

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM355082

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the corporate form of assignee previously recorded on Reel 004097 Frame 0284. Assignor(s) hereby confirms the assignee is a Jamaican limited liability company, rather than corporation.		
RESUBMIT DOCUMENT ID:	900336935		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Holland Brewing Company, LLC		11/09/2009	LTD LIAB JT ST CO: MICHIGAN
RECEIVING PARTY DATA			
Name:	Desnoes & Geddes Limited		
Street Address:	214 Spanish Town Road		
City:	Kingston		
State/Country:	JAMAICA		
Entity Type:	LIMITED LIABILITY COMPANY: JAMAICA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3735714	DRAGON'S MILK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	Jennifer.Hamilton@diageo.com, mara.mccooley@diageo.com, tdavis@ktslaw.com, diag		
Correspondent Name:	Mara McCooley		
Address Line 1:	801 Main Avenue		
Address Line 4:	Norwalk, CONNECTICUT 06851		
ATTORNEY DOCKET NUMBER:	0364361		
DOMESTIC REPRESENTATIVE			
Name:	Jennifer Hamilton		
Address Line 1:	801 Main Avenue		
Address Line 4:	Norwalk, CONNECTICUT 06851		
NAME OF SUBMITTER:	Theodore H. Davis Jr.		
SIGNATURE:	/Theodore H. Davis Jr./		

DATE SIGNED:	09/15/2015
---------------------	------------

Total Attachments: 6

source=Declaration of Cedric Blair#page1.tif

source=Declaration of Cedric Blair#page2.tif

source=Declaration of Cedric Blair#page3.tif

source=Declaration of Cedric Blair#page4.tif

source=Declaration of Cedric Blair#page5.tif

source=Declaration of Cedric Blair#page6.tif

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Holland Brewing Company, LLC		10/26/2009	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	Desnoes & Geddes Limited		
Street Address:	214 Spanish Town Road		
City:	Kingston		
State/Country:	JAMAICA		
Entity Type:	CORPORATION: JAMAICA Limited liability company; Jamaica		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77474143	DRAGON'S MILK	
CORRESPONDENCE DATA			
Fax Number:	(203)845-5925		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	203-229-7152		
Email:	trademarks@diageo.com, jeanette.alindogan@diageo.com		
Correspondent Name:	Jennifer J. Millones		
Address Line 1:	801 Main Avenue		
Address Line 2:	c/o Diageo North America, Inc.		
Address Line 4:	Norwalk, CONNECTICUT 06851		
ATTORNEY DOCKET NUMBER:	OPP - DRAGON/ DRAGON'S MI		
DOMESTIC REPRESENTATIVE			
Name:	Jennifer J. Millones		
Address Line 1:	Diageo North America, Inc.		
Address Line 2:	801 Main Avenue		

CH \$40.00 77474143

900147795

**TRADEMARK
 REEL: 004097 FRAME: 0284**

**TRADEMARK
 REEL: 005622 FRAME: 0343**

Address Line 4: Norwalk, CONNECTICUT 06851

NAME OF SUBMITTER:	Jennifer J. Millones
Signature:	/Jennifer J. Millones/
Date:	11/17/2009
Total Attachments: 1 source=TM ASSIGNMENT SN77474143#page1.tif	

TRADEMARK
REEL: 004097 FRAME: 0285

TRADEMARK
REEL: 005622 FRAME: 0344

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE ASSIGNMENT RECORDATION BRANCH

Registrant: Desnoes & Geddes, Ltd.
214 Spanish Town
Kingston 11
Jamaica

Reg. No: 3735714

DECLARATION OF CEDRIC BLAIR

1. I am Managing Director of Desnoes & Geddes, Ltd. I make this declaration in support of Desnoes & Geddes, Ltd.'s request under T.M.E.P. § 503.06(b) for the recordation of the corrected assignment document attached as Exhibit A. The information set forth in this declaration is based on my personal knowledge and on records maintained by Desnoes & Geddes, Ltd. in the ordinary course of business.

2. Desnoes & Geddes, Ltd. is a limited liability company organized under Jamaican law.

3. On October 26, 2009, Desnoes & Geddes, Ltd. acquired application Serial No. 77474143, which later matured into Reg. No. 3735714. As a result of a good-faith scrivener's error, the assignment document identified Desnoes & Geddes, Ltd. as a Jamaican corporation, rather than as a Jamaican limited liability company. The assignment document was recorded at Reel No. 004097 and Frame No. 0286. Exhibit A is an annotated copy of that assignment document on which the incorrect description of Desnoes & Geddes, Ltd.'s corporate form has been corrected.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the registration, declares that the facts set forth in

this declaration are true; all statements made of her own knowledge are true; and that all statements made on information and belief are believed to be true.



Cedric Blair

Date: 12/8/2015

Exhibit A

US2000 12808347 1

TRADEMARK
REEL: 005622 FRAME: 0347

TRADEMARK ASSIGNMENT

limited liability company

This agreement is made between Desnoes & Geddes Limited, a Jamaican corporation with an address of 214 Spanish Town Road, Kingston, Jamaica ("D&G") and New Holland Brewing Company, LLC, a Michigan limited liability company with an address of 66 East 8th Street, Holland, Michigan 49423 ("New Holland").

WHEREAS, New Holland is the owner of the DRAGON'S MILK trademark for use in connection with beer (the "Mark") and of U.S. trademark application Serial No. 77474143 to register the Mark (the "Application"); and

WHEREAS, D&G wishes to purchase the Mark and the Application, together with the goodwill symbolized by the Mark and the Application.

NOW, THEREFORE, in exchange for \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are acknowledged, New Holland assigns to D&G the rights to the Mark and the Application, together with the goodwill associated with the Mark and the Application.

Desnoes & Geddes Limited

New Holland Brewing Company, LLC

By: [Signature]
Name: AD BARNES
Title: MANAGING DIRECTOR
Date: 9 Nov 2009

By: [Signature]
Name: [Signature]
Title: Owner/President
Date: 10-26-09

US504 728307.1

RECORDED: 11/17/2009

TRADEMARK
REEL: 004097 FRAME: 0286

RECORDED: 09/08/2015

TRADEMARK
REEL: 005622 FRAME: 0348