TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM354959

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/08/2014

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
Inter-Continental Hotels Corporation		09/10/2015	CORPORATION: DELAWARE	

RECEIVING PARTY DATA

Name:	Six Continents Limited	
Street Address:	Broadwater Park	
City:	Denham, Buckinghamshire	
State/Country:	UNITED KINGDOM	
Postal Code:	UB9 5HR	
Entity Type:	COMPANY: UNITED KINGDOM	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4444297	IHG BARTENDER ACADEMY

CORRESPONDENCE DATA

Fax Number: 4045414607

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4048156500

Email: vnorthcutt@kilpatricktownsend.com

Correspondent Name: William H. Brewster

Address Line 1: 1100 Peachtree St., Suite 2800 Address Line 2: Kilpatrick Townsend & Stockton LLP

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER: 095983.0819575

DOMESTIC REPRESENTATIVE

Name: Kilpatrick Townsend & Stockton LLP

Address Line 1: 1100 Peachtree St., Suite 2800

Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER:	Valetta Northcutt, Paralegal	
SIGNATURE:	/val northcutt/	

TRADEMARK **REEL: 005622 FRAME: 0848** 900337607

DATE SIGNED: 09/14/2015

Total Attachments: 1

source=US Assignment from ICH to Six Continents Ltd -- IHG BARTENDER ACADEMY#page1.tif

TRADEMARK
REEL: 005622 FRAME: 0849

TRADEMARK ASSIGNMENT

WHEREAS, ASSIGNOR is the owner of all trademark rights in and to the mark IHG
BARTENDER ACADEMY (the "Mark") and United States Registration No. 4444297 of the Mark for
"hotel bartender training program" in Class 41 (the "Registration");

WHEREAS, ASSIGNEE is desirous of acquiring the Mark and the Registration, together with the goodwill of the business associated with the Mark;

NOW, THEREFORE, in consideration of ten dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR assigns to ASSIGNEE all right, title and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized thereby, all common law rights to the Mark, if any, all rights of action accrued, including without limitation the right to sue and recover for past infringement of the Mark and collect the same for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, and all records and files exclusively relating to the Mark. This Assignment shall be governed by and construed in accordance with United States law.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed and delivered as of the Effective Date.

NITED	CONT	INENT	`A T T	чот	ETC
IN LEK-	-CONT	TIMEIAT	ALI	コリモ	たしろ

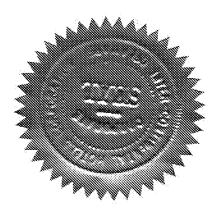
CORPORATION.

Maxi

Name: Tamilyn Collie

Title: Assistant Secretary

Date: September 10, 2015



TRADEMARK
REEL: 005622 FRAME: 0850

RECORDED: 09/14/2015