TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM355053

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment of Intellectual Property Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		08/21/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Antares Capital LP
Street Address:	500 W. Monroe Street
Internal Address:	17th Floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60661
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	4097224	AISLESTOPPERS
Registration Number:	3920601	CLEARTALKER
Registration Number:	2199659	ELT
Registration Number:	2666305	FASTAG
Registration Number:	3295702	FASTALKER
Registration Number:	1919665	GTI
Registration Number:	1816665	LABELMASTER
Registration Number:	1162732	LASERLABEL
Registration Number:	3901278	SOLOZ
Registration Number:	2468150	TAGLINE
Registration Number:	4435439	SNAPTALKER
Registration Number:	4557306	SOLOZ STACKZ
Serial Number:	86136646	STACKZ
Serial Number:	86156837	STACKZ
Serial Number:	86228118	MULTISIGN
Serial Number:	86344014	COOLCLIPS
Serial Number:	86073362	SOLOZSTACKZ

CH $440.00 4097224

CORRESPONDENCE DATA

Fax Number: 3026365454

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-927-9801 x 62348

Email: jean.paterson@cscglobal.com

Correspondent Name: Corporation Service Company

Address Line 1: 1090 Vermont Avenue NW, Suite 430

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	9-15-15 3
NAME OF SUBMITTER:	Jean Paterson
SIGNATURE:	/jep/
DATE SIGNED:	09/15/2015

Total Attachments: 8

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ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this "**Assignment**"), dated as of August 21, 2015, is by **GENERAL ELECTRIC CAPITAL CORPORATION** (individually, "**GECC**"), acting in its capacity as the current and resigning administrative agent (in such capacity, the "**Retiring Agent**") and **ANTARES CAPITAL LP**, a Delaware limited partnership (individually, "**Antares**"), acting in its capacity as the successor administrative agent (in such capacity, the "**Successor Agent**").

RECITALS:

WHEREAS, VESTCOM NEW CENTURY LLC, a Delaware limited liability company, as "Grantor", and Retiring Agent are parties to those certain intellectual property security agreements identified in Exhibit A attached hereto (as the same have been and may hereafter be amended, restated, supplemented or otherwise modified from time to time, collectively, the "**Agreements**") covering certain intellectual property set forth on Exhibit B attached hereto; and

WHEREAS, pursuant to that certain Omnibus Agency Transfer Agreement by and among GECC, as the Retiring Agent, and Antares, as Successor Agent, Retiring Agent has assigned to Successor Agent all of its rights, remedies, duties and other obligations under, among other documents, the Agreements, in each instance, in its capacity as administrative agent and, if applicable, collateral agent.

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Retiring Agent herby assigns and transfers to Successor Agent and its successors and assigns, all of its rights, title and interest in and to the Agreements.

This Assignment may be executed in any number of counterparts, each of which when so executed shall be deemed an original and all of which taken together shall constitute one and the same instrument.

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IN WITNESS WHEREOF, Retiring Agent and Successor Collateral Agent have caused this Assignment to be duly executed as of the date first above written.

RETIRING AGENT:

GENERAL ELECTRIC CAPITAL CORPORATION

By: _____
Name: BHOUMIK ROKADIA
Its: Duly Authorized Signatory

SUCCESSOR AGENT:

ANTARES CAPITAL LP

By: _____
Name: BHOUMIK ROKADIA
Title: Duly Authorized Signatory

TRADEMARK
REEL: 005623 FRAME: 0254

EXHIBIT A

Trademark Security Agreement dated as of December 27, 2012 and filed with the United States Patent and Trademark Office on December 28, 2012 at Reel 4930, Frame 0924.

Patent Security Agreement dated as of December 27, 2012 and filed with the United States Patent and Trademark Office on December 28, 2012 at Reel 029549, Frame 0053.

Copyright Security Agreement dated as of December 27, 2012 and filed with the United States Copyright Office on January 30, 2013 at Volume 3625, Document 804.

Trademark Security Agreement dated as of September 30, 2014 and filed with the United States Patent and Trademark Office on October 6, 2014 at Reel 5375, Frame 0429.

Patent Security Agreement dated as of September 30, 2014 and filed with the United States Patent and Trademark Office on October 6, 2014 at Reel 033891, Frame 0151.

Second Lien Trademark Security Agreement dated as of September 30, 2014 and filed with the United States Patent and Trademark Office on October 6, 2014 at Reel 5375, Frame 0453.

Second Lien Patent Security Agreement dated as of September 30, 2014 and filed with the United States Patent and Trademark Office on October 6, 2014 at Reel 033891, Frame 0264.

Second Lien Copyright Security Agreement dated as of September 30, 2014 and filed with the United States Copyright Office on January 7, 2015.

EXHIBIT B

Copyrights

Full Copyright Title	Copyright No.	Date
Label Master	TXu000286329	1987
Storefront	TX0004856036	1996
Powersuite	TX0004982165	1998

TRADEMARK REGISTRATIONS AND APPLICATIONS

MARK NAME	CNTRY	CLASS	APPL NO	APPL DATE	REG NO	REG DATE	RENEWAL DATE	STATUS	CURRENT OWNER
AISLESTOPPERS	US	016	85/313,589	05/05/2011	4,097,224	02/07/2012	02/07/2022	Registered	Vestcom New Century LLC
CLEARTALKER	US	016	77/794,350	07/31/2009	3,920,601	02/15/2011	02/15/2021	Registered	Vestcom New Century LLC
ELT	US	002; 009; 016; 035; 037; 041; 042	75/330,248	07/24/1997	2,199,659	10/27/1998	10/27/2018	Registered	Vestcom New Century LLC
FASTAG	US	016	76/371,528	02/19/2002	2,666,305	12/24/2002	12/24/2022	Registered	Vestcom New Century LLC
FASTALKER	US	016	76/917,189	06/26/2006	3,295,702	09/18/2007	09/18/2017	Registered	Vestcom New Century LLC
GTI (and design)	US	016	74/565,460	8/25/1994	1,919,665	09/19/1995	09/19/2015	Registered	Vestcom New Century LLC
LABELMASTER (stylized)	US	009; 042	74/174,330	06/10/1991	1,816,665	01/18/1994	01/18/2014	Registered	Vestcom New Century LLC
LASERLABEL	US	016	73/245,580	01/10/1980	1,162,732	07/28/1981	07/28/2021	Registered	Vestcom New Century LLC
SOLOZ	US	016	77/709,026	04/07/2009	3,901,278	01/04/2011	01/04/2021	Registered	Vestcom New Century LLC
TAGLINE	US	016	75/502,316	06/15/1998	2,468,150	07/10/2001	07/10/2021	Registered	Vestcom New Century LLC

TRADEMARK REGISTRATIONS AND APPLICATIONS

Current Owner	Mark Name	Country	Current Ap #	Current Ap Date	Current Reg #	Current Reg Date	Status
Vestcom New Century LLC	snapTalker	United States	85/863,305	02/28/2013	4,435,439	11/19/2013	Registered
Vestcom New Century LLC	SOLOZ STACKZ	United States	85/962,454	06/18/2013	4,557,306	06/24/2014	Registered
Vestcom New Century LLC	STACKZ	United States	86/136,646	12/05/2013			Filed
Vestcom New Century LLC	STACKZ (and Design)	United States	86/156,837	01/03/2014			Filed
Vestcom New Century LLC	MULTISIGN	United States	86/228,118	03/21/2014			Filed
Vestcom New Century LLC	COOLCLIPS	United States	86/344,014	07/22/2014			Filed
Vestcom New Century LLC	An illustration drawing which includes word(s) / letter(s) / number(s) SOLOZ STACKS	United States	86/073,362	02/24/2013	1,816,665		Filed

Registered Patents

TITLE	CNTRY	APPL NO	APPL DATE	PATENT NO	GRANT DATE	EXP DATE	STATUS	CURRENT OWNER
Label	US	12/436,684	05/06/2009	8,261,477	09/11/2012	02/05/2030	Granted	Vestcom New Century LLC
Sheeting Apparatus and Method for a Printing Press	US	09/809,515	03/15/2001	6,595,131	07/22/2003	11/28/2021	Granted	Vestcom New Century LLC
Partially-Secured Label, Label Sheet and Manufacturing Method	US	09/410,395	10/01/1999	6,579,585	06/17/2003	10/01/2019	Granted	Vestcom New Century LLC
Labeling System and Method and Label Manufacturing Method Using Label Sheets With Fugitive Adhesive	US	09/718,281	11/24/2000	6,632,316	10/14/2003	4/12/2021	Granted	Vestcom New Century LLC
Partially-Secured Label, Label Sheet, and Manufacturing Method	US	10/392,065	03/19/2003	6,926,942	08/09/2005	10/01/2019	Granted	Vestcom New Century LLC

Patent Applications

TITLE	CNTRY	APPL. NO.	APPL. DATE	EXP DATE	STATUS	CURRENT OWNER
Label	US	13/360,438	01/27/2012		Filed	Vestcom New Century LLC
Processes And Systems For Printing, Distributing, And Placing Variable Sized Display Signage in Retail Establishment	US	61/704,928	09/24/2012	09/24/2013	Filed	Electronic Imaging Services, Inc.
Transport Device for Media Roll Used with Grand Format Printer	US	13/005,368	01/12/2011		Filed	Electronic Imaging Services, Inc.
Processes And Systems For Displaying Product Content At The Shelf Edge In A Retailer Establishment		61/700,642	09/13/2012	09/13/2013	Filed	Vestcom New Century LLC
Processes and Systems for Providing Accurate Implementation of a Peg-Board Type Product Mounting System in a Retail Establishment	US	61/645,992	05/11/2012	05/11/2013	Filed	Vestcom New Century LLC
Product Sequencing & Locating Systems & Methods	US	61/682,015	08/10/2012	08/10/2013	Filed	Vestcom New Century LLC

PATENT APPLICATIONS

Owner	Title	Application #	Application Date	Patent #	Grant Date	Status
Vestcom New Century, LLC	Systems And Methods For Product Sequencing And Locating	13/964,905	08/12/2013			Filed
Vestcom New Century, LLC	Methods And Systems For Organizing, Handling, And Installing Shelf Labels, Signs, And Strips In A Retail Environment	14/305,517	06/16/2014			Filed