registered
TOTAL SPORTS	States	03-NOV- 2000	23-SEP-2003	
MOSQUITO COAST	United	76061736	2847789	Registered
	States	02-JUN- 2000	01-JUN-2004	
NO-AD	United	75489075	2286720	Registered
	States	21-MAY- 1998	12-OCT-1999	
Design Only	United	74707002	2082576	Registered
	States	27-JUL- 1995	22-JUL-1997	

Mark	Jurisdiction	App. No./ Filing Date	Reg. No./ Reg. Date	Status
Design Only	United States	74707003 27-JUL- 1995	2082577 22-JUL-1997	Registered
Design Only	United States	74707004 27-JUL- 1995	2082578 22-JUL-1997	Registered
Design Only	United States	74707005 27-JUL- 1995	2082579 22-JUL-1997	Registered
Design Only	United States	74707006 27-JUL- 1995	2082580 22-JUL-1997	Registered
Design Only	United States	74707007 27-JUL- 1995	2082581 22-JUL-1997	Registered
QUIK GEL	United States	74654728 30-MAR- 1995	1951563 23-JAN-1996	Registered
THE ULTIMATE WATERPROOF SUNBLOCK	United States	74597971 14-NOV- 1994	1996473 27-AUG-1996	Registered
AMPHIBIOUS FORMULA	United States	73402078 08-NOV- 1982	1279505 29-MAY-1984	Registered

Mark	Jurisdiction	App. No./ Filing Date		Status
BULLFROG	United States	73402109 08-NOV- 1982	1279506 29-MAY-1984	Registered
NO-AD	United States	72205547	0799637	Registered
NO-AD		04-NOV- 1964	30-NOV-1965	
ENGINEERED TO STAY PUT IN AND OUT OF	United States	85526176	4302583	Registered
THE WATER LENGHREIRED TO STAY PIT IN AMUOUT OF THE WATER		26-JAN- 2012	12-MAR-2013	
BEAT THE BURN AND THE BITE	United States	85520395	4306476	Registered
BEAT THE BURN AND THE BET.		19-JAN- 2012	19-MAR-2013	
OCEAN POTION	Florida	Not Available	T02000000440	Registered
			25-APR-2002	

RECORDED: 09/11/2015