

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354915

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CITY NATIONAL BANK		09/14/2015	National Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	FUTURE DONTICS, INC.		
Street Address:	6060 Center Drive		
Internal Address:	7th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90045		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 36			
Property Type	Number	Word Mark	
Registration Number:	1663616	1-800-DENTIST	
Registration Number:	1697956	DRS DENTAL REFERRAL SERVICE	
Registration Number:	2115372	1800DENTIST	
Registration Number:	2372481	F	
Registration Number:	2372482	FUTURE DONTICS	
Registration Number:	2391733	SMILEWORKS.COM	
Registration Number:	3371531	1-800-DENTIST	
Registration Number:	3421479	1-800-DENTISTA	
Registration Number:	3446039	S SMILEWORKS	
Registration Number:	3368785	RENEW YOUR SKIN. RESTORE YOUR SMILE.	
Registration Number:	3498019	THE ORIGINAL DENTAL REFERRAL SERVICE	
Registration Number:	3452622	DENTISTRY.COM	
Registration Number:	3452623	DENTISTRY.COM	
Registration Number:	3495519	PATIENT ACTIVATOR	
Registration Number:	3877772	1800DENTIST.COM	
Registration Number:	3877773	1-800-DENTIST.COM	
Registration Number:	2935013	PROFESSIONALS YOU CAN TRUST	
Registration Number:	3812226	FRONT DESK UNIVERSITY	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3274870	WE TAKE EVERY SMILE PERSONALLY
Registration Number:	3324667	SMILEWORKS
Registration Number:	3324669	SMILEWORKS
Registration Number:	4176310	800 DENTIST
Registration Number:	4176311	800DENTIST
Registration Number:	4075175	PATIENT ACTIVATOR CONCIERGE
Registration Number:	4193889	1-800-DENTIST
Registration Number:	4281653	DENTAL SAVERS
Serial Number:	85639630	DENTAL REFERRAL SERVICES
Serial Number:	85639637	DENTAL REFERRAL
Serial Number:	85639652	REPUTATION MONITOR
Serial Number:	85648643	PATIENT PRODUCER
Registration Number:	4502390	REPUTATIONMONITOR
Registration Number:	4389362	PATIENTPRODUCER
Registration Number:	4340013	PATIENTACTIVATOR
Registration Number:	4419794	PATIENTACTIVATOR
Serial Number:	85771283	PATIENTPRODUCER
Registration Number:	4476014	REPUTATIONMONITOR

CORRESPONDENCE DATA

Fax Number: 8585506420

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 858-550-6403

Email: erin.obrien@cooley.com

Correspondent Name: Erin O'Brien

Address Line 1: c/o Cooley LLP

Address Line 2: 4401 Eastgate Mall

Address Line 4: San Diego, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER:	319000-119
NAME OF SUBMITTER:	Erin O'Brien
SIGNATURE:	/Erin O'Brien/
DATE SIGNED:	09/14/2015

Total Attachments: 4

- source=Futuredontics CNB signed IP Release#page1.tif
- source=Futuredontics CNB signed IP Release#page2.tif
- source=Futuredontics CNB signed IP Release#page3.tif
- source=Futuredontics CNB signed IP Release#page4.tif

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of September 14, 2015, by CITY NATIONAL BANK, a US national bank ("Lender") in favor of FUTURE DONTICS, INC., a California corporation ("Company") with its principal place of business located at 6060 Center Drive, 7th Floor, Los Angeles, CA 90045.

Recital

WHEREAS Company granted to Lender a security interest in the copyright and trademarks described on Exhibits A and B hereto, respectively (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of September 27, 2013 (the "Security Agreement"), and recorded with the US Library of Congress Copyright Office and the US Patent and Trademark Office as set forth on Exhibits A and B.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

CITY NATIONAL BANK


Name: James Leary
Title: SVP

555 S. Flower Street, 18th Floor
Los Angeles, CA 90071

EXHIBIT A

Copyrights

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
Everything is Marketing: The Ultimate Strategy For Dental Practice Growth	TX0007296752	

Lender's security interest recorded at the US Library of Congress Copyright Office on September 30, 2013 at Microfilm Volume 3631 and Document Number 901.

EXHIBIT B

Trademarks

1	Serial #: <u>74111650</u> Mark: 1-800-DENTIST	Filing Dt: 11/02/1990	Reg #: <u>1663616</u>	Reg. Dt: 11/05/1991
2	Serial #: <u>74183893</u> Mark: DRS DENTAL REFERRAL SERVICE	Filing Dt: 07/11/1991	Reg #: <u>1697956</u>	Reg. Dt: 06/30/1992
3	Serial #: <u>75106281</u> Mark: 1800DENTIST	Filing Dt: 05/20/1996	Reg #: <u>2115372</u>	Reg. Dt: 11/25/1997
4	Serial #: <u>75692990</u> Mark: F	Filing Dt: 04/28/1999	Reg #: <u>2372481</u>	Reg. Dt: 08/01/2000
5	Serial #: <u>75692992</u> Mark: FUTURE DENTICS	Filing Dt: 04/28/1999	Reg #: <u>2372482</u>	Reg. Dt: 08/01/2000
6	Serial #: <u>75857721</u> Mark: SMILEWORKS.COM	Filing Dt: 11/23/1999	Reg #: <u>2391733</u>	Reg. Dt: 10/03/2000
7	Serial #: <u>77054027</u> Mark: 1-800-DENTIST	Filing Dt: 11/30/2006	Reg #: <u>3371531</u>	Reg. Dt: 01/22/2008
8	Serial #: <u>77107674</u> Mark: 1-800-DENTISTA	Filing Dt: 02/14/2007	Reg #: <u>3421479</u>	Reg. Dt: 05/06/2008
9	Serial #: <u>77107688</u> Mark: S SMILEWORKS	Filing Dt: 02/14/2007	Reg #: <u>3446039</u>	Reg. Dt: 06/10/2008
10	Serial #: <u>77177034</u> Mark: RENEW YOUR SKIN, RESTORE YOUR SMILE,	Filing Dt: 05/09/2007	Reg #: <u>3368785</u>	Reg. Dt: 01/15/2008
11	Serial #: <u>77249353</u> Mark: THE ORIGINAL DENTAL REFERRAL SERVICE	Filing Dt: 08/07/2007	Reg #: <u>3498019</u>	Reg. Dt: 09/09/2008
12	Serial #: <u>77262167</u> Mark: DENTISTRY.COM	Filing Dt: 08/22/2007	Reg #: <u>3452622</u>	Reg. Dt: 06/24/2008
13	Serial #: <u>77262175</u> Mark: DENTISTRY.COM	Filing Dt: 08/22/2007	Reg #: <u>3452623</u>	Reg. Dt: 06/24/2008
14	Serial #: <u>77383362</u> Mark: PATIENT ACTIVATOR	Filing Dt: 01/29/2008	Reg #: <u>3495519</u>	Reg. Dt: 09/02/2008
15	Serial #: <u>77785827</u> Mark: 1800DENTIST.COM	Filing Dt: 07/21/2009	Reg #: <u>3877772</u>	Reg. Dt: 11/16/2010
16	Serial #: <u>77785832</u> Mark: 1-800-DENTIST.COM	Filing Dt: 07/21/2009	Reg #: <u>3877773</u>	Reg. Dt: 11/16/2010
17	Serial #: <u>78380419</u> Mark: PROFESSIONALS YOU CAN TRUST	Filing Dt: 03/08/2004	Reg #: <u>2935013</u>	Reg. Dt: 03/22/2005
18	Serial #: <u>78755538</u> Mark: FRONT DESK UNIVERSITY	Filing Dt: 11/16/2005	Reg #: <u>3812226</u>	Reg. Dt: 06/29/2010
19	Serial #: <u>78874667</u> Mark: WE TAKE EVERY SMILE PERSONALLY	Filing Dt: 05/02/2006	Reg #: <u>3274870</u>	Reg. Dt: 08/07/2007
20	Serial #: <u>78964886</u> Mark: SMILEWORKS	Filing Dt: 08/31/2006	Reg #: <u>3324667</u>	Reg. Dt: 10/30/2007
21	Serial #: <u>78965052</u> Mark: SMILEWORKS	Filing Dt: 08/31/2006	Reg #: <u>3324669</u>	Reg. Dt: 10/30/2007

22	Serial #: <u>85140467</u> Mark: 800 DENTIST	Filing Dt: 09/28/2010	Reg #: <u>4176310</u>	Reg. Dt: 07/17/2012
23	Serial #: <u>85140470</u> Mark: 800DENTIST	Filing Dt: 09/28/2010	Reg #: <u>4176311</u>	Reg. Dt: 07/17/2012
24	Serial #: <u>85182854</u> Mark: PATIENT ACTIVATOR CONCIERGE	Filing Dt: 11/22/2010	Reg #: <u>4075175</u>	Reg. Dt: 12/20/2011
25	Serial #: <u>85501442</u> Mark: 1-800-DENTIST	Filing Dt: 12/21/2011	Reg #: <u>4193889</u>	Reg. Dt: 08/21/2012
26	Serial #: <u>85502161</u> Mark: DENTAL SAVERS	Filing Dt: 12/22/2011	Reg #: <u>4281653</u>	Reg. Dt: 01/29/2013
27	Serial #: <u>85639630</u> Mark: DENTAL REFERRAL SERVICES	Filing Dt: 05/31/2012	Reg #: NONE	Reg. Dt:
28	Serial #: <u>85639637</u> Mark: DENTAL REFERRAL	Filing Dt: 05/31/2012	Reg #: NONE	Reg. Dt:
29	Serial #: <u>85639652</u> Mark: REPUTATION MONITOR	Filing Dt: 05/31/2012	Reg #: NONE	Reg. Dt:
30	Serial #: <u>85648643</u> Mark: PATIENT PRODUCER	Filing Dt: 06/11/2012	Reg #: NONE	Reg. Dt:
31	Serial #: <u>85666066</u> Mark: REPUTATIONMONITOR	Filing Dt: 06/29/2012	Reg #: <u>4502390</u>	Reg. Dt: 03/25/2014
32	Serial #: <u>85666082</u> Mark: PATIENTPRODUCER	Filing Dt: 06/29/2012	Reg #: <u>4389362</u>	Reg. Dt: 08/20/2013
33	Serial #: <u>85666093</u> Mark: PATIENTACTIVATOR	Filing Dt: 06/29/2012	Reg #: <u>4340013</u>	Reg. Dt: 05/21/2013
34	Serial #: <u>85771278</u> Mark: PATIENTACTIVATOR	Filing Dt: 11/05/2012	Reg #: <u>4419794</u>	Reg. Dt: 10/15/2013
35	Serial #: <u>85771283</u> Mark: PATIENTPRODUCER	Filing Dt: 11/05/2012	Reg #: NONE	Reg. Dt:
36	Serial #: <u>85771304</u> Mark: REPUTATIONMONITOR	Filing Dt: 11/05/2012	Reg #: <u>4476014</u>	Reg. Dt: 01/28/2014

Lender's security interest recorded at the US Patent and Trademark Office on September 27, 2013 at Reel and Frame Number 5119/0388.