

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM355354

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Insurance Innovators, Incorporated		08/01/2015	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	AmWINS Group, LLC		
Street Address:	4725 Piedmont Row Drive, Suite 600		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28210		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3364138		
Registration Number:	3354799	III INSURANCE INNOVATORS INCORPORATED	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043778156		
Email:	jcarusone@rbh.com		
Correspondent Name:	Robinson Bradshaw and Hinson, P.A.		
Address Line 1:	101 N. Tryon Street, Suite 1900		
Address Line 4:	Charlotte, NORTH CAROLINA 28246		
ATTORNEY DOCKET NUMBER:	16659.00110		
NAME OF SUBMITTER:	Jennifer Carusone		
SIGNATURE:	/Jennifer Carusone/		
DATE SIGNED:	09/17/2015		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, **INSURANCE INNOVATORS, INCORPORATED**, a Pennsylvania corporation ("Assignor") and **AMERICAN WHOLESALE INSURANCE HOLDING COMPANY, LLC** a Delaware limited liability company ("AmWINS"), have entered into that certain Contribution Agreement, dated as of August 1, 2015, pursuant to which Assignor has agreed to assign to AmWINS Group, LLC, a Delaware limited liability company ("Assignee"), all of Assignor's rights in the trademarks and trademark registrations set forth on **Schedule A** attached hereto (collectively, the "Trademarks"), together with the goodwill of the business symbolized by the Trademarks, along with the right to recover damages for any infringement or dilution thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all of the right, title and interest of Assignor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, along with any rights of Assignor to sue for and recover any profits, penalties, expenses and other damages arising out of or related to any past, present and/or future infringement or dilution of the Trademarks or the goodwill symbolized by the Trademarks. Assignor further agrees that, upon request by Assignee, Assignor shall execute and deliver such documents and instruments and perform such other acts as may be reasonably required in order to vest all of Assignor's right, title and interest in and to the Trademarks in Assignee, including the delivery to Assignee of any relevant evidence in Assignor's possession or control that may be reasonably required to support the foregoing.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of August 1, 2015.

**INSURANCE INNOVATORS,
INCORPORATED**

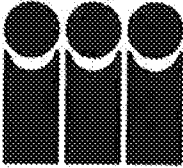

By: _____

Name: _____

Title: _____

Michael Kravitz
President

Schedule A
Trademarks

TRADEMARK	REG. NO.	REG. DATE	JURISDICTION
	3,364,138	January 8, 2008	US
	3,354,799	December 18, 2007	US