CH \$615.00 773924

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM355174

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------|----------|----------------|-----------------------|
| Gannett Co., Inc. | | 06/26/2015 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | Gannett SpinCo, Inc. |
|-----------------|-------------------------|
| Street Address: | 7950 Jones Branch Drive |
| City: | McLean |
| State/Country: | VIRGINIA |
| Postal Code: | 22107 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 24

| Property Type | Number | Word Mark | |
|----------------|----------|----------------------------------|--|
| Serial Number: | 77392446 | DELAWARE AUTO SHOW | |
| Serial Number: | 77392449 | DELAWARE AUTO SHOW | |
| Serial Number: | 75610534 | DEMOCRAT AND CHRONICLE | |
| Serial Number: | 76007365 | FRANCHISE XPRESS | |
| Serial Number: | 75236118 | GANNETT | |
| Serial Number: | 73547140 | G GANNETT | |
| Serial Number: | 76476468 | GANNETT | |
| Serial Number: | 76476469 | GANNETT | |
| Serial Number: | 76476470 | GANNETT | |
| Serial Number: | 76476471 | GANNETT | |
| Serial Number: | 76476568 | GANNETT | |
| Serial Number: | 73758949 | GANNETT | |
| Serial Number: | 74212713 | GANNETT FOUNDATION | |
| Serial Number: | 76526752 | HATTIESBURG AMERICAN | |
| Serial Number: | 85203574 | IT'S ALL WITHIN REACH | |
| Serial Number: | 85203576 | IT'S ALL WITHIN REACH | |
| Serial Number: | 85203578 | IT'S ALL WITHIN REACH | |
| Serial Number: | 77492523 | MOMSLIKEME.COM | |
| Serial Number: | 75608846 | ROCHESTER DEMOCRAT AND CHRONICLE | |

TRADEMARK REEL: 005623 FRAME: 0900

900337805

| Property Type | Number | Word Mark |
|----------------|----------|----------------------------|
| Serial Number: | 76562134 | SPARK |
| Serial Number: | 77229538 | SUNDAY SELECT |
| Serial Number: | 77982316 | YES YOUR ESSENTIAL SHOPPER |
| Serial Number: | 73438630 | AMERICA TODAY |
| Serial Number: | 73758981 | |

CORRESPONDENCE DATA

Fax Number: 2028427899

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (202) 842-7800

Email: cfountain@cooley.com
Correspondent Name: Peter J. Willsey, Esq.

Address Line 1: 1299 Pennsylvania Ave, NW, Ste 799

Address Line 2: Cooley LLP

Address Line 4: Washington, D.C. 20004

| ATTORNEY DOCKET NUMBER: | 502363-20000 |
|-------------------------|---------------------------------|
| NAME OF SUBMITTER: | Cheryl Fountain/Sr TM Paralegal |
| SIGNATURE: | /cherylfountain/ |
| DATE SIGNED: | 09/16/2015 |

Total Attachments: 3

source=Confirmatory Trademark Assignment Agreement#page1.tif source=Confirmatory Trademark Assignment Agreement#page2.tif source=Confirmatory Trademark Assignment Agreement#page3.tif

> TRADEMARK REEL: 005623 FRAME: 0901

CONFIRMATORY TRADEMARK ASSIGNMENT AGREEMENT

This Confirmatory Trademark Assignment Agreement ("Agreement"), effective as of June 26, 2015, is by and between Gannett Co. Inc., a Delaware corporation, having its principal place of business at 7950 Jones Branch Drive, McLean, Virginia 22107 (the "Assignor"), and Gannett SpinCo, Inc., a Delaware corporation, having its principal place of business at 7950 Jones Branch Drive, McLean, Virginia 22107 (the "Assignee") (collectively referred to herein as the "Parties").

WHEREAS, Assignor, for good and valuable consideration, the receipt and sufficiency of which has been acknowledged, previously assigned to Assignee all right, title and interest in and to the trademarks on Exhibit A (the "Trademarks") together with that portion of the Assignor's business to which the Trademarks pertained and all goodwill associated with and symbolized by the Trademarks, by means of a Separation and Distribution Agreement executed June 26, 2015 by Assignor and a Contribution and Assignment and Assumption Agreement executed June 26, 2015 by Assignor.

NOW, THEREFORE, the Parties wish to confirm, reaffirm and record the assignment of the Trademarks effective as from June 26, 2015.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement.

| Gannett Co., Inc. | Gannett SpinCo, Inc. | | | |
|---------------------|-----------------------|--|--|--|
| By: Todd Mayres | By: Todd Mayna | | | |
| Name: Todd May me | Name: Tody Mayne | | | |
| Title: Senier J. P. | Title: Vice President | | | |

Schedule

| Jurisdiction | Mark | Serial No. | Reg. No. |
|---------------------------|--|------------|-----------|
| | | | |
| United States of America | DELAWARE AUTO SHOW | 77/392,446 | 3,562,786 |
| United States of America | DELAWARE AUTO SHOW | 77/392,449 | 3,562,787 |
| Officed States of Afficia | DEDAVARE ACTO SHOW | 77/392,449 | 3,302,767 |
| United States of America | DEMOCRAT AND CHRONICLE | 75/610,534 | 2,359,626 |
| | | | |
| United States of America | FRANCHISE XPRESS | 76/007,365 | 2,447,792 |
| United States of America | G GANNETT AND DESIGN | 75/226 449 | 2 424 205 |
| United States of Afrienca | G GANNETT AND DESIGN | 75/236,118 | 2,134,305 |
| | | | |
| United States of America | G GANNETT AND DESIGN (GLOBE) | 73/547,140 | 1,401,581 |
| | | | |
| | | | |
| United States of America | GANNETT | 76/476,468 | 2,915,572 |
| United States of America | GANNETT | 76/476,469 | 2,852,723 |
| | | | |
| United States of America | GANNETT | 76/476,470 | 2,855,619 |
| | | | |
| United States of America | GANNETT | 76/476,471 | 2,852,724 |
| United States of America | GANNETT | 76/476,568 | 3,012,484 |
| | | · | , , |
| United States of America | GANNETT AND DESIGN (NEWSPAPER VENDING MACHINE) | 73/758,949 | 1,571,637 |
| | (Texto, Ta ex version and mile) | | |
| | | | |
| | | | |
| United States of America | GANNETT FOUNDATION | 74/212,713 | 1,716,449 |
| | 11. TT. P. O. I. I. O. I. I. O. I. O | | |
| United States of America | HATTIESBURG AMERICAN | 76/526,752 | 2,894,686 |
| | | | ****** |

| Jurisdiction | Mark | Serial No. | Reg. No. |
|--------------------------|---|------------|-----------|
| | | | |
| United States of America | IT'S ALL WITHIN REACH | 85/203,574 | 4,739,261 |
| United States of America | IT'S ALL WITHIN REACH | 85/203,576 | 4,605,735 |
| United States of America | IT'S ALL WITHIN REACH | 85/203,578 | 4,605,736 |
| United States of America | MOMSLIKEME.COM | 77/492,523 | 3,948,159 |
| Delaware | PRINTPLUS & Logo | | 199719664 |
| United States of America | ROCHESTER DEMOCRAT AND CHRONICLE | 75/608,846 | 2,359,619 |
| United States of America | SPARK | 76/562,134 | 3,136,222 |
| United States of America | SUNDAY SELECT | 77/229,538 | 3,513,642 |
| United States of America | YES YOUR ESSENTIAL SHOPPER [CHILD] | 77/982,316 | 4,023,532 |
| United States of America | AMERICA TODAY AND DESIGN | 73/438,630 | 1,322,595 |
| Kentucky | THE COMMUNITY CLASSIFIED | | 015480.01 |
| United States of America | MISCELLANEOUS DESIGN (NEWSPAPER VENDING MACHINE) | 73/758,981 | 1,571,638 |