

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354959

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/08/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Inter-Continental Hotels Corporation		09/10/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Six Continents Limited		
Street Address:	Broadwater Park		
City:	Denham, Buckinghamshire		
State/Country:	UNITED KINGDOM		
Postal Code:	UB9 5HR		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4444297	IHG BARTENDER ACADEMY	
CORRESPONDENCE DATA			
Fax Number:	4045414607		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048156500		
Email:	vnorthcutt@kilpatricktownsend.com		
Correspondent Name:	William H. Brewster		
Address Line 1:	1100 Peachtree St., Suite 2800		
Address Line 2:	Kilpatrick Townsend & Stockton LLP		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	095983.0819575		
DOMESTIC REPRESENTATIVE			
Name:	Kilpatrick Townsend & Stockton LLP		
Address Line 1:	1100 Peachtree St., Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309		
NAME OF SUBMITTER:	Valetta Northcutt, Paralegal		
SIGNATURE:	/val northcutt/		

OP \$40.00 4444297

DATE SIGNED:	09/14/2015
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Total Attachments: 1 source=US Assignment from ICH to Six Continents Ltd -- IHG BARTENDER ACADEMY#page1.tif

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is effective the 8th day of May, 2014 (the "Effective Date"), by and between Inter-Continental Hotels Corporation, a Delaware corporation, with an address of Three Ravinia Drive, Atlanta, Georgia 30346, United States (the "ASSIGNOR"), and Six Continents Limited, a company organized under the laws of the United Kingdom, with an address of Broadwater Park, Denham, Buckinghamshire UB9 5HR, United Kingdom (the "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of all trademark rights in and to the mark IHG BARTENDER ACADEMY (the "Mark") and United States Registration No. 4444297 of the Mark for "hotel bartender training program" in Class 41 (the "Registration");

WHEREAS, ASSIGNEE is desirous of acquiring the Mark and the Registration, together with the goodwill of the business associated with the Mark;

NOW, THEREFORE, in consideration of ten dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR assigns to ASSIGNEE all right, title and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized thereby, all common law rights to the Mark, if any, all rights of action accrued, including without limitation the right to sue and recover for past infringement of the Mark and collect the same for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, and all records and files exclusively relating to the Mark. This Assignment shall be governed by and construed in accordance with United States law.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed and delivered as of the Effective Date.

INTER-CONTINENTAL HOTELS CORPORATION

By: *Tamilyn Collie*

Name: Tamilyn Collie

Title: Assistant Secretary

Date: September 10, 2015

