

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM355191

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE RIMM-KAUFMAN GROUP, L.L.C.		08/25/2015	LIMITED LIABILITY COMPANY: VIRGINIA
RECEIVING PARTY DATA			
Name:	MANUFACTURERS AND TRADERS TRUST COMPANY, as US Administrative Agent		
Street Address:	25 S. Charles street		
Internal Address:	12th floor		
City:	baltimore		
State/Country:	MARYLAND		
Postal Code:	21201		
Entity Type:	COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3969417	THE RIMM-KAUFMAN GROUP	
Registration Number:	3969413	RKG	
Registration Number:	3934510	RKGBLOG	
Registration Number:	3933072	ADAPTIVE PORTFOLIO BIDDING	
CORRESPONDENCE DATA			
Fax Number:	4439571917		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	410-385-5081		
Email:	lbell@gebsmith.com		
Correspondent Name:	Laura Bell, legal asst		
Address Line 1:	1 south street		
Address Line 2:	suite 2200, gebhardt & smith llp		
Address Line 4:	baltimore, MARYLAND 21202		
ATTORNEY DOCKET NUMBER:	JMS 29517		
NAME OF SUBMITTER:	Jean S. Bilodeau		
SIGNATURE:	/Jean S. Bilodeau/		

OP \$115.00 3969417

DATE SIGNED:	09/16/2015
Total Attachments: 3 source=Notice of Security Interest in Trademarks-RKG-Executed and Dated#page1.tif source=Notice of Security Interest in Trademarks-RKG-Executed and Dated#page2.tif source=Notice of Security Interest in Trademarks-RKG-Executed and Dated#page3.tif	

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Amended and Restated Security Agreement dated as of August 25, 2015 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors thereto (each an "Obligor" and collectively, the "Obligors") and **MANUFACTURERS AND TRADERS TRUST COMPANY**, as US Administrative Agent (the "US Administrative Agent") for the "Secured Parties" referenced therein, whose address is located at 25 S. Charles Street, 12th Floor, Baltimore, Maryland 21201, Attention: Ajibola Fadahunsi, the undersigned Obligor has granted a continuing security interest in and continuing lien upon, and hereby grants to the Administrative Agent for the ratable benefit of the Secured Parties a continuing security interest in and to, the trademarks and trademark applications shown below:

TRADEMARKS AND TRADEMARK APPLICATIONS

<u>Trademark Registration No.</u>	<u>Description of Trademark</u>	<u>Date of Trademark</u>
3969417	THE RIMM-KAUFMAN GROUP	05/31/2011
3969413	RKG	05/31/2011
3934510	RKG Blog	03/22/2011
3933072	Adaptive Portfolio Bidding	03/15/2011

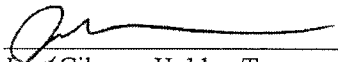
Signature Page to Notice of Grant of Security Interest in Trademarks:

The Obligors and the US Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that (A) the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement, and (ii) is not to be construed as an assignment of any trademark or trademark application, and (B) the rights and remedies of the Secured Parties with respect thereto are more fully set forth in the Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Very truly yours,

THE RIMM-KAUFMAN GROUP, L.L.C.,
A Virginia Limited Liability Company

By: Merkle Search LLC,
Its Sole Member

By:  (SEAL)
Jean Gilmore Holder, Treasurer

Address:
7001 Columbia Gateway Drive
Columbia, Maryland 21046

Acknowledged and Accepted:

Manufacturers and Traders Trust Company,
as US Administrative Agent

By: _____
Brendan Mahoney, Vice President

Signature Page to Notice of Grant of Security Interest in Trademarks:

The Obligors and the US Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that (A) the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement, and (ii) is not to be construed as an assignment of any trademark or trademark application, and (B) the rights and remedies of the Secured Parties with respect thereto are more fully set forth in the Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Very truly yours,

THE RIMM-KAUFMAN GROUP, L.L.C.,
A Virginia Limited Liability Company

By: Merkle Search LLC,
Its Sole Member

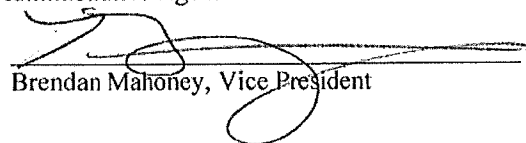
By: _____(SEAL)
Jean Gilmore Holder, Treasurer

Address:
7001 Columbia Gateway Drive
Columbia, Maryland 21046

Acknowledged and Accepted:

Manufacturers and Traders Trust Company,
as US Administrative Agent

By:


Brendan Mahoney, Vice President