

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM355106

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marksman, Inc.		09/15/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	QVC, Inc.		
Street Address:	1200 Wilson Drive		
City:	West Chester		
State/Country:	PENNSYLVANIA		
Postal Code:	19380		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4633870	FIND WHAT YOU LOVE. LOVE WHAT YOU FIND.	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	484-701-6286		
Email:	sean.dwyer@qvc.com		
Correspondent Name:	Sean W. Dwyer, QVC, Inc.		
Address Line 1:	1200 Wilson Drive		
Address Line 4:	West Chester, PENNSYLVANIA 19380		
NAME OF SUBMITTER:	Sean W. Dwyer		
SIGNATURE:	/Sean W. Dwyer/		
DATE SIGNED:	09/15/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

Marksman Inc., a Delaware corporation having a principal place of business at 111 North Maryland Avenue, Suite 201, Glendale, CA 91206 (hereinafter "Assignor") is the record owner of U.S. Trademark Registration No. 4,633,870 for all of the services listed in the registration in classes 35, 42 and 45 ("Trademark"); and

WHEREAS Assignee, QVC, Inc., a Delaware Corporation, 1200 Wilson Drive West Chester PA 19380 (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademark and the goodwill symbolized thereby.

NOW THEREFORE IT IS AGREED AS FOLLOWS

For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Trademark, and the goodwill symbolized thereby, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of by SEPT. 15, 2015.

Marksman Inc. (Assignor)

QVC, Inc. (Assignee)

BY: [Signature]

BY: [Signature]

Name: Keith Lim

Name: David O'Connor

Title: COO

Title: Deputy General Counsel

Date: 9/15/2015

Date: 9/15/15