

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354914

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tristate Capital Bank		09/08/2015	Pennsylvania state-chartered bank: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Marketplace Events, LLC		
Street Address:	31105 Bainbridge Road, Suite 3		
City:	Solon		
State/Country:	OHIO		
Postal Code:	44139		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4412226	AIMEXPO	
Registration Number:	4506639	AIMEXPO AMERICAN INTERNATIONAL MOTORCYCL	
CORRESPONDENCE DATA			
Fax Number:	5013751309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5013770417		
Email:	kperkins@roselawfirm.com		
Correspondent Name:	Kathryn Bennett Perkins		
Address Line 1:	120 East Fourth Street		
Address Line 4:	Little Rock, ARKANSAS 72201		
NAME OF SUBMITTER:	Kathryn Bennett Perkins		
SIGNATURE:	/kathryn bennett perkins/		
DATE SIGNED:	09/14/2015		
Total Attachments: 27			
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PARTIAL RELEASE OF SECURITY INTEREST

THIS PARTIAL RELEASE OF SECURITY INTEREST (this "Release") is dated as of September 8, 2015 and made by **TRISTATE CAPITAL BANK**, a Pennsylvania state chartered bank, as Agent, with an address of 200 Public Square Suite 4020, Cleveland, OH 44114 ("Grantee") to **MARKETPLACE EVENTS LLC**, a Delaware limited liability company, with an address of 31105 Bainbridge Road, Suite 3, Solon, OH 44139, and **MARKETPLACE EVENTS HOLDINGS LLC**, a Delaware limited liability company, with an address of 31105 Bainbridge Road, Suite 3, Solon, OH 44139 (together, "Grantor").

WHEREAS, pursuant to a Security and Pledge Agreement dated as of March 29, 2013, made by Grantor in favor of Grantee, as amended on December 23, 2014 (the "Security Agreement"), a security interest was granted by Grantor to Grantee in certain collateral, including the collateral identified on Exhibit A attached hereto;

WHEREAS UCC-1 financing statements were recorded in the applicable filing office; and

WHEREAS in connection with the sale by Marketplace Events LLC of certain assets to Motorcycle Industry Council, Inc. pursuant to an Asset Purchase Agreement dated September 8, 2015 (the "Asset Purchase Agreement"), Grantee now desires to release its lien and security interest in the collateral described on Exhibit A.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Release, Grantee hereby states as follows:

1. Definitions. The term "Trademarks," as used herein, shall mean all of Grantor's right, title and interest of every kind and nature as of the date hereof in the trademarks listed on Exhibit A hereto.
2. Partial Release of Security Interest. Grantee hereby terminates, releases and discharges its security interest in the collateral identified on Exhibit A.
3. Termination Statements. For the purpose of confirming such release, cancellation and discharge of record, Grantee hereby authorizes Grantor, or its agents or counsel to file the amendment to the UCC Financing Statement attached hereto as Exhibit B as is appropriate to evidence the release of Grantee's security interest in the collateral identified on Exhibit A.

* * * Remainder of page intentionally left blank. Signature page follows. * * *

IN WITNESS WHEREOF, the Grantee has caused this Release to be executed by its duly authorized officer as of the date first written above.


TRISTATE CAPITAL BANK

By: Michael P. Moran
Name: Michael P. Moran
Title: Senior Vice President

EXHIBIT A

Released Collateral

Released Trademarks

Mark	Reg. No./Serial No.
AIMEXPO CHAMPIONSHIP OF THE AMERICAS	Serial No. 86464070
AIMEXPO	Reg. No. 4412226
	Reg. No. 4506639

Released Domain Names

USA_AIMExpo	AIME.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEHIGHER.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLESHOW.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPO.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOAPP.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOBUYTICKETS.COM	http://www.microspec.com/tix123/eTic.cfm?code=AIMEXPO14#.U4kQcpRdVaR
USA_AIMExpo	AIMEXPOMOBILE.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOREGNOW.COM	http://registration.experientevent.com/showaim141/
USA_AIMExpo	AIMEXPOS.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOUSA.COM	MAIN DOMAIN - OCTOBER SHOW
USA_AIMExpo	AIMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AMERICANMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.COM	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.INFO	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.NET	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.ORG	http://www.aimexpousa.com
USA_AIMExpo	MOTORCYCLE.SHOW	http://www.aimexpousa.com

USA_AIMExpo	POWERSPORTSDEALERMARKETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSINDUSTRYMARKETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSMARKETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEDEMO.COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEEXPO.COM	http://www.aimexpousa.com

Released Personal Property

Description	Location	Acquisition Date	Acquisition Value	NBV
E6510 NOTEBOOK	IRVINE, CA	9/29/2010	\$2,064	\$0.00
Latitude E6520 Notebook	IRVINE, CA	10/5/2011	\$2,291	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,255	\$0.00
Optiplex 9010	IRVINE, CA	2/21/2013	\$2,000	\$277.63
Latitude E6540+Monitor+Accessories	IRVINE, CA	5/22/2015	\$2,443	\$2,171.98
Network Switch	IRVINE, CA	12/19/2014	\$3,174	\$2,521.63
Latitude E6540 Notebook	IRVINE, CA	11/13/2014	\$2,059	\$1,487.34
Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
Latitude E6520 Notebook	IRVINE, CA	10/19/2011	\$2,250	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,233	\$0.00
Monitor for M. Webster	IRVINE, CA	7/31/2012	\$251	\$0.00
Dell Latitude E6540	IRVINE, CA	1/17/2014	\$1,671	\$742.55
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,264	\$0.00
8 pcs of 2nd Monitors	IRVINE, CA	7/31/2013	\$2,541	\$705.80
Latitude E6530 Notebook with accessories	IRVINE, CA	2/21/2013	\$1,986	\$275.81
SERVER HARDWARE	IRVINE, CA	7/31/2012	\$6,064	\$2,223.37
SERVER HARDWARE	IRVINE, CA	7/31/2012	\$12,012	\$4,404.16
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,272	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,272	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,141	\$0.00

Description	Location	Acquisition Date	Acquisition Value	NBV
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,151	\$0.00
Accessories for Notebook	IRVINE, CA	6/21/2012	\$180	\$0.00
Accessories for Notebook	IRVINE, CA	6/21/2012	\$396	\$0.02
SERVER HARDWARE	IRVINE, CA	6/21/2012	\$581	\$212.78
Latitude E6520 Notebook with accessories	IRVINE, CA	11/24/2011	\$2,180	\$0.00
Total Computer Hardware			\$70,159	\$20,878
AVL CS6 DES STD LIC software (ADOBE license for MAC user)	IRVINE, CA	1/31/2014	\$2,690	\$1,196
SERVER SOFTWARE - Microsoft Office on server	IRVINE, CA	6/21/2012	\$1,272	\$0
Total Computer Software			\$3,963	\$1,196
AV Equipment-Cinnamon Kernes exp-Jan/12	IRVINE, CA	2/29/2012	\$1,414	\$401
Total Media Equipment			\$1,414	\$401
Phone System-telephone sets and software	IRVINE, CA	10/31/2013	\$2,336	\$1,441
Phone System	IRVINE, CA	7/31/2012	\$13,592	\$4,983
Total Phones/Office Equipment			\$15,928	\$6,424
Furnitures and Fixtures	IRVINE, CA	1/30/2014	\$2,496	\$1,831
Furnitures and Fixtures	IRVINE, CA	3/21/2013	\$1,205	\$603
Furnitures and Fixtures	IRVINE, CA	7/31/2012	\$22,909	\$8,400
Total Furniture & Fixtures			\$26,611	\$10,833
Grand Total			118,074	39,732

Other Released Collateral

All of Grantor's legal and beneficial interest in the American International Motorcycle Expo (together, the "Show"), including the assets sold by Marketplace Events LLC to Motorcycle Industry Council, Inc. (the "Acquired Assets", which term means all of the assets used by Marketplace Events LLC which are dedicated exclusively to organizing, promoting, arranging,

producing and managing the Show (the “Business”), including the Personal Property as detailed in this Exhibit A, the Trademarks, the domain names as detailed in this Exhibit A, the social media accounts (<https://instagram.com/aimexpo/>; <https://www.facebook.com/AIMExpo>; <https://twitter.com/aimexpo>; and <https://www.youtube.com/user/aimexpo>), the databases in all forms, versions and media, as well as all documentation and listings used exclusively in the Business, including all mailing lists, supplier contract lists and related materials, all customer lists in all forms used exclusively in the Business, inventory and supplies (content from prior Shows (in hard copy or electronic media), digital photos of prior Shows; and printed matter and the rights thereto used exclusively in the Business in the possession of Marketplace Events LLC including sales solicitation materials, promotional materials, marketing materials, sales kits, circulars, promotional lists, prospect lists, direct mail materials, labels and stationery, and all disks and other media on which the foregoing are stored), the following videos that Marketplace Events LLC has uploaded to American International Motorcycle Expo’s YouTube channel (2013 AIMExpo Recap, 2:28, AIMExpo 2014 Video recap, 3:04, AMA Motorcycle Hall of Fame, 5:26, #AIMExpoLIVE Hangout with AIMExpo Kevin Schwantz, 41:11, AIMExpo Ice Bucket Challenge, 1:01, The Industry Speaks and AIMExpo Listened!, 4:42, Nick Brocha and Ernie Vigil Ready to Ride at AIMExpo, 2:53, AIMExpo MotoGP Jumbotron, :31, Indian Thunder Stroke 111 V-Twin Engine Reveal, 1:48, AIMExpo Selects Host City: Orlando, 1:08 and American International Motorcycle expo, 1:39), all right, title and interests of Marketplace Events LLC in the Software License, Customization, Hosting and Services Agreement executed the 7th day of July, 2013 between Marketplace Events LLC and Sherpa RTLS Solutions Inc., the books, records, (including financial books and records but excluding original books of entry) promotional materials, media files, files and papers of Marketplace Events LLC pertaining exclusively to the Business or the Acquired Assets, including sales and advertising materials, sales and purchase correspondence, sales records, invoices, lists of exhibitors, sponsors and mailing lists, but excluding Tax Returns, minute books, stock transfer books and other corporate documents that do not pertain exclusively to the Business but are related to Marketplace Events LLC generally; accounts receivable in respect of future Shows; all contracts with exhibitors, attendees, and sponsors for future Shows, all leasehold and service contracts pertaining exclusively to the Business, as well as any future commitments for future dates at facilities, as well as security and decorator contracts for the Show and negotiated advertising agreements for the Show, other goodwill of Marketplace Events LLC related exclusively to the Business and all rights to organize, promote, produce and arrange the Show.

EXHIBIT B

UCC Financing Statement Amendment

See Attached

UCC FINANCING STATEMENT AMENDMENT

FOLLOW INSTRUCTIONS

A. NAME & PHONE OF CONTACT AT FILER (optional) Robyn P. Allmendinger (501) 377-0343
B. E-MAIL CONTACT AT FILER (optional) rallmend@roselawfirm.com
C. SEND ACKNOWLEDGMENT TO: (Name and Address) <div style="border: 1px solid black; padding: 5px; width: fit-content;"> Robyn P. Allmendinger Rose Law Firm 120 East Fourth Street Little Rock, AR 72201 </div>

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE NUMBER
2013 1229815 filed 04/01/2013

1b. This FINANCING STATEMENT AMENDMENT is to be filed (for record) (or recorded) in the REAL ESTATE RECORDS. Filer, attach Amendment Addendum (Form UCC3Ad) and provide Debtor's name in item 13.

2. TERMINATION: Effectiveness of the Financing Statement identified above is terminated with respect to the security interest(s) of Secured Party authorizing this Termination Statement

3. ASSIGNMENT (full or partial). Provide name of Assignee in item 7a or 7b, and address of Assignee in item 7c and name of Assignor in item 9. For partial assignment, complete items 7 and 9 and also indicate affected collateral in item 8.

4. CONTINUATION: Effectiveness of the Financing Statement identified above with respect to the security interest(s) of Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law.

5. PARTY INFORMATION CHANGE.
 Check one of these two boxes: Debtor or Secured Party of record. AND Check one of these three boxes to: CHANGE name and/or address: Complete item 6a or 6b; and item 7a or 7b and item 7c. ADD name: Complete item 7a or 7b, and item 7c. DELETE name: Give record name to be deleted in item 6a or 6b.

6. CURRENT RECORD INFORMATION: Complete for Party Information Change - provide only one name (6a or 6b).

6a. ORGANIZATION'S NAME

OR

6b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
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7. CHANGED OR ADDED INFORMATION: Complete for Assignment or Party Information Change - provide only one name (7a or 7b) (use exact, full name; do not omit, modify, or abbreviate any part of the Debtor's name).

7a. ORGANIZATION'S NAME

OR

7b. INDIVIDUAL'S SURNAME

INDIVIDUAL'S FIRST PERSONAL NAME

INDIVIDUAL'S ADDITIONAL NAME(S)/INITIAL(S)

SUFFIX

7c. MAILING ADDRESS	CITY	STATE	POSTAL CODE	COUNTRY
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8. COLLATERAL CHANGE: Also check one of these four boxes: ADD collateral, DELETE collateral, RESTATE covered collateral, ASSIGN collateral. Indicate collateral.

See Exhibit A attached hereto and incorporated herein by reference.

9. NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT: Provide only one name (9a or 9b) (name of Assignor, if this is an Assignment). If this is an Amendment authorized by a DEBTOR, check here and provide name of authorizing Debtor.

9a. ORGANIZATION'S NAME
TriState Capital Bank, as Agent

OR

9b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
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10. OPTIONAL FILER REFERENCE DATA:
File with Delaware Secretary of State

EXHIBIT A

Released Collateral

The following collateral is deleted from the description of collateral in the initial financing statements:

Released Trademarks

Mark	Reg. No./Serial No.
AIMEXPO CHAMPIONSHIP OF THE AMERICAS	Serial No. 86464070
AIMEXPO	Reg. No. 4412226
 AMERICAN INTERNATIONAL MOTORCYCLE EXPO	Reg. No. 4506639

Released Domain Names

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USA_AIMExpo	AIMEMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLESHOW.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPO.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOAPP.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOBUYTICKETS.COM	http://www.microspec.com/tix123/eTic.cfm?code=AIMEXPO14#U4kOcpRdVaR
USA_AIMExpo	AIMEXPOMOBILE.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOREGNOW.COM	http://registration.experientevent.com/showaim141/
USA_AIMExpo	AIMEXPOS.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOUSA.COM	MAIN DOMAIN - OCTOBER SHOW
USA_AIMExpo	AIMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AMERICANMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.COM	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.INFO	http://www.aimexpousa.com

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USA_AIMExpo	POWERSPORTSINDUSTRYMARKETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSMARKETPLACE.COM	http://www.aimexpousa.com
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Furnitures and Fixtures	IRVINE, CA	3/21/2013	\$1,205	\$603
Furnitures and Fixtures	IRVINE, CA	7/31/2012	\$22,909	\$8,400
Total Furniture & Fixtures			\$26,611	\$10,833
Grand Total			118,074	39,732

Other Released Collateral

All of Debtor's legal and beneficial interest in the American International Motorcycle Expo (together, the "Show"), including the assets sold by Marketplace Events LLC to Motorcycle Industry Council, Inc. (the "Acquired Assets"), which term means all of the assets used by Marketplace Events LLC which are dedicated exclusively to organizing, promoting, arranging, producing and managing the Show (the "Business"), including the Personal Property as detailed in this Exhibit A, the Trademarks, the domain names as detailed in this Exhibit A, the social media accounts (<https://instagram.com/aimexpo/>; <https://www.facebook.com/AIMExpo/>; <https://twitter.com/aimexpo/>; and <https://www.youtube.com/user/aimexpo/>), the databases in all forms, versions and media, as well as all documentation and listings used exclusively in the Business, including all mailing lists, supplier contract lists and related materials, all customer lists in all forms used exclusively in the Business, inventory and supplies (content from prior Shows (in hard copy or electronic media), digital photos of prior Shows; and printed matter and the rights thereto used exclusively in the Business in the possession of Marketplace Events LLC including sales solicitation materials, promotional materials, marketing materials, sales kits, circulars, promotional lists, prospect lists, direct mail materials, labels and stationery, and all disks and other media on which the foregoing are stored), the following videos that Marketplace Events LLC has uploaded to American International Motorcycle Expo's YouTube channel (2013 AIMExpo Recap, 2:28, AIMExpo 2014 Video recap, 3:04, AMA Motorcycle Hall of Fame, 5:26, #AIMExpoLIVE Hangout with AIMExpo Kevin Schwantz, 41:11, AIMExpo Ice Bucket Challenge, 1:01, The Industry Speaks and AIMExpo Listened!, 4:42, Nick Brocha and Ernie Vigil Ready to Ride at AIMExpo, 2:53, AIMExpo MotoGP Jumbotron, :31, Indian Thunder Stroke 111 V-Twin Engine Reveal, 1:48, AIMExpo Selects Host City: Orlando, 1:08 and American International Motorcycle expo, 1:39), all right, title and interests of Marketplace Events LLC in the Software License, Customization, Hosting and Services Agreement executed the 7th day of July, 2013 between Marketplace Events LLC and Sherpa RTLS Solutions Inc., the books, records, (including financial books and records but excluding original books of entry) promotional materials, media files, files and papers of Marketplace Events LLC pertaining exclusively to the Business or the Acquired Assets, including sales and advertising materials, sales and purchase correspondence, sales records, invoices, lists of exhibitors, sponsors and mailing lists, but excluding Tax Returns, minute books, stock transfer books and other corporate documents that do not pertain exclusively to the Business but are related to Marketplace Events LLC generally; accounts receivable in respect of future Shows; all contracts with exhibitors, attendees, and sponsors for future Shows, all leasehold and service contracts pertaining exclusively to the Business, as well as any future commitments for future dates at facilities, as well as security and decorator contracts for the Show and negotiated advertising agreements for the Show, other goodwill of Marketplace Events LLC related exclusively to the Business and all rights to organize, promote, produce and arrange the Show.

UCC FINANCING STATEMENT AMENDMENT

FOLLOW INSTRUCTIONS

A. NAME & PHONE OF CONTACT AT FILER (optional)
Robyn P. Allmendinger (501) 377-0343

B. E-MAIL CONTACT AT FILER (optional)
rallmend@roselawfirm.com

C. SEND ACKNOWLEDGMENT TO: (Name and Address)

**Robyn P. Allmendinger
 Rose Law Firm
 120 East Fourth Street
 Little Rock, AR 72201**

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE NUMBER
2013 1229955 filed 04/01/2013

1b. This FINANCING STATEMENT AMENDMENT is to be filed (for record) (or recorded) in the REAL ESTATE RECORDS. Filer, attach Amendment Acknowledgment (Form UCC3Ad) and provide Debtor's name in item 13

2. TERMINATION: Effectiveness of the Financing Statement identified above is terminated with respect to the security interest(s) of Secured Party authorizing this Termination Statement

3. ASSIGNMENT (full or partial): Provide name of Assignee in item 7a or 7b, and address of Assignee in item 7c and name of Assignor in item 9. For partial assignment, complete items 7 and 9 and also indicate affected collateral in item 8

4. CONTINUATION: Effectiveness of the Financing Statement identified above with respect to the security interest(s) of Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law

5. PARTY INFORMATION CHANGE:

Check one of these two boxes:

AND Check one of these three boxes to:

This Change affects Debtor or Secured Party of record

CHANGE name and/or address: Complete item 6a or 6b; and item 7a or 7b and item 7c

ADD name: Complete item 7a or 7b, and item 7c

DELETE name: Give record name to be deleted in item 6a or 6b

6. CURRENT RECORD INFORMATION: Complete for Party Information Change - provide only one name (6a or 6b)

6a. ORGANIZATION'S NAME

OR

6b. INDIVIDUAL'S SURNAME

FIRST PERSONAL NAME

ADDITIONAL NAME(S)/INITIAL(S)

SUFFIX

7. CHANGED OR ADDED INFORMATION: Complete for Assignment or Party Information Change - provide only one name (7a or 7b) (use exact, full name, do not omit, modify, or abbreviate any part of the Debtor's name)

7a. ORGANIZATION'S NAME

OR

7b. INDIVIDUAL'S SURNAME

INDIVIDUAL'S FIRST PERSONAL NAME

INDIVIDUAL'S ADDITIONAL NAME(S)/INITIAL(S)

SUFFIX

7c. MAILING ADDRESS

CITY

STATE

POSTAL CODE

COUNTRY

8. COLLATERAL CHANGE: Also check one of these four boxes: ADD collateral DELETE collateral RESTATE covered collateral ASSIGN collateral

Indicate collateral:

See Exhibit A attached hereto and incorporated herein by reference.

9. NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT: Provide only one name (9a or 9b) (name of Assignor, if this is an Assignment)

If this is an Amendment authorized by a DEBTOR, check here and provide name of authorizing Debtor

9a. ORGANIZATION'S NAME

TriState Capital Bank, as Agent

OR

9b. INDIVIDUAL'S SURNAME

FIRST PERSONAL NAME

ADDITIONAL NAME(S)/INITIAL(S)

SUFFIX

10. OPTIONAL FILER REFERENCE DATA:

File with Delaware Secretary of State

International Association of Commercial Administrators (IACA)


FILING OFFICE COPY — UCC FINANCING STATEMENT AMENDMENT (Form UCC3) (Rev. 04/2011)

EXHIBIT A

Released Collateral

The following collateral is deleted from the description of collateral in the initial financing statements:

Released Trademarks

Mark	Reg. No./Serial No.
AIMEXPO CHAMPIONSHIP OF THE AMERICAS	Serial No. 86464070
AIMEXPO	Reg. No. 4412226
 AMERICAN INTERNATIONAL MOTORCYCLE EXPO	Reg. No. 4506639

Released Domain Names

USA_AIMExpo	AIME.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEHIGHER.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLESHOW.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPO.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOAPP.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOBUYTICKETS.COM	http://www.microspec.com/tix123/eTic.cfm?code=AIMEXPO14#U4kQcpRdVaR
USA_AIMExpo	AIMEXPOMOBILE.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOREGNOW.COM	http://registration.experientevent.com/showaim14/
USA_AIMExpo	AIMEXPOS.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOUSA.COM	MAIN DOMAIN - OCTOBER SHOW
USA_AIMExpo	AIMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AMERICANMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.COM	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.INFO	http://www.aimexpousa.com

USA_AIMExpo	DISCOVERMOTORCYCLING.NET	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.ORG	http://www.aimexpousa.com
USA_AIMExpo	MOTORCYCLE.SHOW	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSDEALERMARKETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSINDUSTRYMARKETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSMARKETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEDEMO.COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEEXPO.COM	http://www.aimexpousa.com

Released Personal Property

Description	Location	Acquisition Date	Acquisition Value	NBV
E6510 NOTEBOOK	IRVINE, CA	9/29/2010	\$2,064	\$0.00
Latitude E6520 Notebook	IRVINE, CA	10/5/2011	\$2,291	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,255	\$0.00
Optiplex 9010	IRVINE, CA	2/21/2013	\$2,000	\$277.63
Latitude E6540+Monitor+Accessories	IRVINE, CA	5/22/2015	\$2,443	\$2,171.98
Network Switch	IRVINE, CA	12/19/2014	\$3,174	\$2,521.63
Latitude E6540 Notebook	IRVINE, CA	11/13/2014	\$2,059	\$1,487.34
Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
Latitude E6520 Notebook	IRVINE, CA	10/19/2011	\$2,250	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,233	\$0.00
Monitor for M. Webster	IRVINE, CA	7/31/2012	\$251	\$0.00
Dell Latitude E6540	IRVINE, CA	1/17/2014	\$1,671	\$742.55
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,264	\$0.00
8 pcs of 2nd Monitors	IRVINE, CA	7/31/2013	\$2,541	\$705.80
Latitude E6530 Notebook with accessories	IRVINE, CA	2/21/2013	\$1,986	\$275.81
SERVER HARDWARE	IRVINE, CA	7/31/2012	\$6,064	\$2,223.37
SERVER HARDWARE	IRVINE, CA	7/31/2012	\$12,012	\$4,404.16
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,272	\$0.00

Released Personal Property

Description	Location	Acquisition Date	Acquisition Value	NBV
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,272	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,141	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,151	\$0.00
Accessories for Notebook	IRVINE, CA	6/21/2012	\$180	\$0.00
Accessories for Notebook	IRVINE, CA	6/21/2012	\$396	\$0.02
SERVER HARDWARE	IRVINE, CA	6/21/2012	\$581	\$212.78
Latitude E6520 Notebook with accessories	IRVINE, CA	11/24/2011	\$2,180	\$0.00
Total Computer Hardware			\$70,159	\$20,878
AVL CS6 DES STD LIC software (ADOBE license for MAC user)	IRVINE, CA	1/31/2014	\$2,690	\$1,196
SERVER SOFTWARE - Microsoft Office on server	IRVINE, CA	6/21/2012	\$1,272	\$0
Total Computer Software			\$3,963	\$1,196
AV Equipment-Cinnamon Kernes exp-Jan/12	IRVINE, CA	2/29/2012	\$1,414	\$401
Total Media Equipment			\$1,414	\$401
Phone System-telephone sets and software	IRVINE, CA	10/31/2013	\$2,336	\$1,441
Phone System	IRVINE, CA	7/31/2012	\$13,592	\$4,983
Total Phones/Office Equipment			\$15,928	\$6,424
Furnitures and Fixtures	IRVINE, CA	1/30/2014	\$2,496	\$1,831
Furnitures and Fixtures	IRVINE, CA	3/21/2013	\$1,205	\$603
Furnitures and Fixtures	IRVINE, CA	7/31/2012	\$22,909	\$8,400
Total Furniture & Fixtures			\$26,611	\$10,833
Grand Total			118,074	39,732

Other Released Collateral

All of Debtor's legal and beneficial interest in the American International Motorcycle Expo (together, the "Show"), including the assets sold by Marketplace Events LLC to Motorcycle Industry Council, Inc. (the "Acquired Assets", which term means all of the assets used by Marketplace Events LLC which are dedicated exclusively to organizing, promoting, arranging, producing and managing the Show (the "Business"), including the Personal Property as detailed in this Exhibit A, the Trademarks, the domain names as detailed in this Exhibit A, the social media accounts (<https://instagram.com/aimexpo/>; <https://www.facebook.com/AIMExpo>; <https://twitter.com/aimexpo>; and <https://www.youtube.com/user/aimexpo>), the databases in all forms, versions and media, as well as all documentation and listings used exclusively in the Business, including all mailing lists, supplier contract lists and related materials, all customer lists in all forms used exclusively in the Business, inventory and supplies (content from prior Shows (in hard copy or electronic media), digital photos of prior Shows; and printed matter and the rights thereto used exclusively in the Business in the possession of Marketplace Events LLC including sales solicitation materials, promotional materials, marketing materials, sales kits, circulars, promotional lists, prospect lists, direct mail materials, labels and stationery, and all disks and other media on which the foregoing are stored), the following videos that Marketplace Events LLC has uploaded to American International Motorcycle Expo's YouTube channel (2013 AIMExpo Recap, 2:28, AIMExpo 2014 Video recap, 3:04, AMA Motorcycle Hall of Fame, 5:26, #AIMExpoLIVE Hangout with AIMExpo Kevin Schwantz, 41:11, AIMExpo Ice Bucket Challenge, 1:01, The Industry Speaks and AIMExpo Listened!, 4:42, Nick Brocha and Ernie Vigil Ready to Ride at AIMExpo, 2:53, AIMExpo MotoGP Jumbotron, :31, Indian Thunder Stroke 111 V-Twin Engine Reveal, 1:48, AIMExpo Selects Host City: Orlando, 1:08 and American International Motorcycle expo, 1:39), all right, title and interests of Marketplace Events LLC in the Software License, Customization, Hosting and Services Agreement executed the 7th day of July, 2013 between Marketplace Events LLC and Sherpa RTLS Solutions Inc., the books, records, (including financial books and records but excluding original books of entry) promotional materials, media files, files and papers of Marketplace Events LLC pertaining exclusively to the Business or the Acquired Assets, including sales and advertising materials, sales and purchase correspondence, sales records, invoices, lists of exhibitors, sponsors and mailing lists, but excluding Tax Returns, minute books, stock transfer books and other corporate documents that do not pertain exclusively to the Business but are related to Marketplace Events LLC generally; accounts receivable in respect of future Shows; all contracts with exhibitors, attendees, and sponsors for future Shows, all leasehold and service contracts pertaining exclusively to the Business, as well as any future commitments for future dates at facilities, as well as security and decorator contracts for the Show and negotiated advertising agreements for the Show, other goodwill of Marketplace Events LLC related exclusively to the Business and all rights to organize, promote, produce and arrange the Show.

UCC FINANCING STATEMENT AMENDMENT

FOLLOW INSTRUCTIONS

A. NAME & PHONE OF CONTACT AT FILER (optional) Robyn P. Allmendinger (501) 377-0343
B. E-MAIL CONTACT AT FILER (optional) rallmend@roselawfirm.com
C. SEND ACKNOWLEDGMENT TO: (Name and Address) Robyn P. Allmendinger Rose Law Firm 120 East Fourth Street Little Rock, AR 72201

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE NUMBER
OH00165957702 filed 04/01/2013

1b. This FINANCING STATEMENT AMENDMENT is to be filed (for record) (or recorded) in the REAL ESTATE RECORDS
Filer: attach Amendment Addendum (Form UCC3Ad) and provide Debtor's name in item 13

2. TERMINATION: Effectiveness of the Financing Statement identified above is terminated with respect to the security interest(s) of Secured Party authorizing this Termination Statement

3. ASSIGNMENT (full or partial): Provide name of Assignee in item 7a or 7b, add address of Assignee in item 7c, and name of Assignor in item 9
For partial assignment, complete items 7 and 9 and also indicate affected collateral in item 8

4. CONTINUATION: Effectiveness of the Financing Statement identified above with respect to the security interest(s) of Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law

5. PARTY INFORMATION CHANGE:

Check one of these two boxes:

AND Check one of these three boxes to:

This Change affects Debtor or Secured Party of record

CHANGE name and/or address: Complete item 6a or 6b, and item 7a or 7b and item 7c

ADD name: Complete item 7a or 7b, and item 7c

DELETE name: Give record name to be deleted in item 6a or 6b

6. CURRENT RECORD INFORMATION: Complete for Party Information Change - provide only one name (6a or 6b)

6a. ORGANIZATION'S NAME

OR 6b. INDIVIDUAL'S SURNAME FIRST PERSONAL NAME ADDITIONAL NAME(S)/INITIAL(S) SUFFIX

7. CHANGED OR ADDED INFORMATION: Complete for Assignment or Party Information Change - provide only one name (7a or 7b) (use exact full name; do not omit, modify, or abbreviate any part of the Debtor's name)

7a. ORGANIZATION'S NAME

OR 7b. INDIVIDUAL'S SURNAME
INDIVIDUAL'S FIRST PERSONAL NAME
INDIVIDUAL'S ADDITIONAL NAME(S)/INITIAL(S) SUFFIX

7c. MAILING ADDRESS CITY STATE POSTAL CODE COUNTRY

8. COLLATERAL CHANGE: Also check one of these four boxes: ADD collateral DELETE collateral RESTATE covered collateral ASSIGN collateral

Indicate collateral:

See Exhibit A attached hereto and incorporated herein by reference.

9. NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT. Provide only one name (9a or 9b) (name of Assignor, if this is an Assignment)

If this is an Amendment authorized by a DEBTOR, check here and provide name of authorizing Debtor

9a. ORGANIZATION'S NAME

TriState Capital Bank, as Agent

OR 9b. INDIVIDUAL'S SURNAME FIRST PERSONAL NAME ADDITIONAL NAME(S)/INITIAL(S) SUFFIX

10. OPTIONAL FILER REFERENCE DATA:
File with Ohio Secretary of State

FILING OFFICE COPY — UCC FINANCING STATEMENT AMENDMENT (Form UCC3) (Rev. 04/2011) International Association of Commercial Administrators (IACA)


TRADEMARK
REEL: 005622 FRAME: 0592

EXHIBIT A

Released Collateral

The following collateral is deleted from the description of collateral in the initial financing statements:

Released Trademarks

Mark	Reg. No./Serial No.
AIMEXPO CHAMPIONSHIP OF THE AMERICAS	Serial No. 86464070
AIMEXPO	Reg. No. 4412226
	Reg. No. 4506639

Released Domain Names

USA_AIMExpo	AIME.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEHIGHER.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLESHOW.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPO.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOAPP.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOBUYTICKETS.COM	http://www.microspec.com/tix123/eTic.cfm?code=AIMEXPO14#_U4kOcpRdVaR
USA_AIMExpo	AIMEXPOMOBILE.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOREGNOW.COM	http://registration.experientevent.com/showaim141/
USA_AIMExpo	AIMEXPOS.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOUSA.COM	MAIN DOMAIN - OCTOBER SHOW
USA_AIMExpo	AIMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AMERICANMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.COM	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.INFO	http://www.aimexpousa.com

USA_AIMExpo	DISCOVERMOTORCYCLING.NET	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.ORG	http://www.aimexpousa.com
USA_AIMExpo	MOTORCYCLE.SHOW	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSDEALERMARKETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSINDUSTRYMARKETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSMARKETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEDEMO.COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEEXPO.COM	http://www.aimexpousa.com

Released Personal Property

Description	Location	Acquisition Date	Acquisition Value	NBV
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Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
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Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
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Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,272	\$0.00

Released Personal Property

Description	Location	Acquisition Date	Acquisition Value	NBV
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Furnitures and Fixtures	IRVINE, CA	7/31/2012	\$22,909	\$8,400
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Grand Total			118,074	39,732

Other Released Collateral

All of Debtor's legal and beneficial interest in the American International Motorcycle Expo (together, the "Show"), including the assets sold by Marketplace Events LLC to Motorcycle Industry Council, Inc. (the "Acquired Assets"), which term means all of the assets used by Marketplace Events LLC which are dedicated exclusively to organizing, promoting, arranging, producing and managing the Show (the "Business"), including the Personal Property as detailed in this Exhibit A, the Trademarks, the domain names as detailed in this Exhibit A, the social media accounts (<https://instagram.com/aimexpo/>; <https://www.facebook.com/AIMExpo>; <https://twitter.com/aimexpo>; and <https://www.youtube.com/user/aimexpo>), the databases in all forms, versions and media, as well as all documentation and listings used exclusively in the Business, including all mailing lists, supplier contract lists and related materials, all customer lists in all forms used exclusively in the Business, inventory and supplies (content from prior Shows (in hard copy or electronic media), digital photos of prior Shows; and printed matter and the rights thereto used exclusively in the Business in the possession of Marketplace Events LLC including sales solicitation materials, promotional materials, marketing materials, sales kits, circulars, promotional lists, prospect lists, direct mail materials, labels and stationery, and all disks and other media on which the foregoing are stored), the following videos that Marketplace Events LLC has uploaded to American International Motorcycle Expo's YouTube channel (2013 AIMExpo Recap, 2:28, AIMExpo 2014 Video recap, 3:04, AMA Motorcycle Hall of Fame, 5:26, #AIMExpoLIVE Hangout with AIMExpo Kevin Schwantz, 41:11, AIMExpo Ice Bucket Challenge, 1:01, The Industry Speaks and AIMExpo Listened!, 4:42, Nick Brocha and Ernie Vigil Ready to Ride at AIMExpo, 2:53, AIMExpo MotoGP Jumbotron, :31, Indian Thunder Stroke 111 V-Twin Engine Reveal, 1:48, AIMExpo Selects Host City: Orlando, 1:08 and American International Motorcycle expo, 1:39), all right, title and interests of Marketplace Events LLC in the Software License, Customization, Hosting and Services Agreement executed the 7th day of July, 2013 between Marketplace Events LLC and Sherpa RTLS Solutions Inc., the books, records, (including financial books and records but excluding original books of entry) promotional materials, media files, files and papers of Marketplace Events LLC pertaining exclusively to the Business or the Acquired Assets, including sales and advertising materials, sales and purchase correspondence, sales records, invoices, lists of exhibitors, sponsors and mailing lists, but excluding Tax Returns, minute books, stock transfer books and other corporate documents that do not pertain exclusively to the Business but are related to Marketplace Events LLC generally; accounts receivable in respect of future Shows; all contracts with exhibitors, attendees, and sponsors for future Shows, all leasehold and service contracts pertaining exclusively to the Business, as well as any future commitments for future dates at facilities, as well as security and decorator contracts for the Show and negotiated advertising agreements for the Show, other goodwill of Marketplace Events LLC related exclusively to the Business and all rights to organize, promote, produce and arrange the Show.

UCC FINANCING STATEMENT AMENDMENT

FOLLOW INSTRUCTIONS

A. NAME & PHONE OF CONTACT AT FILER (optional)
Robyn P. Allmendinger (501) 377-0343

B. E-MAIL CONTACT AT FILER (optional)
rallmcd@roslawfirm.com

C. SEND ACKNOWLEDGMENT TO: (Name and Address)

**Robyn P. Allmendinger
Rose Law Firm
120 East Fourth Street
Little Rock, AR 72201**

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE NUMBER
OH00165957580 filed 04/01/2013

1b. This FINANCING STATEMENT AMENDMENT is to be filed (for record) (or recorded) in the REAL ESTATE RECORDS. Filer: attach Amendment Addendum (Form UCC3Ad) and provide Debtor's name in item 13

2. TERMINATION: Effectiveness of the Financing Statement identified above is terminated with respect to the security interest(s) of Secured Party authorizing this Termination Statement

3. ASSIGNMENT (full or partial): Provide name of Assignee in item 7a or 7b, and address of Assignee in item 7c and name of Assignor in item 9. For partial assignment, complete items 7 and 9 and also indicate affected collateral in item 8

4. CONTINUATION: Effectiveness of the Financing Statement identified above with respect to the security interest(s) of Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law

5. PARTY INFORMATION CHANGE:

Check one of these two boxes: AND Check one of these three boxes to:
This Change affects Debtor or Secured Party of record CHANGE name and/or address: Complete item 6a or 6b; and item 7a or 7b and item 7c. ADD name: Complete item 7a or 7b; and item 7c. DELETE name: Give record name to be deleted in item 6a or 6b

6. CURRENT RECORD INFORMATION: Complete for Party Information Change - provide only one name (6a or 6b)

6a. ORGANIZATION'S NAME

OR
6b. INDIVIDUAL'S SURNAME FIRST PERSONAL NAME ADDITIONAL NAME(S)/INITIAL(S) SUFFIX

7. CHANGED OR ADDED INFORMATION: Complete for Assignment or Party Information Change - provide only one name (7a or 7b) (use exact, full name; do not omit, modify, or abbreviate any part of the Debtor's name)

7a. ORGANIZATION'S NAME

OR
7b. INDIVIDUAL'S SURNAME
INDIVIDUAL'S FIRST PERSONAL NAME
INDIVIDUAL'S ADDITIONAL NAME(S)/INITIAL(S) SUFFIX

7c. MAILING ADDRESS CITY STATE POSTAL CODE COUNTRY

8. COLLATERAL CHANGE: Also check one of these four boxes: ADD collateral DELETE collateral RESTATE covered collateral ASSIGN collateral

Indicate collateral:

See Exhibit A attached hereto and incorporated herein by reference.

9. NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT: Provide only one name (9a or 9b) (name of Assignor, if this is an Assignment) If this is an Amendment authorized by a DEBTOR, check here and provide name of authorizing Debtor

9a. ORGANIZATION'S NAME

TriState Capital Bank, as Agent

OR
9b. INDIVIDUAL'S SURNAME FIRST PERSONAL NAME ADDITIONAL NAME(S)/INITIAL(S) SUFFIX


10. OPTIONAL FILER REFERENCE DATA:
File with Ohio Secretary of State

EXHIBIT A

Released Collateral

The following collateral is deleted from the description of collateral in the initial financing statements:

Released Trademarks

Mark	Reg. No./Serial No.
AIMEXPO CHAMPIONSHIP OF THE AMERICAS	Serial No. 86464070
AIMEXPO	Reg. No. 4412226
	Reg. No. 4506639

Released Domain Names

USA_AIMExpo	AIMESHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEHIGHER.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLESHOW.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPO.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOAPP.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOBUYTICKETS.COM	http://www.microspec.com/tix123/eTic.cfm?code=AIMEXPO14#.U4kQcpRdVaR
USA_AIMExpo	AIMEXPOMOBILE.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOREGNOW.COM	http://registration.experientevent.com/showaim141/
USA_AIMExpo	AIMEXPOS.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOUSA.COM	MAIN DOMAIN - OCTOBER SHOW
USA_AIMExpo	AIMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AMERICANMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.COM	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.INFO	http://www.aimexpousa.com

USA_AIMExpo	DISCOVERMOTORCYCLING.NET	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.ORG	http://www.aimexpousa.com
USA_AIMExpo	MOTORCYCLE.SHOW	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSDEALERMARKETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSINDUSTRYMARKETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSMARKETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEDEMO.COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEEXPO.COM	http://www.aimexpousa.com

Released Personal Property

Description	Location	Acquisition Date	Acquisition Value	NBV
E6510 NOTEBOOK	IRVINE, CA	9/29/2010	\$2,064	\$0.00
Latitude E6520 Notebook	IRVINE, CA	10/5/2011	\$2,291	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,255	\$0.00
Optiplex 9010	IRVINE, CA	2/21/2013	\$2,000	\$277.63
Latitude E6540+Monitor+Accessories	IRVINE, CA	5/22/2015	\$2,443	\$2,171.98
Network Switch	IRVINE, CA	12/19/2014	\$3,174	\$2,521.63
Latitude E6540 Notebook	IRVINE, CA	11/13/2014	\$2,059	\$1,487.34
Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
Latitude E6520 Notebook	IRVINE, CA	10/19/2011	\$2,250	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,233	\$0.00
Monitor for M. Webster	IRVINE, CA	7/31/2012	\$251	\$0.00
Dell Latitude E6540	IRVINE, CA	1/17/2014	\$1,671	\$742.55
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,264	\$0.00
8 pcs of 2nd Monitors	IRVINE, CA	7/31/2013	\$2,541	\$705.80
Latitude E6530 Notebook with accessories	IRVINE, CA	2/21/2013	\$1,986	\$275.81
SERVER HARDWARE	IRVINE, CA	7/31/2012	\$6,064	\$2,223.37
SERVER HARDWARE	IRVINE, CA	7/31/2012	\$12,012	\$4,404.16
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,272	\$0.00

Released Personal Property

Description	Location	Acquisition Date	Acquisition Value	NBV
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,272	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,141	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,151	\$0.00
Accessories for Notebook	IRVINE, CA	6/21/2012	\$180	\$0.00
Accessories for Notebook	IRVINE, CA	6/21/2012	\$396	\$0.02
SERVER HARDWARE	IRVINE, CA	6/21/2012	\$581	\$212.78
Latitude E6520 Notebook with accessories	IRVINE, CA	11/24/2011	\$2,180	\$0.00
Total Computer Hardware			\$70,159	\$20,878
AVL CS6 DES STD LIC software (ADOBE license for MAC user)	IRVINE, CA	1/31/2014	\$2,690	\$1,196
SERVER SOFTWARE - Microsoft Office on server	IRVINE, CA	6/21/2012	\$1,272	\$0
Total Computer Software			\$3,963	\$1,196
AV Equipment-Cinnamon Kernes exp-Jan/12	IRVINE, CA	2/29/2012	\$1,414	\$401
Total Media Equipment			\$1,414	\$401
Phone System-telephone sets and software	IRVINE, CA	10/31/2013	\$2,336	\$1,441
Phone System	IRVINE, CA	7/31/2012	\$13,592	\$4,983
Total Phones/Office Equipment			\$15,928	\$6,424
Furnitures and Fixtures	IRVINE, CA	1/30/2014	\$2,496	\$1,831
Furnitures and Fixtures	IRVINE, CA	3/21/2013	\$1,205	\$603
Furnitures and Fixtures	IRVINE, CA	7/31/2012	\$22,909	\$8,400
Total Furniture & Fixtures			\$26,611	\$10,833
Grand Total			118,074	39,732

Other Released Collateral

All of Debtor's legal and beneficial interest in the American International Motorcycle Expo (together, the "Show"), including the assets sold by Marketplace Events LLC to Motorcycle Industry Council, Inc. (the "Acquired Assets"), which term means all of the assets used by Marketplace Events LLC which are dedicated exclusively to organizing, promoting, arranging, producing and managing the Show (the "Business"), including the Personal Property as detailed in this Exhibit A, the Trademarks, the domain names as detailed in this Exhibit A, the social media accounts (<https://instagram.com/aimexpo/>; <https://www.facebook.com/AIMExpo>; <https://twitter.com/aimexpo>; and <https://www.youtube.com/user/aimexpo>), the databases in all forms, versions and media, as well as all documentation and listings used exclusively in the Business, including all mailing lists, supplier contract lists and related materials, all customer lists in all forms used exclusively in the Business, inventory and supplies (content from prior Shows (in hard copy or electronic media), digital photos of prior Shows; and printed matter and the rights thereto used exclusively in the Business in the possession of Marketplace Events LLC including sales solicitation materials, promotional materials, marketing materials, sales kits, circulars, promotional lists, prospect lists, direct mail materials, labels and stationery, and all disks and other media on which the foregoing are stored), the following videos that Marketplace Events LLC has uploaded to American International Motorcycle Expo's YouTube channel (2013 AIMExpo Recap, 2:28, AIMExpo 2014 Video recap, 3:04, AMA Motorcycle Hall of Fame, 5:26, #AIMExpoLIVE Hangout with AIMExpo Kevin Schwantz, 41:11, AIMExpo Ice Bucket Challenge, 1:01, The Industry Speaks and AIMExpo Listened!, 4:42, Nick Brocha and Ernie Vigil Ready to Ride at AIMExpo, 2:53, AIMExpo MotoGP Jumbotron, :31, Indian Thunder Stroke 111 V-Twin Engine Reveal, 1:48, AIMExpo Selects Host City: Orlando, 1:08 and American International Motorcycle expo, 1:39), all right, title and interests of Marketplace Events LLC in the Software License, Customization, Hosting and Services Agreement executed the 7th day of July, 2013 between Marketplace Events LLC and Sherpa RTLS Solutions Inc., the books, records, (including financial books and records but excluding original books of entry) promotional materials, media files, files and papers of Marketplace Events LLC pertaining exclusively to the Business or the Acquired Assets, including sales and advertising materials, sales and purchase correspondence, sales records, invoices, lists of exhibitors, sponsors and mailing lists, but excluding Tax Returns, minute books, stock transfer books and other corporate documents that do not pertain exclusively to the Business but are related to Marketplace Events LLC generally; accounts receivable in respect of future Shows; all contracts with exhibitors, attendees, and sponsors for future Shows, all leasehold and service contracts pertaining exclusively to the Business, as well as any future commitments for future dates at facilities, as well as security and decorator contracts for the Show and negotiated advertising agreements for the Show, other goodwill of Marketplace Events LLC related exclusively to the Business and all rights to organize, promote, produce and arrange the Show.