# OP \$65.00 4412226

#### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM354914

Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Tristate Capital Bank		09/08/2015	Pennsylvania state-charted bank: PENNSYLVANIA

#### **RECEIVING PARTY DATA**

Name:	Marketplace Events, LLC	
Street Address:	1105 Bainbridge Road, Suite 3	
City:	Solon	
State/Country:	OHIO	
Postal Code:	44139	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	4412226	AIMEXPO
Registration Number:	4506639	AIMEXPO AMERICAN INTERNATIONAL MOTORCYCL

#### **CORRESPONDENCE DATA**

**Fax Number:** 5013751309

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 5013770417

Email: kperkins@roselawfirm.com
Correspondent Name: Kathryn Bennett Perkins
Address Line 1: 120 East Fourth Street

Address Line 4: Little Rock, ARKANSAS 72201

NAME OF SUBMITTER:	Kathryn Bennett Perkins	
SIGNATURE:	/kathryn bennett perkins/	
DATE SIGNED:	09/14/2015	

#### **Total Attachments: 27**

source=Partial Release of Security Interest - TriState#page1.tif source=Partial Release of Security Interest - TriState#page2.tif source=Partial Release of Security Interest - TriState#page3.tif source=Partial Release of Security Interest - TriState#page4.tif

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source=Partial Release of Security Interest - TriState#page6.tif
source=Partial Release of Security Interest - TriState#page7.tif
source=Partial Release of Security Interest - TriState#page8.tif
source=Partial Release of Security Interest - TriState#page9.tif
source=Partial Release of Security Interest - TriState#page10.tif
source=Partial Release of Security Interest - TriState#page11.tif
source=Partial Release of Security Interest - TriState#page12.tif
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source=Partial Release of Security Interest - TriState#page14.tif
source=Partial Release of Security Interest - TriState#page15.tif
source=Partial Release of Security Interest - TriState#page16.tif
source=Partial Release of Security Interest - TriState#page17.tif
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#### PARTIAL RELEASE OF SECURITY INTEREST

THIS PARTIAL RELEASE OF SECURITY INTEREST (this "Release") is dated as of September 8, 2015 and made by TRISTATE CAPITAL BANK, a Pennsylvania state chartered bank, as Agent, with an address of 200 Public Square Suite 4020, Cleveland, OH 44114 ("Grantee") to MARKETPLACE EVENTS LLC, a Delaware limited liability company, with an address of 31105 Bainbridge Road, Suite 3, Solon, OH 44139, and MARKETPLACE EVENTS HOLDINGS LLC, a Delaware limited liability company, with an address of 31105 Bainbridge Road, Suite 3, Solon, OH 44139 (together, "Grantor").

WHEREAS, pursuant to a Security and Pledge Agreement dated as of March 29, 2013, made by Grantor in favor of Grantee, as amended on December 23, 2014 (the "Security Agreement"), a security interest was granted by Grantor to Grantee in certain collateral, including the collateral identified on Exhibit A attached hereto;

WHEREAS UCC-1 financing statements were recorded in the applicable filing office; and

WHEREAS in connection with the sale by Marketplace Events LLC of certain assets to Motorcycle Industry Council, Inc. pursuant to an Asset Purchase Agreement dated September 8, 2015 (the "Asset Purchase Agreement"), Grantee now desires to release its lien and security interest in the collateral described on Exhibit A.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Release, Grantee hereby states as follows:

- 1. <u>Definitions</u>. The term "<u>Trademarks</u>," as used herein, shall mean all of Grantor's right, title and interest of every kind and nature as of the date hereof in the trademarks listed on <u>Exhibit A</u> hereto.
- 2. <u>Partial Release of Security Interest</u>. Grantee hereby terminates, releases and discharges its security interest in the collateral identified on <u>Exhibit A</u>.
- 3. <u>Termination Statements</u>. For the purpose of confirming such release, cancellation and discharge of record, Grantee hereby authorizes Grantor, or its agents or counsel to file the amendment to the UCC Financing Statement attached hereto as <u>Exhibit B</u> as is appropriate to evidence the release of Grantee's security interest in the collateral identified on <u>Exhibit A</u>.
  - \* \* \* Remainder of page intentionally left blank. Signature page follows. \* \* \*

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IN WITNESS WHEREOF, the Grantee has caused this Release to be executed by its duly authorized officer as of the date first written above.

#### TRISTATE CAPITAL BANK

By: Drawer P. Mens

Title: Sunor Via Pracial

## EXHIBIT A

## Released Collateral

#### **Released Trademarks**

Mark	Reg. No./Serial No.
AIMEXPO CHAMPIONSHIP OF THE AMERICAS	Serial No. 86464070
AIMEXPO	Reg. No. 4412226
AMEXPO  AMERICAN INTERNATIONAL MOTORCYCLE EXPO	Reg. No. 4506639

## **Released Domain Names**

USA_AIMExpo	AIME.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEHIGHER.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLESHOW.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPO.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOAPP.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOBUYTICKETS.COM	http://www.microspec.com/tix123/eTic.cfm?code=AIM EXPO14#.U4kQcpRdVaR
USA_AIMExpo	AIMEXPOMOBILE.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOREGNOW.COM	http://registration.experientevent.com/showaim141/
USA_AIMExpo	AIMEXPOS.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOUSA.COM	MAIN DOMAIN - OCTOBER SHOW
USA_AIMExpo	AIMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AMERICANMOTORCYCLEEXPO. COM	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.CO M	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.INF O	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.NE T	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.OR G	http://www.aimexpousa.com
USA_AIMExpo	MOTORCYCLE.SHOW	http://www.aimexpousa.com

USA_AIMExpo	POWERSPORTSDEALERMARKE TPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSINDUSTRYMAR KETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSMARKETPLACE. COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEDEMO.COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEEXPO.COM	http://www.aimexpousa.com

## **Released Personal Property**

Description	Location	Acquisition Date	Acquisition Value	NBV
E6510 NOTEBOOK	IRVINE, CA	9/29/2010	\$2,064	\$0.00
Latitude E6520 Notebook	IRVINE, CA	10/5/2011	\$2,291	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,255	\$0.00
Optiplex 9010	IRVINE, CA	2/21/2013	\$2,000	\$277.63
Latitude E6540+Monitor+Accessories	IRVINE, CA	5/22/2015	\$2,443	\$2,171.98
Network Switch	IRVINE, CA	12/19/2014	\$3,174	\$2,521.63
Latitude E6540 Notebook	IRVINE, CA	11/13/2014	\$2,059	\$1,487.34
Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
Latitude E6520 Notebook	IRVINE, CA	10/19/2011	\$2,250	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,233	\$0.00
Monitor for M. Webster	IRVINE, CA	7/31/2012	\$251	\$0.00
Dell Latitude E6540	IRVINE, CA	1/17/2014	\$1,671	\$742.55
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,264	\$0.00
8 pcs of 2nd Monitors	IRVINE, CA	7/31/2013	\$2,541	\$705.80
Latitude E6530 Notebook with accessories	IRVINE, CA	2/21/2013	\$1,986	\$275.81
SERVER HARDWARE	IRVINE, CA	7/31/2012	\$6,064	\$2,223.37
SERVER HARDWARE	IRVINE, CA	7/31/2012	\$12,012	\$4,404.16
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,272	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,272	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,141	\$0.00

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Description	Location	Acquisition Date	Acquisition Value	NBV
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,151	\$0.00
Accessories for Notebook	IRVINE, CA	6/21/2012	\$180	\$0.00
Accessories for Notebook	IRVINE, CA	6/21/2012	\$396	\$0.02
SERVER HARDWARE	IRVINE, CA	6/21/2012	\$581	\$212.78
Latitude E6520 Notebook with accessories	IRVINE, CA	11/24/2011	\$2,180	\$0.00
Total Computer Hardware			\$70,159	\$20,878
AVL CS6 DES STD LIC software (ADOBE license for MAC user)	IRVINE, CA	1/31/2014	\$2,690	\$1,196
SERVER SOFTWARE - Microsoft Office on server	IRVINE, CA	6/21/2012	\$1,272	\$0
Total Computer Software			\$3,963	\$1,196
AV Equipment-Cinnamon Kernes exp-Jan/12	IRVINE, CA	2/29/2012	\$1,414	\$401
Total Media Equipment			\$1,414	\$401
Phone System-telephone sets and software	IRVINE, CA	10/31/2013	\$2,336	\$1,441
Phone System	IRVINE, CA	7/31/2012	\$13,592	\$4,983
Total Phones/Office Equipment			\$15,928	\$6,424
Furnitures and Fixtures	IRVINE, CA	1/30/2014	\$2,496	\$1,831
Furnitures and Fixtures	IRVINE, CA	3/21/2013	\$1,205	\$603
Furnitures and Fixtures	IRVINE, CA	7/31/2012	\$22,909	\$8,400
Total Furniture & Fixtures			\$26,611	\$10,833
Grand Total			118,074	39,732

#### Other Released Collateral

All of Grantor's legal and beneficial interest in the American International Motorcycle Expo (together, the "Show"), including the assets sold by Marketplace Events LLC to Motorcycle Industry Council, Inc. (the "Acquired Assets", which term means all of the assets used by Marketplace Events LLC which are dedicated exclusively to organizing, promoting, arranging,

producing and managing the Show (the "Business"), including the Personal Property as detailed in this Exhibit A, the Trademarks, the domain names as detailed in this Exhibit A, the social media accounts (https://instagram.com/aimexpo/; https://www.facebook.com/AIMExpo; https://twitter.com/aimexpo; and https://www.youtube.com/user/aimexpo), the databases in all forms, versions and media, as well as all documentation and listings used exclusively in the Business, including all mailing lists, supplier contract lists and related materials, all customer lists in all forms used exclusively in the Business, inventory and supplies (content from prior Shows (in hard copy or electronic media), digital photos of prior Shows; and printed matter and the rights thereto used exclusively in the Business in the possession of Marketplace Events LLC including sales solicitation materials, promotional materials, marketing materials, sales kits, circulars, promotional lists, prospect lists, direct mail materials, labels and stationery, and all disks and other media on which the foregoing are stored), the following videos that Marketplace Events LLC has uploaded to American International Motorcycle Expo's YouTube channel (2013 AIMExpo Recap, 2:28, AIMExpo 2014 Video recap, 3:04, AMA Motorcycle Hall of Fame, 5:26, #AIMExpoLIVE Hangout with AIMExpo Kevin Schwantz, 41:11, AIMExpo Ice Bucket Challenge, 1:01, The Industry Speaks and AIMExpo Listened!, 4:42, Nick Brocha and Ernie Vigil Ready to Ride at AIMExpo, 2:53, AIMExpo MotoGP Jumbotron, :31, Indian Thunder Stroke 111 V-Twin Engine Reveal, 1:48, AIMExpo Selects Host City: Orlando, 1:08 and American International Motorcycle expo, 1:39), all right, title and interests of Marketplace Events LLC in the Software License, Customization, Hosting and Services Agreement executed the 7th day of July, 2013 between Marketplace Events LLC and Sherpa RTLS Solutions Inc., the books, records, (including financial books and records but excluding original books of entry) promotional materials, media files, files and papers of Marketplace Events LLC pertaining exclusively to the Business or the Acquired Assets, including sales and advertising materials, sales and purchase correspondence, sales records, invoices, lists of exhibitors, sponsors and mailing lists, but excluding Tax Returns, minute books, stock transfer books and other corporate documents that do not pertain exclusively to the Business but are related to Marketplace Events LLC generally; accounts receivable in respect of future Shows; all contracts with exhibitors, attendees, and sponsors for future Shows, all leasehold and service contracts pertaining exclusively to the Business, as well as any future commitments for future dates at facilities, as well as security and decorator contracts for the Show and negotiated advertising agreements for the Show, other goodwill of Marketplace Events LLC related exclusively to the Business and all rights to organize, promote, produce and arrange the Show.

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# EXHIBIT B

# **UCC Financing Statement Amendment**

See Attached

15049413.1

UCC FINANCING STATEMENT AMENDMENT FOLLOW INSTRUCTIONS	T	•			
A. NAME & PHONE OF CONTACT AT FILER (optional) Robyn P. Allmendinger (501) 377-0343					
8. E-MAIL CONTACT AT FILER (optional) rallmend@roselawfirm.com					
C. SEND ACKNOWLEDGMENT TO: (Name and Address)					
Robyn P. Allmendinger	7				
Rose Law Firm	Ì				
120 East Fourth Street Little Rock, AR 72201					
Date room, are 12201					
18 INITIAL FINANCING STATEMENT FILE NUMBER			******	R FILING OFFICE USE ON NOMENT IS to be filed (for r	***************************************
2013 1229815 filed 04/01/2013		for recorded) in the REAL	ESTATE R	ECORDS in UCC3Ad) <u>and</u> provide Debtor	•
TERMINATION: Effectiveness of the Financing Statement identified above     Statement	ve is terminated :	with respect to the security interes	l(s) of Sec	ured Parly authorizing this	Termination
ASSIGNMENT (full or partial). Provide name of Assignee in item 7a or 7     For partial assignment, complete items 7 and 9 and also indicate affected or	b, <u>and</u> address o collateral in item	d Assignee in Nem 7c <u>and</u> name of 8	Assignor	in item 9	
CONTINUATION: Effectiveness of the Financing Statement identified at continued for the additional period provided by applicable law.	bove with respec	t to the security interest(s) of Secu	ired Party	authorizing this Continuatio	n Statement is
5. PARTY INFORMATION CHANGE:	e of these three is	rived AN			
Check goe of these two boxes: — CHA!	g of these three to VGE name and/or is or 6h and item	address: CompleteADD nam	e: Comple and item 7		Give record name em 6a or 6b
6. CURRENT RECORD INFORMATION: Complete for Party Information Char	in the last of the contract of the last of				***************************************
6a. ORGANIZATION'S NAME					
OR 60 INDIVIDUAL'S SURNAME	FIRST PERSO	NAL NAME	ADDITIO	NAL NAME(S)/INITIAL(S)	SUFFIX
7. CHANGED OR ADDED INFORMATION: Complete for Assignment or Party Informa  17a. ORGANIZATION'S NAME	stion Change - provide	only one name (7s or 7o) (use exact, full na	me; do not or	nd, modify, or abbreviate any part of	the Deticr's name)
OR 70 INDIVIDUAL'S SURNAME	- Caramanana de la caramana de la c		<del>Y1247234</del> 3333		
75 INDIVIDUAC & SORVAME					
INDIVIOUAL'S FIRST PERSONAL NAME					
INDIVIDUAL'S ADDITIONAL MAME(S)/INITIAL(S)					SUFFIX
7c. MAILING ADDRESS	Сіту		STATE	POSTAL CODE	COUNTRY
8. COLLATERAL CHANGE: Also check one of these four boxes: AL	DD collateral	Z DELETE collateral	RESTATE	covered colleteral	ASSIGN collateral
indicate collateral:					
See Exhibit A attached hereto and incorporated herein	n by referer	ice.			
9. NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS	A LAPTENNIA PER CT.	Consider and the species of the set Physics	nama ni As	monital as as assignment	en de la company
NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS IS A MANUAL MEDIT OF THE PROVIDED THE PROV	name of author	bud Degree.	name or re		
TriState Capital Bank, as Agent					
98 INDIVIDUAL'S SURNAME	FIRST PERSO	ONAL NAME	ADDITIO	JEIAL NAME(S)/INITIAL(S)	SUFFIX
10. OPTIONAL FILER REFERENCE DATA:					
File with Delaware Secretary of State					
FILING OFFICE COPY UCC FINANCING STATEMENT AMENDI		land was put for a find a	agintin-	of Commercial Admini	circines HAMAL

## EXHIBIT A

## Released Collateral

The following collateral is deleted from the description of collateral in the initial financing statements:

## **Released Trademarks**

Mark	Reg. No./Serial No.
AIMEXPO CHAMPIONSHIP OF THE AMERICAS	Serial No. 86464070
AIMEXPO	Reg, No. 4412226
AMEXPO AMERICAN INTERNATIONAL MOTORCYCLE EXPO	Reg. No. 4506639

## **Released Domain Names**

USA_AIMExpo	AIME.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEHIGHER.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLESHOW.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPO.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOAPP.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOBUYTICKETS.COM	http://www.microspec.com/tix123/eTic.cfm?code=AIM EXPO14#.U4kQcpRdVaR
USA_AIMExpo	AIMEXPOMOBILE.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOREGNOW.COM	http://registration.experientevent.com/showaim141/
USA_AIMExpo	AIMEXPOS.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOUSA.COM	MAIN DOMAIN - OCTOBER SHOW
USA_AIMExpo	AIMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AMERICANMOTORCYCLEEXPO. COM	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.CO M	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.INF	http://www.aimexpousa.com

USA_AIMExpo	DISCOVERMOTORCYCLING.NE T	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.OR G	http://www.aimexpousa.com
USA_AIMExpo	MOTORCYCLE.SHOW	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSDEALERMARKE TPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSINDUSTRYMAR KETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSMARKETPLACE. COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEDEMO.COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEEXPO.COM	http://www.aimexpousa.com

Released Personal Property		Acquisition	Acquisition	
Description	Location	Date	Value	NBV
E6510 NOTEBOOK	IRVINE, CA	9/29/2010	\$2,064	\$0.00
Latitude E6520 Notebook	IRVINE, CA	10/5/2011	\$2,291	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,255	\$0.00
Optiplex 9010	IRVINE, CA	2/21/2013	\$2,000	\$27,7.63
Latitude E6540+Monitor+Accessories	IRVINE, CA	5/22/2015	\$2,443	\$2,171.98
Network Switch	IRVINE, CA	12/19/2014	\$3,174	\$2,521.63
Latitude E6540 Notebook	IRVINE, CA	11/13/2014	\$2,059	\$1,487.34
Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
Latitude E6520 Notebook	IRVINE, CA	10/19/2011	\$2,250	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,233	\$0.00
Monitor for M. Webster	IRVINE, CA	7/31/2012	\$251	\$0.00
Dell Latitude E6540	IRVINE, CA	1/17/2014	\$1,671	\$742.55
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,264	\$0.00
8 pcs of 2nd Monitors	IRVINE, CA	7/31/2013	\$2,541	\$705.80
Latitude E6530 Notebook with accessories	IRVINE, CA	2/21/2013	\$1,986	\$275.81
SERVER HARDWARE	IRVINE, CA	7/31/2012	\$6,064	\$2,223.37
SERVER HARDWARE	IRVINE, CA	7/31/2012	\$12,012	\$4,404.16
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,272	\$0.00

Description  Location  Locative  Location  Loc	Acquisition	
Latitude E6520 Notebook with accessories  Latitude E6520 Notebook with accessories  RVINE, CA 6/21/2012  Accessories for Notebook  RVINE, CA 6/21/2012  Accessories for Notebook  RVINE, CA 6/21/2012  SERVER HARDWARE  Latitude E6520 Notebook with accessories  RVINE, CA 6/21/2012  Latitude E6520 Notebook with accessories  RVINE, CA 6/21/2012  Latitude E6520 Notebook with accessories  RVINE, CA 11/24/2011  Total Computer Hardware  AVL CS6 DES STD LIC software (ADOBE license for MAC user)  SERVER SOFTWARE - Microsoft Office on server  RVINE, CA 6/21/2012  Total Computer Software  AV Equipment-Cinnamon Kernes exp-Jan/12  RVINE, CA 2/29/2012  Total Media Equipment  Phone System-telephone sets and software  IRVINE, CA 10/31/2013  RVINE, CA 7/31/2012  Total Phones/Office Equipment  Furnitures and Fixtures  IRVINE, CA 1/30/2014  Furnitures and Fixtures  IRVINE, CA 3/21/2013	Value	NBV
Latitude E6520 Notebook with accessories  Accessories for Notebook  Accessories for Notebook  Accessories for Notebook  RVINE, CA  6/21/2012  RVINE, CA  6/21/2012  SERVER HARDWARE  IRVINE, CA  6/21/2012  Latitude E6520 Notebook with accessories  RVINE, CA  11/24/2011  Total Computer Hardware  AVL CS6 DES STD LIC software (ADOBE license for MAC user)  SERVER SOFTWARE - Microsoft Office on server  RVINE, CA  1/31/2012  Total Computer Software  AV Equipment-Cinnamon Kernes exp-Jan/12  RVINE, CA  1/29/2012  Total Media Equipment  Phone System-telephone sets and software  RVINE, CA  1/31/2013  IRVINE, CA  1/31/2013  IRVINE, CA  1/31/2012  Total Phones/Office Equipment  Furnitures and Fixtures  IRVINE, CA  1/30/2014  Furnitures and Fixtures  IRVINE, CA  3/21/2013	\$2,272	\$0.00
Accessories for Notebook Accessories for Notebook RVINE, CA Accessories RVINE, C	\$2,141	\$0.00
Accessories for Notebook IRVINE, CA 6/21/2012 SERVER HARDWARE IRVINE, CA 6/21/2012 Latitude E6520 Notebook with accessories IRVINE, CA 11/24/2011  Total Computer Hardware  AVL CS6 DES STD LIC software (ADOBE license for MAC user) IRVINE, CA 1/31/2014  SERVER SOFTWARE - Microsoft Office on server IRVINE, CA 6/21/2012  Total Computer Software  AV Equipment-Cinnamon Kernes exp-Jan/12 IRVINE, CA 2/29/2012  Total Media Equipment  Phone System-telephone sets and software IRVINE, CA 10/31/2013 Phone System IRVINE, CA 7/31/2012  Total Phones/Office Equipment  Furnitures and Fixtures IRVINE, CA 1/30/2014 Furnitures and Fixtures IRVINE, CA 3/21/2013	\$2,151	\$0.00
SERVER HARDWARE IRVINE, CA 6/21/2012 Latitude E6520 Notebook with accessories IRVINE, CA 11/24/2011  Total Computer Hardware  AVL CS6 DES STD LIC software (ADOBE license for MAC user)  SERVER SOFTWARE - Microsoft Office on server IRVINE, CA 6/21/2012  Total Computer Software  AV Equipment-Cinnamon Kernes exp-Jan/12 IRVINE, CA 2/29/2012  Total Media Equipment  Phone System-telephone sets and software IRVINE, CA 10/31/2013  Phone System IRVINE, CA 7/31/2012  Total Phones/Office Equipment  Furnitures and Fixtures IRVINE, CA 1/30/2014  Furnitures and Fixtures IRVINE, CA 3/21/2013	\$180	\$0.00
Latitude E6520 Notebook with accessories IRVINE, CA 11/24/2011  Total Computer Hardware  AVL CS6 DES STD LIC software (ADOBE license for MAC user) IRVINE, CA 1/31/2014  SERVER SOFTWARE - Microsoft Office on server IRVINE, CA 6/21/2012  Total Computer Software  AV Equipment-Cinnamon Kernes exp-Jan/12 IRVINE, CA 2/29/2012  Total Media Equipment  Phone System-telephone sets and software IRVINE, CA 10/31/2013  Phone System IRVINE, CA 7/31/2012  Total Phones/Office Equipment  Furnitures and Fixtures IRVINE, CA 1/30/2014  Furnitures and Fixtures IRVINE, CA 3/21/2013	\$396	\$0.02
Total Computer Hardware  AVL CS6 DES STD LIC software (ADOBE license for MAC user)  SERVER SOFTWARE - Microsoft Office on server  IRVINE, CA 6/21/2012  Total Computer Software  AV Equipment-Cinnamon Kernes exp-Jan/12  IRVINE, CA 2/29/2012  Total Media Equipment  Phone System-telephone sets and software  Phone System  IRVINE, CA 10/31/2013  Phone System  IRVINE, CA 7/31/2012  Total Phones/Office Equipment  Furnitures and Fixtures  IRVINE, CA 1/30/2014  Furnitures and Fixtures  IRVINE, CA 3/21/2013	\$581	\$212.78
AVL CS6 DES STD LIC software (ADOBE license for MAC user)  SERVER SOFTWARE - Microsoft Office on server  Total Computer Software  AV Equipment-Cinnamon Kernes exp-Jan/12  Total Media Equipment  Phone System-telephone sets and software  IRVINE, CA  1/31/2012  Total Phones/Office Equipment  Furnitures and Fixtures  IRVINE, CA  1/30/2014  Furnitures and Fixtures  IRVINE, CA  1/30/2014  IRVINE, CA  3/21/2013	\$2,180	\$0.00
license for MAC user) IRVINE, CA 1/31/2014  SERVER SOFTWARE - Microsoft Office on server IRVINE, CA 6/21/2012  Total Computer Software  AV Equipment-Cinnamon Kernes exp-Jan/12 IRVINE, CA 2/29/2012  Total Media Equipment  Phone System-telephone sets and software IRVINE, CA 10/31/2013  Phone System IRVINE, CA 7/31/2012  Total Phones/Office Equipment  Furnitures and Fixtures IRVINE, CA 1/30/2014  Furnitures and Fixtures IRVINE, CA 3/21/2013	\$70,159	\$20,878
Total Computer Software  AV Equipment-Cinnamon Kernes exp-Jan/12 IRVINE, CA 2/29/2012  Total Media Equipment  Phone System-telephone sets and software IRVINE, CA 10/31/2013  Phone System IRVINE, CA 7/31/2012  Total Phones/Office Equipment  Furnitures and Fixtures IRVINE, CA 1/30/2014  Furnitures and Fixtures IRVINE, CA 3/21/2013	\$2,690	\$1,196
AV Equipment-Cinnamon Kernes exp-Jan/12 IRVINE, CA 2/29/2012  Total Media Equipment  Phone System-telephone sets and software IRVINE, CA 10/31/2013  Phone System IRVINE, CA 7/31/2012  Total Phones/Office Equipment  Furnitures and Fixtures IRVINE, CA 1/30/2014  Furnitures and Fixtures IRVINE, CA 3/21/2013	\$1,272	\$0
Total Media Equipment  Phone System-telephone sets and software IRVINE, CA 10/31/2013 Phone System IRVINE, CA 7/31/2012  Total Phones/Office Equipment  Furnitures and Fixtures IRVINE, CA 1/30/2014 Furnitures and Fixtures IRVINE, CA 3/21/2013	\$3,963	\$1,196
Phone System-telephone sets and software IRVINE, CA 10/31/2013 Phone System IRVINE, CA 7/31/2012  Total Phones/Office Equipment  Furnitures and Fixtures IRVINE, CA 1/30/2014 Furnitures and Fixtures IRVINE, CA 3/21/2013	\$1,414	\$401
Phone System IRVINE, CA 7/31/2012  Total Phones/Office Equipment  Furnitures and Fixtures IRVINE, CA 1/30/2014  Furnitures and Fixtures IRVINE, CA 3/21/2013	\$1,414	\$401
Total Phones/Office Equipment  Furnitures and Fixtures IRVINE, CA 1/30/2014  Furnitures and Fixtures IRVINE, CA 3/21/2013	\$2,336	\$1,441
Furnitures and Fixtures IRVINE, CA 1/30/2014 Furnitures and Fixtures IRVINE, CA 3/21/2013	\$13,592	\$4,983
Furnitures and Fixtures IRVINE, CA 3/21/2013	\$15,928	\$6,424
a between the control of the control	\$2,496	\$1,831
Furnitures and Fixtures IRVINE, CA 7/31/2012	\$1,205	\$603
	\$22,909	\$8,400
Total Furniture & Fixtures	\$26,611	\$10,833
Grand Total	118,074	39,732

#### Other Released Collateral

All of Debtor's legal and beneficial interest in the American International Motorcycle Expo (together, the "Show"), including the assets sold by Marketplace Events LLC to Motorcycle Industry Council, Inc. (the "Acquired Assets", which term means all of the assets used by Marketplace Events LLC which are dedicated exclusively to organizing, promoting, arranging, producing and managing the Show (the "Business"), including the Personal Property as detailed in this Exhibit A, the Trademarks, the domain names as detailed in this Exhibit A, the social media accounts (https://instagram.com/aimexpo/; https://www.facebook.com/AIMExpo; https://twitter.com/aimexpo; and https://www.youtube.com/user/aimexpo), the databases in all forms, versions and media, as well as all documentation and listings used exclusively in the Business, including all mailing lists, supplier contract lists and related materials, all customer lists in all forms used exclusively in the Business, inventory and supplies (content from prior Shows (in hard copy or electronic media), digital photos of prior Shows; and printed matter and the rights thereto used exclusively in the Business in the possession of Marketplace Events LLC including sales solicitation materials, promotional materials, marketing materials, sales kits. circulars, promotional lists, prospect lists, direct mail materials, labels and stationery, and all disks and other media on which the foregoing are stored), the following videos that Marketplace Events LLC has uploaded to American International Motorcycle Expo's YouTube channel (2013 AIMExpo Recap, 2:28, AIMExpo 2014 Video recap, 3:04, AMA Motorcycle Hall of Fame. 5:26, #AIMExpoLIVE Hangout with AIMExpo Kevin Schwantz, 41:11, AIMExpo Ice Bucket Challenge, 1:01, The Industry Speaks and AIMExpo Listened!, 4:42, Nick Brocha and Ernie Vigil Ready to Ride at AIMExpo, 2:53, AIMExpo MotoGP Jumbotron, :31, Indian Thunder Stroke 111 V-Twin Engine Reveal, 1:48, AIMExpo Selects Host City: Orlando, 1:08 and American International Motorcycle expo, 1:39), all right, title and interests of Marketplace Events LLC in the Software License, Customization, Hosting and Services Agreement executed the 7th day of July, 2013 between Marketplace Events LLC and Sherpa RTLS Solutions Inc., the books, records, (including financial books and records but excluding original books of entry) promotional materials, media files, files and papers of Marketplace Events LLC pertaining exclusively to the Business or the Acquired Assets, including sales and advertising materials. sales and purchase correspondence, sales records, invoices, lists of exhibitors, sponsors and mailing lists, but excluding Tax Returns, minute books, stock transfer books and other corporate documents that do not pertain exclusively to the Business but are related to Marketplace Events LLC generally; accounts receivable in respect of future Shows; all contracts with exhibitors. attendees, and sponsors for future Shows, all leasehold and service contracts pertaining exclusively to the Business, as well as any future commitments for future dates at facilities, as well as security and decorator contracts for the Show and negotiated advertising agreements for the Show, other goodwill of Marketplace Events LLC related exclusively to the Business and all rights to organize, promote, produce and arrange the Show.

JCC FINANCING STATEMENT AMENDIN	IENT				
OLLOWINSTRUCTIONS		ŧ			
A. NAME & PHONE OF CONTACT AT FILER (optional) Robyn P. Allmendinger (501) 377-0343					
B. E-MAIL CONTACT AT FILER (optional)					
rallmend@roselawfirm.com C. SEND ACKNOWLEDGMENT TO: (Name and Address)					
Robyn P. Allmendinger					
Rose Law Firm 120 East Fourth Street	`				
Little Rock, AR 72201	: *				
L		THE ABOVE SPA	CE IS FOR	FILING OFFICE USE	ONLY
B. INITIAL PINANCING STATEMENT FILE NUMBER		b. This FINANCING STATES	ESTATE RE	CORDS	
2013 1229955 filed 04/01/2013  TERMINATION: Effectiveness of the Financing Statement identif	ied above is terminated v	Filer, attach Amendment Add			
Statement			, <del>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</del>		
<ol> <li>ASSIGNMENT (talk or partial). Provide name of Assignee in item For partial assignment, complete items 7 and 9 gnd also indicate at</li> </ol>	7a or 7b, and address of flected collateral in item t	Assignee in item 7c and name o	r Assignor in	i item 9	
CONTINUATION: Effectiveness of the Financing Statement idea continued for the additional period provided by applicable law.	ntified above with respect	to the security interest(s) of Sec	ured Party a	uthorizing this Continual	ion Statement is
5 PARTY INFORMATION CHANGE:	occupant (of the comment of the comm				***************************************
Check one of these two boxes:	theck <u>one</u> of these three br CHANGE name and/or i	address: CompleteADD nan	ne: Complete	illemDELETE name	Give record name
This Change affects Debtor or Secured Party of record   6. CURRENT RECORD INFORMATION: Complete for Party Informat	item da or 6b; and item	7a or 7b and item 7c7a or 7a.	and item 7c	to be deleted in	Hem ba of co
68 ORGANIZATION'S NAME	The Section of the Se			and the state of t	•
OR ED. INDIVIDUAL'S SURNAME	FIRST PERSON	NAL HAME	ADDITION	AL NAME(S)/INITIAL(S)	SUFFIX
7. CHANGED OR ADDED INFORMATION: Compiste to: Assignment or Pa	et vora - spreda ne temelni yn	only one name (7a or 7b) (use exact, full o	ama, do not on:	t modify, or abbreviate any part	of the Debtor's name)
78 ORGANIZATION'S NAME					
OR 75, INDIVIDUAL'S SURNAME					
INDIVIDUAL'S FIRST PERSONAL NAME					
					SUFFIX
INDIVIDUAL'S ADDITIONAL HAME(SYINITIAL(S)					
7c MAILING ADDRESS	Сіту		STATE	POSTAL CODE	COUNTRY
8 COLLATERAL CHANGE: Also check 908 of these four boxes:	ADD collateral	DELETE collateral	RESTATE CO	overed collateral	ASSIGN collatera
Indicate collateral:	-				
See Exhibit A attached hereto and incorporated	herein by referen	ce,			
			1001454-000-00-00-00-00-00-00-00-00-00-00-00-0		
NAME OF SECURED PARTY OF RECORD AUTHORIZING     It this is an Amendment authorized by a DEBTOR, check have and	THIS AMENDMENT:	Provide only one name (9a or 9b)	(name of Ass	signor, if this is an Assigno	nent)
98 ORGANIZATION'S NAME				in a faire and in the second s	***************************************
TriState Capital Bank, as Agent	FIRST PERSO	DNAL NAME	JADDITIO	NAL HAME(S)/INITIAL(S)	SUFFIX
an indistropute a population				·····	
10. OPTIONAL FILER REFERENCE DATA:					
File with Delaware Secretary of State		International As	sociation o	of Commercial Admir	nistrators (IACA
FILING OFFICE COPY - UCC FINANCING STATEMENT A	MENUMENT (FORM )	nuus (mev. uarzum)			

## EXHIBIT A

## Released Collateral

The following collateral is deleted from the description of collateral in the initial financing statements:

#### **Released Trademarks**

Mark	Reg. No./Serial No.
AIMEXPO CHAMPIONSHIP OF THE AMERICAS	Serial No. 86464070
AIMEXPO	Reg. No. 4412226
AIMEXPO  AMERICAN INTERNATIONAL MOTORCYCLE EXPO	Reg. No. 4506639

## **Released Domain Names**

USA_AIMExpo	AIME.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEHIGHER.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLESHOW.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPO.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOAPP.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOBUYTICKETS.COM	http://www.microspec.com/tix123/eTic.cfm?code=AIM EXPO14#.U4kQcpRdVaR
USA_AIMExpo	AIMEXPOMOBILE.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOREGNOW.COM	http://registration.experientevent.com/showaim141/
USA_AIMExpo	AIMEXPOS.COM	http://www.aimexponsa.com
USA_AIMExpo	AIMEXPOUSA.COM	MAIN DOMAIN - OCTOBER SHOW
USA_AIMExpo	AIMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AMERICANMOTORCYCLEEXPO.	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.CO M	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.INF O	http://www.aimexpousa.com

USA_AIMExpo	DISCOVERMOTORCYCLING.NE T	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.OR G	http://www.aimexpousa.com
USA_AIMExpo	MOTORCYCLE.SHOW	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSDEALERMARKE TPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSINDUSTRYMAR KETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSMARKETPLACE. COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEDEMO.COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEEXPO.COM	http://www.aimexpousa.com

Released Personal Property		Acquisition	Acquisition	
Description	Location	Date	Value	NBV
	Y201 (71-77) O 4	0.00.0010	to net	#0. P0
E6510 NOTEBOOK	IRVINE, CA	9/29/2010	\$2,064	\$0.00
Latitude E6520 Notebook	IRVINE, CA	10/5/2011	\$2,291	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,255	\$0.00
Optiplex 9010	IRVINE, CA	2/21/2013	\$2,000	\$277.63
Latitude E6540+Monitor+Accessories	IRVINE, CA	5/22/2015	\$2,443	\$2,171.98
Network Switch	IRVINE, CA	12/19/2014	\$3,174	\$2,521.63
Latitude E6540 Notebook	IRVINE, CA	11/13/2014	\$2,059	\$1,487.34
Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
Latitude E6520 Notebook	IRVINE, CA	10/19/2011	\$2,250	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,233	\$0.00
Monitor for M. Webster	IRVINE, CA	7/31/2012	\$251	\$0.00
Dell Latitude E6540	IRVINE, CA	1/17/2014	\$1,671	\$742.55
Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,264	\$0.00
8 pcs of 2nd Monitors	IRVINE, CA	7/31/2013	\$2,541	\$705.80
Latitude E6530 Notebook with accessories	IRVINE, CA	2/21/2013	\$1,986	\$275.81
SERVER HARDWARE	IRVINE, CA	7/31/2012	\$6,064	\$2,223.37
SERVER HARDWARE	IRVINE, CA	7/31/2012	\$12,012	\$4,404.16
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,272	\$0.00

Released Personal Property		Acquisition	Acquisition	
Description	Location	Date	Value	NBV
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,272	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,141	\$0.00
Latitude E6520 Notebook with accessories	IRVINE, CA	6/21/2012	\$2,151	\$0.00
Accessories for Notebook	IRVINE, CA	6/21/2012	\$180	\$0.00
Accessories for Notebook	IRVINE, CA	6/21/2012	\$396	\$0.02
SERVER HARDWARE	IRVINE, CA	6/21/2012	\$581	\$212.78
Latitude E6520 Notebook with accessories	IRVINE, CA	11/24/2011	\$2,180	\$0.00
Total Computer Hardware			\$70,159	\$20,878
AVL CS6 DES STD LIC software (ADOBE license for MAC user)	IRVINE, CA	1/31/2014	\$2,690	\$1,196
SERVER SOFTWARE - Microsoft Office on server	IRVINE, CA	6/21/2012	\$1,272	\$0
Total Computer Software			\$3,963	\$1,196
AV Equipment-Cinnamon Kernes exp-Jan/12	IRVINE, CA	2/29/2012	\$1.414	\$401
Total Media Equipment			\$1,414	\$401
Phone System-telephone sets and software	IRVINE, CA	10/31/2013	\$2,336	\$1,441
Phone System	IRVINE, CA	7/31/2012	\$13,592	\$4,983
Total Phones/Office Equipment			\$15,928	\$6,424
Furnitures and Fixtures	IRVINE, CA	1/30/2014	\$2,496	\$1,831
Furnitures and Fixtures	IRVINE, CA	3/21/2013	\$1,205	\$603
Furnitures and Fixtures	IRVINE, CA	7/31/2012	\$22,909	\$8,400
Total Furniture & Fixtures			\$26,611	\$10,833
Grand Total			118,074	39,732

#### Other Released Collateral

All of Debtor's legal and beneficial interest in the American International Motorcycle Expo (together, the "Show"), including the assets sold by Marketplace Events LLC to Motorcycle Industry Council, Inc. (the "Acquired Assets", which term means all of the assets used by Marketplace Events LLC which are dedicated exclusively to organizing, promoting, arranging, producing and managing the Show (the "Business"), including the Personal Property as detailed in this Exhibit A, the Trademarks, the domain names as detailed in this Exhibit A, the social media accounts (https://instagram.com/aimexpo/; https://www.facebook.com/AIMExpo; https://twitter.com/aimexpo; and https://www.youtube.com/user/aimexpo), the databases in all forms, versions and media, as well as all documentation and listings used exclusively in the Business, including all mailing lists, supplier contract lists and related materials, all customer lists in all forms used exclusively in the Business, inventory and supplies (content from prior Shows (in hard copy or electronic media), digital photos of prior Shows; and printed matter and the rights thereto used exclusively in the Business in the possession of Marketplace Events LLC including sales solicitation materials, promotional materials, marketing materials, sales kits, circulars, promotional lists, prospect lists, direct mail materials, labels and stationery, and all disks and other media on which the foregoing are stored), the following videos that Marketplace Events LLC has uploaded to American International Motorcycle Expo's YouTube channel (2013 AIMExpo Recap, 2:28, AIMExpo 2014 Video recap, 3:04, AMA Motorcycle Hall of Fame, 5:26, #AIMExpoLIVE Hangout with AIMExpo Kevin Schwantz, 41:11, AIMExpo Ice Bucket Challenge, 1:01, The Industry Speaks and AIMExpo Listened!, 4:42, Nick Brocha and Ernie Vigil Ready to Ride at AIMExpo, 2:53, AIMExpo MotoGP Jumbotron, :31, Indian Thunder Stroke 111 V-Twin Engine Reveal, 1:48, AIMExpo Selects Host City: Orlando, 1:08 and American International Motorcycle expo, 1:39), all right, title and interests of Marketplace Events LLC in the Software License, Customization, Hosting and Services Agreement executed the 7th day of July, 2013 between Marketplace Events LLC and Sherpa RTLS Solutions Inc., the books, records, (including financial books and records but excluding original books of entry) promotional materials, media files, files and papers of Marketplace Events LLC pertaining exclusively to the Business or the Acquired Assets, including sales and advertising materials, sales and purchase correspondence, sales records, invoices, lists of exhibitors, sponsors and mailing lists, but excluding Tax Returns, minute books, stock transfer books and other corporate documents that do not pertain exclusively to the Business but are related to Marketplace Events LLC generally; accounts receivable in respect of future Shows; all contracts with exhibitors, attendees, and sponsors for future Shows, all leasehold and service contracts pertaining exclusively to the Business, as well as any future commitments for future dates at facilities, as well as security and decorator contracts for the Show and negotiated advertising agreements for the Show, other goodwill of Marketplace Events LLC related exclusively to the Business and all rights to organize, promote, produce and arrange the Show.

UCC FINANCING STATEMENT AMEND	MENT				
FOLLOWINSTRUCTIONS					
A, NAME & PHONE OF CONTACT AT FILER (optional) Robyn P. Allmendinger (501) 377-0343 B. E-MAIL CONTACT AT FILER (optional)					
rallmend@roselawfirm.com					
C. SEND ACKNOWLEDGMENT TO: (Name and Address)					
Robyn P. Allmendinger Rose Law Firm					
120 East Fourth Street					
Little Rock, AR 72201	1				
			*******	R FILING OFFICE US	*****
ta initial financing statement file number OH00165957702 filed 04/01/2013	16.[	This FINANCING STATEM (or recorded) in the REAL Filer glack Amendment Add	ESTATE R endum (Fon	(ECORDS n UCC3Ad) <u>and</u> provide De	btor's name in item 13
TERMINATION: Effectiveness of the Financing Statement iden Statement			**********		his Termination
ASSIGNMENT (full or partial): Provide name of Assignee in its     For partial assignment, complete items 7 and 9 and also indicate	affected collateral in item 8		000000000000000000000000000000000000000		*************************
CONTINUATION: Effectiveness of the Financing Statement to continued for the additional period provided by applicable law.	entified above with respect to if	e security interest(s) of Secu	ired Parly	authorizing this Continu	ation Statement is
5. PARTY INFORMATION CHANGE:	Check goe of these three boxes	io:			
Check <u>one</u> of these two boxes:  This Change affects Debtor of Secured Party of record	CHANGE name and/or addre	ss: CompleteADD nam	e: Comple		e: Give record name in item 6a or 6b
6. CURRENT RECORD INFORMATION: Complete for Party Inform 6a. ORGANIZATION'S NAME	alion Change - provide only one	gine (6a or 6b)			
OR Eb.: NO! VIDUAL'S SURNAME	FIRST PERSONAL P	AME	ADDITIO	NAL NAME(S)/INITIAL(S	SUFFIX
7. CHANGED OR ADDED INFORMATION: Complete for Assignment or 7a. ORGANIZATION'S NAME	Party Information Change - provide only g	ng nama (7a or 7e) luse evact, folkna	me, do not en	oir, modify, or abbreviate any p	art of the Debtor's name)
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7c. MAILING ADDRESS	CITY	and the second	STATE	POSTAL CODE	COUNTRY
8. / COLLATERAL CHANGE: Also check ggs of these four boxes:	ADD collateral [2]	DELETE collateral F	RESTATE	covered collateral	ASSIGN collatera
Indicate collaterat See Exhibit A attached hereto and incorporated					
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the design of the control of the con	G THIS AMENDMENT: Provi nd provide name of authorizing C	de only <u>98e</u> name (9e or 9b) ( eblor	name of As	ssignor, if this is an Assig	nment)
98 ORGANIZATION'S NAME					
OR Sh. INDIVIDUAL'S SURNAME	FIRST PERSONAL	NAME	ADDITIO	ONAL NAME(S)/INITIAL(S	) SUFFIX
10. OPTIONAL FILER REFERENCE DATA:				***	
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File with Ohio Secretary of State			*****	of Commercial Adm	

## EXHIBIT A

## Released Collateral

The following collateral is deleted from the description of collateral in the initial financing statements:

## **Released Trademarks**

Mark	Reg. No./Serial No.
AIMEXPO CHAMPIONSHIP OF THE AMERICAS	Serial No. 86464070
AIMEXPO	Reg. No. 4412226
AMEXPO AMERICAN INTERNATIONAL MOTORCYCLE EXPO	Reg. No. 4506639

#### **Released Domain Names**

USA_AIMExpo	AIME.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEHIGHER.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLESHOW.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPO.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOAPP.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOBUYTICKETS.COM	http://www.microspec.com/tix123/eTic.cfm?code=AIM EXPO14#.U4kQcpRdVaR
USA_AIMExpo	AIMEXPOMOBILE.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOREGNOW.COM	http://registration.experientevent.com/showaim141/
USA_AIMExpo	AIMEXPOS.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOUSA.COM	MAIN DOMAIN - OCTOBER SHOW
USA_AIMExpo	AIMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AMERICANMOTORCYCLEEXPO.	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.CO M	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.INF O	http://www.aimexpousa.com

USA_AIMExpo	DISCOVERMOTORCYCLING.NE T	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.OR G	http://www.aimexpousa.com
USA_AIMExpo	MOTORCYCLE.SHOW	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSDEALERMARKE TPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSINDUSTRYMAR KETPLACE.COM	http://www.aimexpousa.com
USA_AIMExpo	POWERSPORTSMARKETPLACE. COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEDEMO.COM	http://www.aimexpousa.com
USA_AIMExpo	TESTRIDEEXPO.COM	http://www.aimexpousa.com

Released Personal Property		Acquisition	Acquisition	
Description	Location	Date	Value	NBV
		a realisa a ca	hii ne i	
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Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,255	\$0.00
Optiplex 9010	IRVINE, CA	2/21/2013	\$2,000	\$277.63
Latitude E6540+Monitor+Accessories	IRVINE, CA	5/22/2015	\$2,443	\$2,171.98
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Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
Apple Online-Macbook	IRVINE, CA	3/11/2014	\$3,567	\$1,783.47
Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
Latitude E6510 Notebook	IRVINE, CA	10/31/2014	\$1,647	\$1,143.95
Latitude E6520 Notebook	IRVINE, CA	10/19/2011	\$2,250	\$0.00
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Latitude E6520 Notebook with accessories	IRVINE, CA	10/31/2011	\$2,264	\$0.00
8 pcs of 2nd Monitors	IRVINE, CA	7/31/2013	\$2,541	\$705.80
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Total Media Equipment			\$1,414	\$401
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Phone System	IRVINE, CA	7/31/2012	\$13,592	\$4,983
Total Phones/Office Equipment			\$15,928	\$6,424
Furnitures and Fixtures	IRVINE, CA	1/30/2014	\$2,496	\$1,831
Furnitures and Fixtures	IRVINE, CA	3/21/2013	\$1,205	\$603
Furnitures and Fixtures	IRVINE, CA	7/31/2012	\$22,909	\$8,400
Total Furniture & Fixtures			\$26,611	\$10,833
Grand Total			118,074	39,732

#### Other Released Collateral

All of Debtor's legal and beneficial interest in the American International Motorcycle Expo (together, the "Show"), including the assets sold by Marketplace Events LLC to Motorcycle Industry Council, Inc. (the "Acquired Assets", which term means all of the assets used by Marketplace Events LLC which are dedicated exclusively to organizing, promoting, arranging producing and managing the Show (the "Business"), including the Personal Property as detailed in this Exhibit A, the Trademarks, the domain names as detailed in this Exhibit A, the social media accounts (https://instagram.com/aimexpo/; https://www.facebook.com/AIMExpo; https://twitter.com/aimexpo; and https://www.youtube.com/user/aimexpo), the databases in all forms, versions and media, as well as all documentation and listings used exclusively in the Business, including all mailing lists, supplier contract lists and related materials, all customer lists in all forms used exclusively in the Business, inventory and supplies (content from prior Shows (in hard copy or electronic media), digital photos of prior Shows; and printed matter and the rights thereto used exclusively in the Business in the possession of Marketplace Events LLC including sales solicitation materials, promotional materials, marketing materials, sales kits. circulars, promotional lists, prospect lists, direct mail materials, labels and stationery, and all disks and other media on which the foregoing are stored), the following videos that Marketplace Events LLC has uploaded to American International Motorcycle Expo's YouTube channel (2013 AIMExpo Recap, 2:28, AIMExpo 2014 Video recap, 3:04, AMA Motorcycle Hall of Fame. 5:26, #AIMExpoLIVE Hangout with AIMExpo Kevin Schwantz, 41:11, AIMExpo Ice Bucket Challenge, 1:01, The Industry Speaks and AIMExpo Listened!, 4:42, Nick Brocha and Ernie Vigil Ready to Ride at AIMExpo, 2:53, AIMExpo MotoGP Jumbotron, :31, Indian Thunder Stroke 111 V-Twin Engine Reveal, 1:48, AIMExpo Selects Host City: Orlando, 1:08 and American International Motorcycle expo, 1:39), all right, title and interests of Marketplace Events LLC in the Software License, Customization, Hosting and Services Agreement executed the 7th day of July, 2013 between Marketplace Events LLC and Sherpa RTLS Solutions Inc., the books, records, (including financial books and records but excluding original books of entry) promotional materials, media files, files and papers of Marketplace Events LLC pertaining exclusively to the Business or the Acquired Assets, including sales and advertising materials. sales and purchase correspondence, sales records, invoices, lists of exhibitors, sponsors and mailing lists, but excluding Tax Returns, minute books, stock transfer books and other corporate documents that do not pertain exclusively to the Business but are related to Marketplace Events LLC generally; accounts receivable in respect of future Shows; all contracts with exhibitors. attendees, and sponsors for future Shows, all leasehold and service contracts pertaining exclusively to the Business, as well as any future commitments for future dates at facilities, as well as security and decorator contracts for the Show and negotiated advertising agreements for the Show, other goodwill of Marketplace Events LLC related exclusively to the Business and all rights to organize, promote, produce and arrange the Show.

UCC FINANCING STATEMENT AM FOLLOW INSTRUCTIONS	IENDMENT				
A. NAME & PHONE OF CONTACT AT FILER (optional) Robyn P. Allmendinger (501) 377-0343 B. E-MAIL CONTACT AT FILER (optional)	}				
rallmend@roselawfirm.com					
C. SEND ACKNOWLEDGMENT TO: (Name and Addr	693)				
Robyn P. Allmendinger Rose Law Firm 120 East Fourth Street					
Little Rock, AR 72201	,				
	لىبىب	THE ABOX	E SPACE IS FOI	R FILING OFFICE USE (	MEY.
a. INITIAL FINANCING STATEMENT FILE NUMBER		1b. This FINANCING	STATEMENT AME	NOMENT is to be filed (for	*******
OH00165957580 filed 04/01/2013		(or recorded) in the Filer: attach Amend	ie REAL ESTATE F ment Addendum (Fon	ECORDS in UCC3Ad) <u>and</u> provide Deblo	's name in item
TERMINATION: Effectiveness of the Financing State Statement	sment identified abové is terminated	with respect to the securit	y interest(s) of Sec	ured Parly authorizing this	Termination
. ASSIGNMENT (full or partial). Provide name of Assi For partial assignment, complete items 7 and 9 and als	o indicate affected collateration item	18		******************	***************
CONTINUATION: Effectiveness of the Financing St continued for the additional period provided by applications.	atement identified above with respo ble law	cl to the security interest(s	) of Secured Party	authorizing this Certinuatio	n Statement :
. PARTY INFORMATION CHANGE:			,		
Check one of these two boxes:  This Change affects Debtor or Secured Party of reco	ANO Check one of these three change and/o	r address: Complete	ADD name: Comple 7a or 7b, and item 7s	te item DELETE name.	Give record na
CURRENT RECORD INFORMATION: Complete for P		y <u>one</u> nama (6a or 6b)	Kd-2004044044004004		
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					·····
76. INDIVIOUAL'S SURNAME					
OR 76. INDIVIDUAL'S SURNAME INDIVIDUAL'S FIRST PERSONAL NAME					
OR 76. INDIVIOUAL'S SURNAME INDIVIOUAL'S FIRST PERSONAL NAME INDIVIOUAL'S ADDITIONAL NAME(S)INITIAL(S)					SUFFIX
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INDIVIDUAL'S FIRST PERSONAL NAME  INDIVIDUAL'S ADDITIONAL NAME(S)/INITIAL(S)  C. MAILING ADDRESS  I. (A) COLLATERAL CHANGE: Also check goe of these for indicate colleteral:  See Exhibit A attached hereto and incorp	our boxes. ADD callaleral  norated herein by refere	<b>nce.</b> : Provide only <u>one</u> name (9:	RESTATE	overed collateral	COUNTRY
INDIVIDUAL'S FIRST PERSONAL NAME  INDIVIDUAL'S ADDITIONAL NAME(S)/INITIAL(S)  C. MAILING ADDRESS  D. COLLATERAL CHANGE: Also check one of these for indicate colleters!  See Exhibit A attached hereto and incorporate to the second incorporate to the seco	our boxes ADD collateral  Dorated herein by refere  HORIZING THIS AMENDMENT  ere and provide name of author	<b>nce.</b> : Provide only <u>one</u> name (9:	RESTATE	overed collateral	COUNTRY
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## EXHIBIT A

## Released Collateral

The following collateral is deleted from the description of collateral in the initial financing statements:

#### Released Trademarks

Mark	Reg. No./Serial No.
AIMEXPO CHAMPIONSHIP OF THE AMERICAS	Serial No. 86464070
AIMEXPO	Reg. No. 4412226
AMEXPO AMERICAN INTERNATIONAL MOTORCYCLE EXPO	Reg. No. 4506639

#### Released Domain Names

USA_AIMExpo	AIME.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEHIGHER.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEMOTORCYCLESHOW.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPO.SHOW	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOAPP.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOBUYTICKETS.COM	http://www.microspec.com/tix123/eTic.cfm?code=AIM EXPO14#.U4kQcpRdVaR
USA_AIMExpo	AIMEXPOMOBILE.COM	MAIN DOMAIN
USA_AIMExpo	AIMEXPOREGNOW.COM	http://registration.experientevent.com/showaim141/
USA_AIMExpo	AIMEXPOS.COM	http://www.aimexpousa.com
USA_AIMExpo	AIMEXPOUSA.COM	MAIN DOMAIN - OCTOBER SHOW
USA_AIMExpo	AIMOTORCYCLEEXPO.COM	http://www.aimexpousa.com
USA_AIMExpo	AMERICANMOTORCYCLEEXPO. COM	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.CO M	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.INF 0	http://www.aimexpousa.com

USA_AIMExpo	DISCOVERMOTORCYCLING.NE T	http://www.aimexpousa.com
USA_AIMExpo	DISCOVERMOTORCYCLING.OR G	http://www.aimexpousa.com
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RECORDED: 09/14/2015

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