

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354885

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|---|---|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT | | |
| EFFECTIVE DATE: | 02/26/2015 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| GlaxoSmithKline LLC | | 09/09/2015 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | GlaxoSmithKline Consumer Healthcare (US) IP LLC | | |
| Street Address: | 2711 Centerville Road | | |
| City: | Wilmington | | |
| State/Country: | DELAWARE | | |
| Postal Code: | 19808 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1006821 | AQUAFRESH | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | trademarks@gsk.com | | |
| Correspondent Name: | Terence A. Dixon | | |
| Address Line 1: | 5 Crescent Drive | | |
| Address Line 2: | NY0300 | | |
| Address Line 4: | Philadelphia, PENNSYLVANIA 19112 | | |
| ATTORNEY DOCKET NUMBER: | PRJ/7063523/US | | |
| NAME OF SUBMITTER: | Terence A. Dixon | | |
| SIGNATURE: | /tad/ | | |
| DATE SIGNED: | 09/14/2015 | | |
| Total Attachments: 2 | | | |
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| source=CH Confirmatory Assignment - USA - AQUAFRESH GSK LLC to GSK Consumer Healthcare (US) | | | |

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, GlaxoSmithKline LLC, a Delaware limited liability company having a place of business at 2711 Centerville Road, Wilmington, Delaware 19808, U.S.A. ("Assignor") owned certain trademarks and/or service marks in the U.S., and the U.S. applications and/or registrations for such marks, as set forth in Exhibit A attached hereto and incorporated herein by this reference (the "Marks"); and

WHEREAS, Assignor assigned all of the right, title and interest of Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, to **GlaxoSmithKline Consumer Healthcare (US) IP LLC**, a limited liability company and registered in the state of Delaware, having a place of business at 2711 Centerville Road, Wilmington, Delaware 19808, U.S.A. ("Assignee"), pursuant to a certain Intellectual Property Assignment (the "IP Assignment") dated 26 February, 2015.

NOW, THEREFORE, Assignor hereby confirms that for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, it sold, transferred, assigned and conveyed to Assignee, pursuant to the IP Assignment, Assignor's entire right, title and interest in and to the Marks in the U.S., and to the U.S. applications and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks, effective as of the date of the IP Assignment.

IN WITNESS WHEREOF, Assignor has caused this Confirmatory Trademark Assignment to be duly executed by an authorized representative on this 9th day of September, 2015.

GlaxoSmithKline LLC



Name: Charles M. Atkinson
Title: Authorized Representative

EXHIBIT A
Trademark Schedule

| Mark | Application # | Registration # |
|-----------|---------------|----------------|
| AQUAFRESH | 73025592 | 1006821 |